

"The proof of the pudding is in the eating". . .

—Miguel de Cervantes

And when the family asks for second and third helpings, the pudding really must be good.

The same sort of idea convinces many people that Sears catalogs are right for them. Several generations of countless American families have done much of their buying from our books.

They have found our values good. We try always to make them better. They know we save them money. We seek new ways to cut costs every day. They like our service. We make every effort to improve it.

But you are the final judge of the excellence of our menu. It is your appetite we seek to satisfy.

Satisfaction Guaranteed or Your Money Back

SEARS, ROEBUCK AND CO.

925 S. Homan Ave., Chicago 7, Ill.

FALL AND WINTER 1953



SHOP THE EASY MODERN WAY BY

Telephone

FOR NUMBER TO CALL
SEE PAGES 1367-1370





4-Star Feature Saddle Shoes

Our best-selling Kerrybrookes because they offer more wear, more special features, better style, better fit than any other saddle shoes we know of priced at only

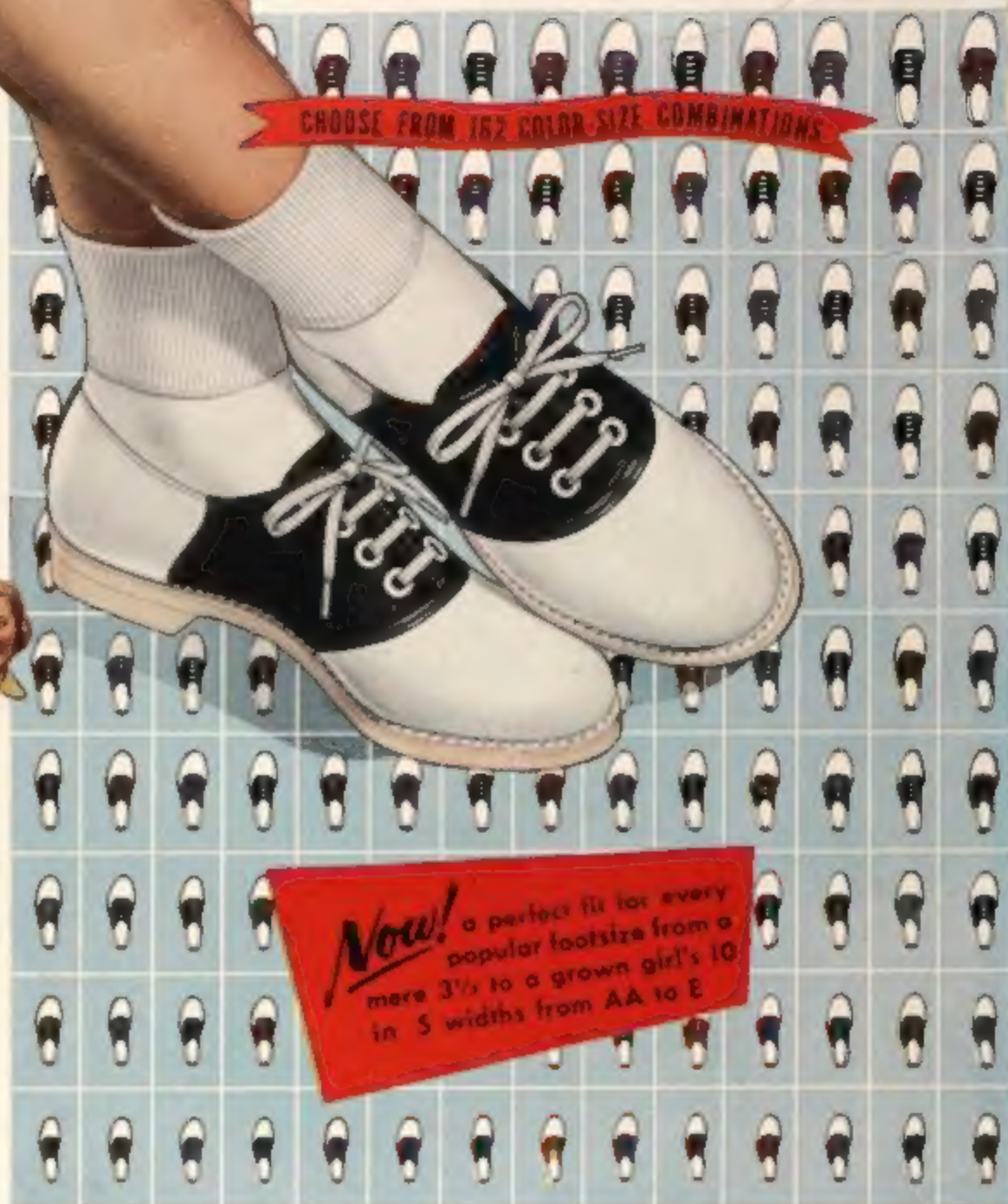
\$5.89

CHECK THESE FEATURES

- Sanitary Pacifate Linings*
- Goodyear-welt Construction
- Genuine Leather Insoles and Heel Linings
- Non-Rip Nylon Stitching

OUR SHOPPERS SAY:

"We found no better values anywhere."



Now! a perfect fit for every popular footsize from a mere 3 1/2 to a grown girl's 10 in 5 widths from AA to E

AA, A, B, C and E widths! More sizes than ever before to fit YOU more comfortably. Now every girl—every woman, too—with a foot size from 3 1/2 to 10 in any of five widths can enjoy the long wear and super comfort that makes 4-Star Feature saddles famous. Crafted of choice leather, they have non-rip nylon stitching; Pacifate® vamp linings; Goodyear welt construction; Genuine leather insoles and heel linings. Try them today. Complete line of shoes for older girls, women, starting page 190; children, starting page 67.

*PACIFATE linings are chemically treated to resist growth of athlete's foot germs, ward harmful bacteria. Smoother finish means less friction, greater wear than ordinary linings.

Sizes: AA (narrow) widths 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, and 9.
 Sizes: A (medium narrow) 3, 3 1/2, 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.
 Sizes: B (medium) 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.
 Sizes: C (med. wide) 3 1/2, 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.
 Sizes: E (very wide) 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, and 9.

Please state size and width. Shipping weight 2 pounds 2 ounces.
 15 D 2798A—White, black ... Rubber sole and heel ... Pair \$5.89
 15 D 2792A—White, blue ... Rubber sole and heel ... Pair 5.89
 15 D 2797A—White, brown ... Rubber sole and heel ... Pair 5.89



A 4-STAR FEATURE

All 4-Star Feature items have been laboratory approved and compared in price and quality with other leading brands. We believe there are no finer values in America.

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 2 • S. S. Kresge and Co., Inc.



✓ Check this for Value! Biltwel Saddles for Younger Girls

Look at these important extra features:

- Prime Grade Leather
- Pacifate Linings*
- 3-Sole Construction
- Nylon Stitching

They're quality leaders at only . . .

\$4.80

Now offered in 144 color-size combinations! Built-better 4 ways (see above), wear-proved to outlast other shoes at this price—there's no better buy at \$4.80! Sizes: A (very narrow), B (narrow), C (medium), D (medium wide) 8 1/2, 9, 9 1/2, 10, 10 1/2, 11, 11 1/2, 12, 12 1/2, 13, 13 1/2, 14, 14 1/2, 15, 15 1/2, 16, 16 1/2, 17, 17 1/2, 18, 18 1/2, 19, 19 1/2, 20. State size, width, Wt. 8 lb. 8 oz.
 15 D 1130A—White, brown leather. Neoprene sole, rubber heel ... \$4.80
 15 D 1112A—White, black leather. Neoprene sole, rubber heel ... 4.80

SEARS - PHONE 2840

Money Goes Further When You Buy Children's Shoes and Clothing at Sears

Just stop and figure some time what it actually costs to clothe your children for a year . . . how much for shoes, how much for underwear, how much for nightwear, how much for anklets . . . how much for all the things they need.

Then go through this catalog. Start right here, on these and the following two pages, and complete your "catalog shopping trip" on the hundreds of regular catalog pages offering things you may need for your children. Compare the prices you pay ordering from the catalog with prices elsewhere.

Keep in mind, too, that assurance of extra wear is just as important as a saving in price. For there are certain items that children seem especially hard on. So look for specific wear guarantees, such as we offer on Heelguard hosiery . . . boys' deluxe knit

cotton underwear . . . Searolite soles . . . and many other items.

We hope and we believe that after you have made that comparison, you will know what we mean when we say: Children come first with parents . . . they come first at Sears, too . . . If we can earn the right to be considered first when you buy for them, we shall be happy.

We think you will be pleased to see how much you can save by buying all your children's needs at Sears.

We are sure you will find our prices are lower—but that is only part of the story. We are sure, too, that for less money you get better quality, more wear, as well as our guarantee of complete satisfaction or your money back.

SEARS - PHONE 2840

✓ Check This for Value! Boys' Blue Denim Jeans

Sturdily built sanforized 8 oz. denims have overlapped and interlocked triple-stitched seams for greater strength . . . plus

VULCANIZED KNEES that are guaranteed to outwear the rest of the garment or you get

A NEW PAIR AT
NO EXTRA COST

only **\$1.94**

Rugged 8-oz. blue denim jeans with guaranteed vulcanized knee reinforcements! Laboratory tests proved their stubborn resistance to abrasive wear. Sanforized, sunfast fabric won't shrink over 1%. Extra layer of tough denim at knees is permanently fused to inside surface . . . won't wash out, peel off, or pull loose! It's guaranteed to outwear the garment or we'll replace the jeans at no extra cost! Copper-riveted front strain points; thread bartacks in back. Every seam triple-stitched, overlapped and interlocked for greater strength. Heavy duty zipper fly; 5 pockets. Yoke back. Wash alone. No belt.

State size 4, 6, 8, 10, 12. Chart on page 81. Shpg. wt. 1 lb. 4 oz.
50 D 9175A—Blue jeans . . . \$1.94

Other Jr. denims on pages 80, 81, 90.
Big Boys' denims on pages 122, 123



✓ Check This for Value! 4-Star Feature Duralon Jackets



Laboratory tests show nylon-armored DURALON has 6 times

more resistance to abrasive wear than any ordinary rayon and acetate blend, yet this Sears exclusive is priced to save you money at

\$8.70

Jr. boys' sizes 4, 6, 8

\$10.50

Larger boys' sizes 10 to 20



New! Exclusive! Water-repellent surcoat of sensational Duralon. Try it . . . if you're not convinced it's the finest outerwear investment you've ever made—return it for a full refund. Heavyweight 18-oz. sheen outerwear fabric is blended of rayon and acetate and fortified with the magic strength of 17% nylon. Lined with rayon-satin-twill quilted to 10-oz. reprocessed wool interlining. Zipper front style with dyed Mouton-processed lamb collar, elastic waist inserts, 2 combination pockets. Half-belt, T-buckle. Knit wristlets.

Jr. Boys' Sizes: 4, 6, 8. State size. See chart, page 100. Shpg. wt. 2 lbs. 3 oz.
40 D 5153A—Skipper (dark) blue
40 D 5154A—Dark brown
40 D 5156A—Dark green . . . \$8.70

Big Boys' Sizes: 10, 12, 14, 16, 18, 20. Chart, page 117. Shpg. wt. 3 lbs. 13 oz.
40 D 6650A—Skipper (dark) blue
40 D 6651A—Dark brown
40 D 6653A—Dark green . . . \$10.50

Other Jr. outerwear on pages 100, 101.
Other Big Boys' Outerwear on pages 115 to 121.

PAGE 3 . . . BOYS' CLOTHING

Save at Sears on Children's Wear

Every mother knows that children are hard on their clothes. That seems to be their nature, and few of us expect them to change. . . .

That puts a burden on the folks who make and who sell children's clothes . . . to make them better. That's why we set out, several years ago, to do everything we could—in the laboratory, in the mills and in the factories—to develop children's clothing that would wear better, last longer, give more honest-to-goodness value per parent-dollar spent than anyone had ever offered before. . . . Now we invite you to judge our progress.

Don't overlook, in these opening pages or as you go through the catalog, such values as the boys' jackets at \$8.70 that are laboratory tested for wear. Don't miss the denims with the vulcanized knees, at only \$1.94 . . . nor the nylon-reinforced boys' underwear that's not only shrink-resistant but guaranteed for 6 months, and costs no more than most regular underwear.

We think that today, more than ever before, you can't get more value, more wear, more real economy anywhere in children's clothing than you can at Sears.

✓ Check this for Value!

Boys' Combed Cotton Underwear

Our Nylon reinforced combed cotton shirts, briefs and T-shirts in sizes 4 to 20 are **WEAR GUARANTEED . . .** six garments one size are guaranteed to wear 6 full months or we'll replace them at no extra charge. They are specially processed to eliminate excessive shrinkage . . . and look at these low prices

Shirts, Briefs
Sizes 4 to 8

44c

Each in lots of 6

T-Shirts
Sizes 4 to 8

50c

Each in lots of 6

Shirts, Briefs
Sizes 10 to 16

48c

Each in lots of 6

T-Shirts
Sizes 10 to 16

65c

Each in lots of 6

Combed cotton shirts, briefs and T-shirts, reinforced with nylon for longer wear. Shirt has 30% nylon bindings at neck, armholes. Briefs have 30% nylon leg bindings, supporting straps. T-shirt has nylon-reinforced neck and shoulder seams. Color white. State size. See size chart and other boys' underwear on pages 82 to 85.

Jr. Boys' Sizes 4, 6, 8.
Shpg. wt. two, 6 oz.

(A) 43 D 1008A—Shirt
(B) 43 D 1009A—Briefs

Any 6 for \$2.64

Any 2 for 94c

(C) 43 D 1082A—T-Shirt
6 for \$3.00 2 for \$1.10

Boys' Sizes 10, 12, 14, 16.
Shpg. wt. two, 8 oz.

(A) 43 D 1118A—Shirt
(B) 43 D 1119A—Briefs

Any 6 for \$2.88

Any 2 for 1.00

(C) 43 D 1122A—T-Shirt
6 for \$3.90 2 for \$1.34

Larger Boys' Sizes 18, 20.
Shpg. wt. two, 10 oz.

(A) 43 D 1118XA—Shirt
(B) 43 D 1119XA—Briefs

Any 6 for \$3.42

Any 2 for 1.18

(C) 43 D 1122XA—T-Shirt
6 for \$4.50 2 for \$1.58

✓ Check this for Value!

4-Star Feature Dress Trousers

Sears exclusive SEARALON GABARDINE is our finest blend of rayon and acetate strengthened with 21% nylon . . . resists non-oily stains . . . laboratory tests show that Searalon resists abrasive wear 3 times longer than ordinary rayon gabardine

Jr. Boys' **\$3.90**
Sizes

Older Boys' **\$4.75**
Sizes

(D) Self-belt model with front pleats, Hollywood waistband, elastic waist inserts, saddle-stitched side seams, Waldo zip fly; 4 pockets. Cuffs.

Please state size 4, 6, 8 or 10. Chart on page 95. Shipping wt. 1 lb. 10 oz.

40 D 4062A—Skipper (dark) blue
40 D 4061A—Blue-gray
40 D 4060A—Red \$3.90

(E) Pleated front model with Hollywood-style continuous waistband, saddle-stitched side seams, Waldo zip fly. Serged seams. No belt. Cuffed bottoms. Sizes 25 to 31-in. waist. Inseam lengths, chart "K" page 112. State waist, inseam.

40 D 4363A—Olt. brown. Shpg. wt. 1 lb. 14 oz.
40 D 4365A—Gray-green
40 D 4362A—Skipper (dark) blue \$4.75

For other Jr. lengths, see pages 94, 95.
For other Big Boys' sizes, see pages 112, 113.

4 . . SEARS, ROEBUCK AND CO. SCFM



**A 4-STAR
FEATURE**

All 4-Star items have been laboratory approved and compared in price and quality with other leading brands. We believe there are no finer values in America.

Save at Sears on Children's Wear

✓ Check this for Value!

Children's Knit Cotton Sleepers

Deluxe Honeysuckle knit cotton sleepers are not only extra warm, thick-napped inside and out . . . but they are **SHRINK-RESISTANT** to hold their shape . . . wear better . . . last longer . . . compare them anywhere for value at

\$1.98
Each

1 or 2-pc. styles

[A] ONE-PIECE STYLE in downy-soft knit cotton . . . softly napped on both sides for warmth. Can be adjusted at front crotch (pull thread) to make fly front for boy. Gripper Fastener closings; elastic back drop seat. Washable. *State size 4, 5, 6, 8. See measuring chart on page 22 and 23. Shpg. wt. ca. 1 lb.*
29 D 3124A—Yellow
29 D 3125A—Blue
29 D 3126A—Light green . . . 2 for 3.90

[B] 2-PC. SLEEPER. Gripper Fastener closings; elastic drop seat. Washable. *State size 6 mos., 1, 2, 3, 4. Chart, page 22.*
29 D 3120A—Yellow
29 D 3121A—Pink
29 D 3122A—Blue
29 D 3123A—Light mint green . . . 2 for 3.90

3-PC. STYLE. 2 pcs. pants. *Sizes as above.*
29 D 3116A—Yellow
29 D 3117A—Pink
29 D 3118A—Blue
29 D 3119A—Light mint green . . . 2 for 5.69

✓ Check this for Value!

4-Star Feature Boyville Heelguard Anklets



Nylon-strengthened for extra wear, so durable six pairs are guaranteed for six months, yet priced to save you money at only

37c
pair

in lots of 6 pairs



Boys' washfast heelguard socks of 3-ply (double strands for double strength) Durene (Reg. U.S. Pat. Off.) cotton. Mercerized, combed. Nylon-reinforced at heel, toe, point above heel where shoe rubs most. Excessive shrinkage eliminated; stretch-resistant. Six pairs, one size, guaranteed to wear 6 months or we'll replace them.

Assorted colors, one size and pattern to 3-pair package. *State size 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. See size chart and big selection of boys' socks on pages 104 and 105.*

(C) 43 D 1892A—Boxer. Shpg. wt. 3 lbs., 5 oz.
(D) 43 D 1894A—Argyle . . . 6 prs. \$2.22; 3 prs. \$1.17

✓ Check this for Value!

4-Star Feature Gold Bond Shoes for Boys



Sears exclusive Searolite soles outwear leather . . . are so tough we guarantee they can't be worn out in less than 4 months or you get a new pair at no extra charge . . . yet they cost only

\$6.90

Boys' Shoes



Narrow, wide, long or short . . . we have your boy's size. Handsome boy-pleasing style in best grade leather; sewn with nylon thread at points of wear. Roomy wall toe; Goodyear welt. Searolite sole guaranteed 4 months, rubber heel. See measuring chart on page 1359. See other boys' shoe values on pages 74 to 77.

Size A (very narrow) 4, 4½, 5, 5½, 6, 6½, and 7.
Size B (narrow) 3½, 4, 4½, 5, 5½, 6, 6½ and 7.
Size C (med. narrow) 3½, 4, 4½, 5, 5½, 6, 6½, 7.
Size D (med.) 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7.
Size E (med. wide) 3½, 4, 4½, 5, 5½, 6, 6½ and 7.
Please state size, width. Shpg. wt. 2 lbs. 8 oz.
67 D 5282A—Brown leather . . . Pair \$6.90

✓ Check this for Value!

Magic-Grow Coat Set for Growing Girls

Special "let-down" hems on sleeves, coat and slacks provide up to a full extra season of wear in this 100% wool fleece coat set, yet it is priced at only

\$19.95

Size 3 to 6x

Sleeves, coat and slacks grow with her . . . simply release Magic-Grow hemlines for next season's wear



Personalized coat set . . . write her first name on self-addressed card enclosed with coat and mail; you'll receive a label with her name to sew inside coat. New 100% wool fleece check. Dyed Mutton-processed lamb fur trim. Rayon satin lined; 100% reprocessed wool interlined. 100% reprocessed wool slacks are cotton kasha lined. Hat not included.

State size 3, 4, 5, 6, 6x. See chart and other girls' coat sets on page 8. Shpg. wt. 4 lbs. 4 oz.

29 D 2480A—Green, brown check, brown slacks
29 D 2481A—Red, brown check, brown slacks . . . \$19.95

© SEARS, ROEBUCK AND CO. PAGE 5

Cotton Flannel
Shirt

\$1.45

Each in
lots of 2

More American Mothers are Turning to Our

LINED DENIMS

Introduced just last year, already one of our most POPULAR SELLERS because they have WASH-and-WEAR PRACTICALITY of rugged denim plus the EXTRA WARMTH and COMFORT of a soft cotton flannel lining. Shirt and all plaid linings MATCH

- Completely SANFORIZED, inside and out — won't shrink over 1%
- BAR-TACKED or metal RIVETED at strain points
- Jeans FULLY LINED from cuff to waist. Jacket lining includes sleeves
- DOUBLE needle stitched in contrasting color



Jacket
\$2.49

Jacket
\$2.49

Jacket
\$1.98

Jeans
\$1.75 Each
in lots of 2

Jeans
\$2.35 Each
in lots of 2

Jeans
\$2.55 Each
in lots of 2

Jeans
\$1.75 Each
in lots of 2

Make up a set!

From baby to big sister and brother—they'll all want a shirt and jacket to match their lined jeans

Cotton Flannel Shirt

A SIZES 1 TO 6X. Handsome multicolor plaid. Matches lining in all jeans and jackets. Makes a snug outfit for fall and winter wear. Softly napped cotton flannel. Convertible collar. Long sleeves. Sanforized. Washable. *State size 1, 2, 3, 4, 5, 6, or 6X. See size chart on opposite page before ordering.* Shpg. wt. ea. 9 oz. 29 D 6500M—Each \$1.49, 2 for only \$2.90

Girls' Boxer Jean

B SIZES 2 TO 6X. 7-oz. navy blue denim, cozy plaid cotton flannel lining. Near-fitting all around elastic waist—needs no belt. 2 front pockets with metal rivets, bar-tacked back pocket (won't scratch furniture). Wash separately. *State size 2, 3, 4, 5, 6, or 6X. Shpg. wt. each 12 oz.* 29 D 4373M—Each \$1.98, 2 for only \$3.88

6 . . SEARS, ROEBUCK AND CO.—CP88M

Western Style Jacket

C SIZES 2 TO 6X. Wonder-wearing 8-oz. navy blue denim. Fully lined with warm multicolor plaid cotton flannel. Cowboy-favored yoke styling. Pleats front and back. Heavy-duty snap fasteners. 2 pockets. Wash separately. *State size 2, 3, 4, 5, 6, 6X.* 29 D 6835M—Shpg. wt. 12 oz. \$2.49

Girls' Suspender Jeans

D SIZES 2 TO 6X. 8-oz. navy blue denim, lined from top to bottom in cotton multicolor plaid flannel. Detachable button suspenders. Side zipper placket. Belt loops. Metal riveted front pockets, bar-tacked back pocket. Wash separately. *State size 2, 3, 4, 5, 6, 6X. Shpg. wt. each 1 lb.* 29 D 4374M—Ea. \$2.59, 2 for \$5.10

Wee Denim Jacket

E SIZES 6 TO 18 MONTHS. Even little fellows like the Western look! Tough 7-oz. navy blue denim. Fully lined with multicolor plaid cotton flannel for cold-weather comfort. Heavy snap fasteners down front. 1 pocket. Wash separately. *State size 6, 12, 18 mos.* 29 D 6624M—Shpg. wt. 7 oz. \$1.98

Creepalong Jeans

F SIZES 6 TO 18 MONTHS. Practical lined jeans for little tykes too! Snap crotch for quick, easy diaper changes. 7-oz. navy blue denim, plaid cotton flannel lining throughout. Button suspenders, side placket. Elastic back waist. Wash separately. *State size 6, 12, 18 months.* Shpg. wt. ea. 9 oz. 29 D 6649M—Ea. \$1.79, 2 for \$3.50

Toddler Boys' Jeans

G SIZES 2 TO 4. Sturdy 8-oz. navy blue denim jeans. Detachable button suspenders. Zipper fly front. Belt loops. 2 metal riveted front pockets. Back pockets bar-tacked—won't scratch furniture. Warmly lined with bright cotton multicolor plaid flannel. Wash separately. *State size 2, 3 or 4. See size chart before ordering.* Shpg. wt. each 13 oz. 29 D 6845M—Ea. \$2.39
Save, buy 2 for 4.70

H SIZES 2 TO 4. Boxer style jeans of 7-oz. navy blue denim. Fully lined with warm multicolor plaid cotton flannel. Fly front opening. All around elasticized waist fits snugly, needs no belt. 2 riveted front pockets. Wash separately. *State size 2, 3, 4. Shipping wt. ea. 11 oz.* 29 D 6843M—Ea. \$1.79
Save, buy 2 for \$3.50
Western Jacket (C) shown with jeans above, described at left. Make up a set!

Order regularly and get Sears catalogs regularly. Measure to be sure! See Size Chart, facing page

Don't guess... be sure you're ordering the correct size Measure and check with this size chart

SIZE CHART FOR 6 to 18 Months and Sizes 1 to 6										
Order size	6 mos.	12 mos.	18 mos.	1	2	3	4	5	6	Age
If height is...	24 1/2	27 1/2	29 1/2	29 1/2-31	31 1/2-34	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48 in.
If chest is...	24 1/2	27 1/2	29 1/2	29	31	32	33	34	35	35 1/2 in.
If weight is...	18	19	20	22 1/2-25	25 1/2-28	28 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54 lbs.
Cool length size 2 to 4 is				17	18	19 1/2 in.	20 1/2	22	23 1/2	25 in.
Cool length size 5 to 6 is										

NEW CHARCOAL GRAY DENIM

Jacket **\$1.49** **A**

Shirt **\$1.94** **C**
Each in lots of 2

Jacket **\$2.98** **F**

Longies **\$1.35** **B**
Each in lots of 2

Slacks **\$1.94** **D**
Each in lots of 2

Longies **\$1.75** **G**
Each in lots of 2

Cap **94c** **E**
Each in lots of 2

SANFORIZED CHECK DENIMS

A VERSATILE COLLARLESS JACKET in wardrobe brightening multicolor check denim. Maximum shrinkage 1%. Washable. State size 3, 4, 5, 6, 6x. See chart. Shpg. wt. 8 oz. 29 D 4583M—Multicolor check. Each \$1.49

B POPULAR BOXER LONGIES in multicolor check denim. All-around elastic waist; back pocket. Max. shrinkage 1%. Washable. State size 3, 4, 5, 6, 6x. See chart. Shpg. wt. ea. 8 oz. 29 D 4380M—Multicolor. Each \$1.39; 2 for \$2.70

NEW AND SNAPPY—7-OZ. DENIM TOGS

SANFORIZED—maximum shrinkage 1%

C COTTON CHAMBRAY SHIRT in red, white and charcoal gray stripes—matches slacks and longies. Washable. State size 3, 4, 5, 6, 6x. 29 D 6522M—Wt. ea. 6 oz. Each \$1.98... 2 for \$3.86

D CHARCOAL GRAY DENIM SLACKS. Striped chambray trim. Suspenders; side zipper. Washable. State size 3, 4, 5, 6, 6x. See size chart. 29 D 8133M—Wt. each \$1.02. Each \$1.98... 2 for \$3.86

E MATCHING CHARCOAL GRAY DENIM CAP with multicolor striped chambray bill. State size 19, 20 1/2, 21 1/2 in. To measure pull tape around head. Order nearest size. 29 D 4515M—Shpg. wt. ea. 4 oz. Each 94c... 2 for \$1.88

F CHARCOAL GRAY DENIM JACKET matches slacks and longies in this group. Multicolor striped chambray trim at neck. Washable. State size 3, 4, 5, 6, 6x. 29 D 4514M... Each \$2.98

G CHARCOAL GRAY DENIM LONGIES. Cuffs have striped chambray trim. Elastic waist. Washable. State size 3, 4, 5, 6, 6x. See size chart. 29 D 8134M—Wt. ea. 10 oz. Each \$1.79... 2 for \$3.50

POPULAR DENIM BOXER LONGIES \$2.99

Package of three

SANFORIZED DENIM LONGIES AT A REAL THIEF PRICE. Maximum fabric shrinkage 1%. One is faded red in lightweight sport denim; one is navy blue in sturdy six-ounce denim; the other is a bright multicolor plaid denim. All-around elastic boxer waists. Each has one back pocket. Wash separately. State size 3, 4, 5, 6, 6x. Order 3 of 1 size. See chart above to be sure of correct size. Shpg. wt. pkg. 1 lb. 3 oz. 29 D 8119... Package of three \$2.99

For complete details on Sears' convenient Easy Terms, see inside back cover

Shirt **\$1.45** **L**
Each in lots of 2

Short Sleeves **\$1.25** **M**
Each in lots of 2

Skirt **\$1.94** **H**
Each in lots of 2

Jeans **\$1.65** **J**
Each in lots of 3

Jeans **\$1.15** **K**
Each in lots of 3

Our Best Quality... Built for Rugged Wear

SEARS OWN SPECIFICATION MADE RANCH STYLE DENIM PLAY CLOTHES—SANFORIZED!

Youngsters love the "grown-up" real Western styling!

- You know they'll fit because they're cut to tested size patterns
- Specification made to Sears high standards of quality and workmanship
- Cut from stout, closely woven navy blue denim... takes lots of wear
- Sanforized... won't shrink more than 1%, even after repeated washings
- Every possible point of strain is reinforced with bar-tacking or rivets
- Double needle sewn seams in a bright contrasting color thread
- Your choice of boxer or suspender type jeans or a brand new skirt

Navy Denim Skirt

H NEW 7-OUNCE DENIM SKIRT. Adjustable suspenders button in front. Elastic at back of waist. 2 front pockets riveted. Back pockets bar-tacked. Wash separately. State size 3, 4, 5, 6, 6x. See chart. Wt. each 10 oz. 29 D 8135—Navy blue. Each \$1.98... 2 for \$3.86

Suspender Jeans

J STRONG 8-OUNCE NAVY DENIM SUSPENDERS tacked together in back. Metal rivets in front, bar-tacking in back. Side zipper. Wash separately. State size 3, 4, 5, 6, 6x. See chart above. Wt. each 12 oz. 29 D 4399—Navy blue. Ea. \$1.49; 3 for \$4.95

Boxer Jeans

K RANCH STYLE JEANS in 7-oz. denim. All-around elastic waist. Metal rivets in front, bar-tacking in back. 2 side pockets, 1 back pocket. Wash separately. State size 3, 4, 5, 6, 6x. See size chart above. Shpg. wt. ea. 7 oz. 29 D 4398—Navy blue. Each \$1.19... 3 for \$3.45

Include a husky, PLAID SHIRT in your order

L MULTICOLOR PLAID COTTON FLANNEL SHIRT teams with jeans or skirt above for a winter outfit. Button cuffs. Sanforized... won't shrink more than 1%. Washable. State size 3, 4, 5, 6, 6x. See chart above for correct size. Shipping weight each 9 oz. 29 D 4500—Multicolor plaid. Each \$1.49... 2 for \$2.90

M DAN RIVER WRINKLE-SHED COTTON GINGHAM is multicolor plaid. Easy to iron, no starching. Maximum shrinkage 1%. Washfast. Please be sure to state size 3, 4, 5, 6, 6x. See size chart above at left. 29 D 6530—Short sleeves. Shpg. wt. each 6 oz. Each \$1.29... 2 for \$2.50 29 D 6504—Long sleeves. Shpg. wt. each 7 oz. Each \$1.59... 2 for \$3.10

*Reg. U.S. Pat. Off.

CYRIL PAGE 7... CHILDREN'S 3-6x DENIMS

Avoid returns! Measure and check with this Size Chart

SIZE CHART FOR COAT SETS SIZES 3 TO 6X

Order size...	3	4	5	6	6X
If height is...	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is...	29	29	34	35	25½ in.
If weight is...	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Coat length...	39	39½	22	23½	25 in.



A
3-piece Set
\$27.50

B
3-piece Set
\$27.50

IMPORTED ENGLISH TWEED and PLAID SETS

2 new Coat and Slack
Sets in sporty English
tweed or authentic
Tartan plaids... both
warm 100% virgin wool

A ENGLISH TWEED COAT AND SLACK SET. Fitted coat has cotton velvet trim. Warm 100% virgin wool lined. Sleeves and yoke rayon satin lined; Domette cotton interlined. Slacks have zipper placket; fleeced cotton lining. Hat not included. *State size 4, 5, 6, 6x.*
29 D 2489—Multicolor red tweed
29 D 2490—Multicolor blue tweed
Shpg. wt. 4 lbs. 7 oz. Set, \$27.50

B COAT AND SLACKS IN AUTHENTIC TARTAN PLAIDS! Coat has box pleated back, cotton velvet trim. 100% virgin wool lined. Yoke and sleeves rayon satin lined; Domette cotton interlined. Slacks are fleeced cotton lined. Hat not included. *State size 4, 5, 6, 6x.*
29 D 2491—Red (McPherson) plaid
29 D 2492—Blue (Leslie) plaid
Shpg. wt. 4 lbs. 7 oz. Set \$27.50

8. SEARS, ROEBUCK AND CO. etc



4-piece Set
\$22.50

3-piece Set
\$22.50

2-piece Set
\$19.95

PERSONALIZED with her own name!

Write her first name on card enclosed with coat and mail
You'll receive label printed with name to sew inside coat

4-PIECE SET IN 100% WOOL FLEECE CHECK. Coat has dyed Mouton-processed lamb fur collar. Rayon satin lined; 100% reprocessed wool interlined. Matching adjustable clip hat and muff. Matching slacks are cotton kasha lined. *State size 3, 4, 5, 6, 6x.*
Set chart. Shpg. wt. 4 lbs. 2 oz.
29 D 2484—Brown check...\$22.50
29 D 2485—Ice blue check...22.50
29 D 2486—Red check.... 22.50

3-PIECE SET IN 100% WOOL FLEECE. Latest French fashion... multi-gored front and back. Cotton velvet trim. Rayon satin lined—100% reprocessed wool interlined. Matching adjustable clip hat and cotton kasha lined slacks. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 4 lbs.
29 D 2482—Orange-red
29 D 2483—Brt. green.\$22.50

"MAGIC-GROW" 3-PC. SET. 100% wool fleece checked coat, dyed Mouton-processed lamb fur trim. Rayon satin lined; 100% reprocessed wool interlined. 100% reprocessed wool slacks cotton kasha lined. No hat. *State size 3, 4, 5, 6, 6x.*
29 D 2481—Red, brown
29 D 2480—Green, brown
Shpg. wt. 4 lbs.... \$19.95



C
2-piece Set
\$19.95

D
2-piece Set
\$16.95

E
3-piece Set
\$16.95

WARM COAT SETS

C DRESSY COTTON VELVET COAT AND SLACK SET. Coat has fluffy white fur trim; lustrous white buttons. Self-material bow trim at back waist. Rayon satin lined; 100% reprocessed wool interlined. Matching slacks are cotton kasha lined. No hat. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 4 lbs. 2 oz.
29 D 2478—Royal blue \$19.95
29 D 2479—Wine red... 19.95

D 100% VIRGIN WOOL TWEED COAT with matching wool fringed stole-scarf. Coat has 4-gore swing back. Rayon lined; 100% reprocessed wool interlined. Solid color reprocessed wool melton slacks have adjustable suspenders; cotton kasha lined. No hat. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 4 lbs.
29 D 2473—Brown...\$16.95
29 D 2474—Medium blue 16.95

E 100% REPROCESSED WOOL 3-PIECE SET with dyed Mouton-processed lamb fur trim. Detachable hood. Rayon lining; cotton interlining. Matching slacks are cotton kasha lined. Adjustable suspenders. *State size 3, 4, 5, 6, 6x.* Wt. 4 lbs. 7 oz.
29 D 2475—Plum purple\$16.95
29 D 2476—Med. green. 16.95
29 D 2477—Wine red... 16.95

For hats shown on this and facing page, see page 10



Storm Coat
\$14.95



3-piece Set
\$19.95



2-piece Set
\$25.95



3-piece Set
\$29.95



Ski Cap
\$1.98

Honeysuckle STORM COAT and COAT SETS

Collars, revers and hats are all trimmed with dyed Mouton-processed lamb fur for All are water-repellent... warm Alpaca or quilted linings... slacks have stitched crease

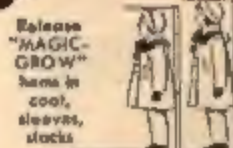
RAYON AND NYLON GABARDINE SKI CAP with visor. Dyed Mouton-processed lamb fur earflaps. Rayon grosgrain bow trim. Treated for water repellency. Quilted rayon lining. State size small (19 1/4); medium (20 1/4); large (21 1/4) inches. Shipping weight 6 ounces.
29 D 2965—Red... \$1.98
29 D 2966—Navy... 1.98
29 D 2967—Green... 1.98

STORM COAT IN RAYON AND NYLON SHEEN GABARDINE. Body lined with 100% Alpaca pile, cotton backed (25% of total). Skirt and sleeves have rayon twill quilted to new wool. Hidden knit wristlets; fully belted with elastic shirring at back waist. Water repellent. Hat not included. State size 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 2 oz.
29 D 2460—Red... \$14.95
29 D 2461—Navy... 14.95
29 D 2462—Green... 14.95

3-PIECE STORM COAT SET in rayon and nylon sheen gabardine. Same coat as described at left. Matching slacks warmly lined with cotton backed fleecy rayon. Zipper placket. Elastic insert at ankles. Matching hat has warm fur earflaps. Water repellent. State size 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs. 2 oz.
29 D 2463—Green... Set \$19.95
29 D 2464—Red... Set 19.95
29 D 2465—Navy... Set 19.95

2-PIECE SET is 90% wool fleece and 10% nylon. Coat has 4-gore back. Lined with rayon satin quilted to reprocessed wool. Matching slacks have zipper placket; elastic at waist; cotton kasha lined. Hat sold separately below. State size 3, 4, 5, 6, 6x. Wt. 4 lbs. 2 oz.
29D2410M—Blue 29D2411M—Red
29D2412M—Toast brown. Set \$25.95
MATCHING HAT fits sizes 3 to 6x.
29D2925M—Blue 29D2926M—Red
29D2927M—Toast brown
Shpg. wt. 5 oz. Each \$1.98

3-PIECE "MAGIC-GROW" SET in 100% virgin wool check. All hems let out for next year! Body lined with 100% Alpaca pile on cotton back; (25% of total). Skirt self-lined. Sleeves lined with rayon quilted to new wool. Matching adjustable clip hat. Matching suspender slacks; cotton kasha lined. State size 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs. 10 oz.
29 D 2409—Multicolor brown check... Set \$29.95



WARM COAT SETS

A 100% REPROCESSED WOOL MELTON 3-piece coat set has Persian fur-like fabric trim (rayon on cotton back). Detachable hood. Rayon lined, cotton interlined. Matching suspender slacks cotton kasha lined. State size 3, 4, 5, 6, 6x. Wt. 4 lbs. 12 oz.
29 D 2470—Medium green... Set \$14.95
29 D 2471—Wine red... Set 14.95
29 D 2472—Medium gray... Set 14.95

B 100% VIRGIN WOOL CHECK 2-piece set with cotton velveteen trim. Rayon lined, 100% reprocessed wool interlined. Solid color slacks are 100% reprocessed wool melton; cotton kasha lined. Hat not included. State size 3, 4, 5, 6, 6x. See chart facing page. Shpg. wt. 4 lbs. 1 oz.
29 D 2487—Multicolor, brown... Set \$14.95
29 D 2488—Multicolor, blue... Set 14.95

C PERSIAN FUR-LIKE FABRIC (rayon on cotton back) trims this 100% reprocessed wool melton 2-pc. set. Rayon lined coat with cotton interlining. Cotton kasha lined matching slacks have adjustable suspenders. Hat not included. State size 3, 4, 5, 6, 6x. See chart facing page.
29 D 2467—Med. blue 29 D 2468—Med. green
Shpg. wt. set 4 lbs. 7 oz. Set \$12.95

D HOODED COAT at a real budget price! 100% reprocessed wool melton swing back style with rayon lining. Detachable hood and pocket are trimmed in gay contrasting color plaid. State size 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs. 12 oz.
29 D 2395—Med. green 29 D 2396—Med. blue
29 D 2397—Wine red... Each \$7.95



A
\$14.95



B
\$14.95



C
\$12.95



D
\$7.95

Hats and Hat Sets for Children 3 to 6 HOW TO MEASURE FOR MILLINERY

Draw tape measure around child's head. Number of inches is correct size. Order nearest size. Where sizes are not listed, hats fit all children from 3 to 6.

SCARF and MITTEN SET

\$2.79 RAYON SURDS Set. Close... softly napped. Dyed Mouton-processed lamb fur halo, scarf ring. A lovely set to go with her winter coat or snow suit. Matching fur trimmed mittens. One size fits children 3 to 6. Shipping wt. set 10 oz. 29 D 2949-Red 29 D 2950-Dark green 29 D 2951-Med. Blue Set... \$2.79

\$3.59 Set
BERET and MUFF SET in gray fur-like fabric (rayon on cotton). Grosgrain trim. Beret has ear flaps. Both the beret and the muff are rayon lined. Fits children 3 to 6. Shipping weight set 1 pound 1 oz., hat 13 oz. 29 D 2952-Hat, muff \$3.59 29 D 2953-Hat only... 1.98

\$3.59 Set
HAT and MUFF SET in cotton velvet with fuzzy white stripes and pom-poms of 70% Angora, 30% wool. Clip hat fits 3 to 6. Shpg. wt. set 14 oz. 29 D 2954-Royal blue 29 D 2955-Brt. red \$3.59 HAT ONLY. Wt. 10 oz. 29 D 2956-Royal blue 29 D 2957-Brt. red \$1.98

\$3.59 Set
COTTON VELVET HAT AND BAG SET. State size 19 1/4 or 20 1/4 inches. Shpg. wt. set 14 oz. Price includes 24c Federal Excise Tax on bag. 29 D 2960-Dk. brown 29 D 2961-Dk. green \$3.59 JOCKEY HAT. Wt. 10 oz. 29 D 2962-Dk. brown 29 D 2963-Dk. green \$1.98

\$4.98 Set
SPARKLING WHITE FUR HAT and MUFF SET. Back of muff is puckered rayon satin. Clip hat is rayon lined, fits 3 to 6. Shpg. wt. set 14 oz., hat 10 oz. Prices include 52c Federal Excise tax on set, 50c on hat. 29 D 2958-Set... \$4.98 29 D 2959-Hat... 2.98

YOUR CHOICE

\$2.29

100% VIRGIN WOOL SHAG FLEECER. Becoming little cloche has rayon velvet band with button trim in front; chin ties. State size 20, 20 1/4 inches. Shipping wt. 11 oz. 29 D 2939-Winter white 29 D 2940-Brt. red... \$2.29

100% WOOL HAT with warm ear flaps that tuck inside. Velvet band, flower trim. Fits 3 to 6. Shpg. wt. 11 oz. 29 D 2941-Navy... \$2.29 29 D 2942-Dk. brown 2.29 29 D 2943-Red... 2.29

WOOL BRAID SWEET-HEART BONNET with contrasting wool braid band and chin ties. Fits children 3 to 6. Shpg. wt. 10 oz. 29 D 2944-Winter white with brown, green... \$2.29 29 D 2945-Navy, with navy, red trim... \$2.29

Boiler Brim

\$2.49

CLASSIC COTTON VELVET HAT with grosgrain streamers and chin ties. Warm ear flaps tuck inside. State size 19 1/4, 20, 20 1/4 in. 29 D 2946-Red 29 D 2947-Navy 29 D 2948-Dk. Brown Wt. 10 oz. \$2.49

\$1.00

GENUINE BASQUE BERET made in France. 100% wool velvet finish in an ever popular and becoming style. One size fits children 3 to 6. Shpg. wt. 4 oz. 29 D 2928-Red 29 D 2929-White 29 D 2930-Navy Each... \$1.00

3 Pretty Styles

\$1.98 Each

COTTON VELVET clip bonnet with self material bow on front. Fur trim on bow. Quilted rayon lining. Fits 3 to 6. Shpg. wt. 11 oz. 29 D 2934-Royal blue \$1.98 29 D 2935-Wine red... 1.98 29 D 2936-Dk. green... 1.98

OFF-THE-FACE BONNET in 100% wool felt. Grosgrain ribbon trim and chin ties. Warm ear flaps tuck inside hat. Please state size 19 1/4, 20 1/4 inches. Shipping weight 10 oz. 29 D 2937-Dk. Brown \$1.98 29 D 2938-Red... 1.98

"SNOOGIE" STYLE rolled brim hat in 100% wool felt. Fur pom-pom on crown. Ear flaps tuck neatly inside, too! Fits children 3 to 6. Shipping weight 10 oz. 29 D 2931-Red... \$1.98 29 D 2932-Dk. green... 1.98 29 D 2933-Dk. brown 1.98

Warm KNIT HATS for Children 3 to 6

New Styles

\$1.98 Each

50% ANGOA, 50% WOOL CLIP HAT... so soft and warm for winter. Fluffy camel trim on one side. Fits children 3 to 6. Hand wash separately. 29 D 7654-Lt. blue 29 D 7655-White Shpg. wt. 4 oz. Each \$1.98

HALO and POM-POM of dyed Mouton-processed lamb fur. Knit of 100% wool. Double thickness for extra warmth on cold days. Ear flaps and chin ties. Fits 3 to 6. 29 D 7658-Red 29 D 7659-Brown Shpg. wt. 4 oz. Each \$1.98

"PICTAIL" HAT in warm 100% wool. Clip brim for snug fit. Braids have grosgrain ribbon bows. One size fits children 3 to 6. Shpg. wt. 5 oz. 29 D 7656-Red with green braids... \$1.98 29 D 7657-Brown with yellow braids... \$1.98

10... SEARS co.

\$1.49

A WOOL CLIP HAT with dyed Mouton-processed lamb fur halo. Double thickness. Fits 3 to 6. 29 D 7664-White 29 D 7667-Red 29 D 7668-Green Shpg. wt. 4 oz. \$1.49

\$1.59

B JAUNTY BERET of double thick wool. Fluffy fur pom-pom. Hand wash separately. Fits 3 to 6. Wt. 4 oz. 29 D 7648-Red \$1.59 29 D 7649-White \$1.59

C WOOL MITTENS. Hand wash. State size small (3), medium (4), large (6). Shipping wt. 4 oz. 29 D 7612-Red... 98c 29 D 7614-Navy... 98c 29 D 7615-Brown... 98c Sew 14c. 2 for \$1.80

\$1.98 B HOCKEY CAP AND MITTEN SET

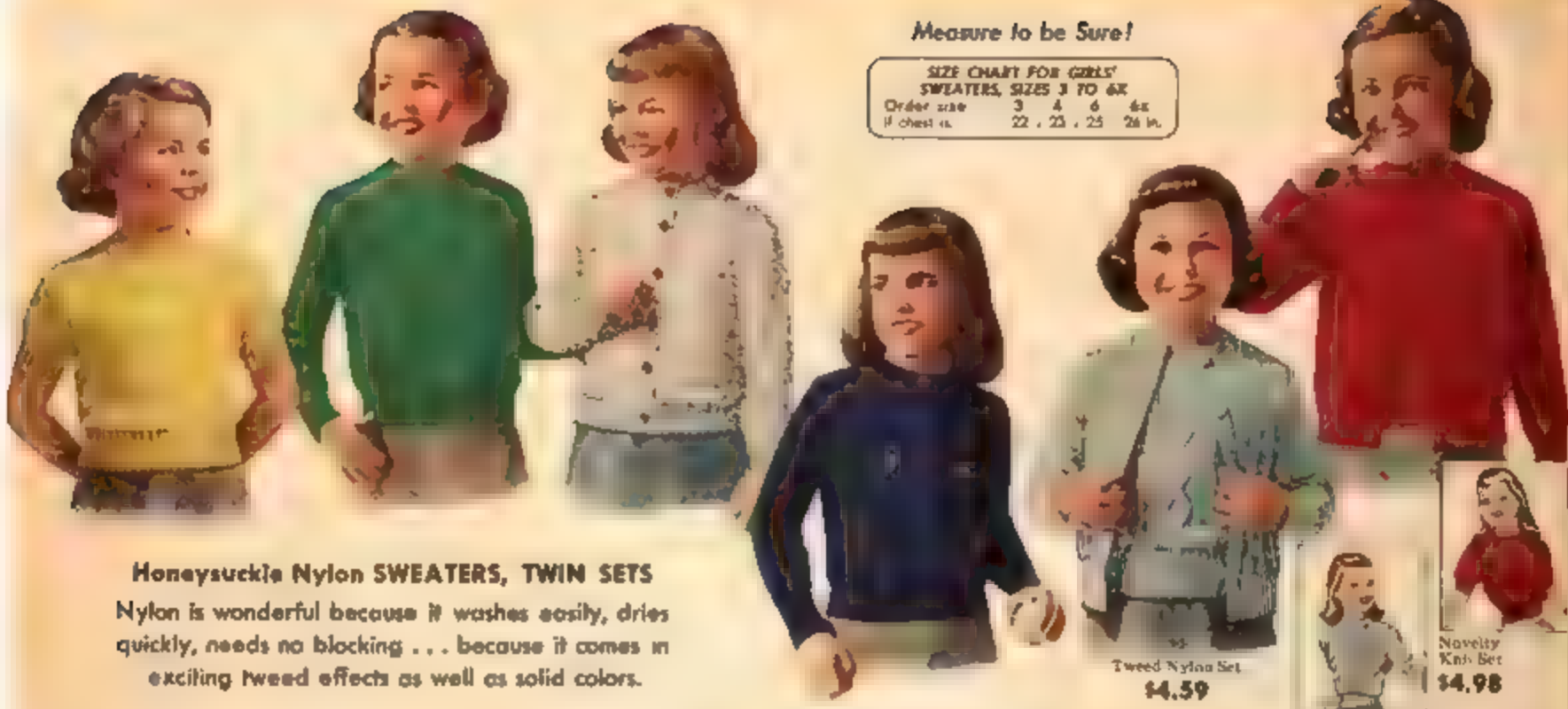
Set. 55% wool, 45% cotton. Double thick hat has colorful pom-pom on top. Ear flaps, chin ties, warm mittens to match. Hand wash separately. Fits 3 to 6. Shpg. wt. 5 oz. 29 D 7643-White... \$1.98 29 D 7644-Red... 1.98 29 D 7645-Royal blue 1.98

E HOCKEY CAP knit of double thick warm heavy weight 100% wool. Turned back cuff, ear flaps with snug chin ties. Gaily topped with a fuzzy pom-pom. Hand wash separately. One size fits children 3 to 6. Shipping weight 4 oz. 29 D 7638-White... \$1.39 29 D 7639-Navy... 1.39 29 D 7640-Red... 1.39

F ALL WOOL GLOVES... imported from Japan. Assorted hand embroidered trims. Hand wash separately. State size small (3), med. (4), large (6). Shpg. wt. 4 oz. 29 D 7698-Red... 98c 29 D 7699-Green... 98c Sew... 2 for \$1.80

Measure to be Sure!

SIZE CHART FOR GIRLS' SWEATERS, SIZES 3 TO 6X			
Order size	3	4	6x
If chest is	22	23	25 26 in.



Honeysuckle Nylon SWEATERS, TWIN SETS

Nylon is wonderful because it washes easily, dries quickly, needs no blocking . . . because it comes in exciting tweed effects as well as solid colors.

100% VIRGIN CRIMP-SET NYLON PULLOVER \$1.98
For dress or sports wear. Rib knit crew neck cuffs and bottom. Hand wash. State size 3, 4, 6, 8x. Check with size chart above.
29 D 3671—Yellow
29 D 3669—Bright red
29 D 3670—Pink
29 D 3672—White
Shpg. wt. 5 oz. Each \$1.98

CARDIGAN IN 100% VIRGIN CRIMP-SET NYLON \$2.98
Long. Rib knit cuffs and bottom. Double rib knit crew neck. Matching plastic buttons. Hand wash. State size 3, 4, 6, 8x.
29 D 3689—Kelly green
29 D 3681—Bright red
29 D 3691—Medium blue
29 D 3682—White
Shpg. wt. 10 oz. Each \$2.98

NYLON TWEED CARDIGAN \$2.98
Tweed Cardigan. Backed with contrasting multi-color wool nubs. Ribbon backed button border. Hand wash. State size 3, 4, 6, 8x.
Shpg. wt. 10 oz.
29 D 3683—White tweed
29 D 3684—Wine tweed
29 D 3685—Hunter green tweed
Each \$2.98

HAND KNIT BRODERED FLOWER SWEATER \$3.98
Sprinkled with rhinestones decorate front of this 100% virgin crimp set nylon cardigan. Matching plastic buttons. Hand wash. State size 3, 4, 6, 8x.
29 D 3604—Guardman blue
29 D 3605—Hunter green
29 D 3606—Bright red
Wt. 10 oz. Each \$3.98

Honeysuckle Nylon TWIN SETS

CABLE PATTERN NYLON TWEED with multicolor wool nubs. Double rib knit crew necks. Cardigan has matching fresh water pearl buttons. Hand wash. State size 3, 4, 6, 8x. Shipping weight 14 oz.
29 D 3682—Lt. blue tweed
29 D 3683—Lt. green tweed
29 D 3684—White tweed
Set \$4.98

TWIN SET WITH NOVELTY KNIT-IN FRONT PATTERN. 100% virgin crimp-set nylon. Double rib knit crew necks, ribbed cuffs and bottom. Cardigan has matching plastic buttons. Hand wash. State size 3, 4, 6, 8x.
29 D 3644—Bright red
29 D 3647—Yellow
29 D 3648—Guardman blue. Wt. 12 oz. Set \$4.98



Warm All Wool SWEATERS, TWIN SETS in Rich, Beautiful Colors

LOW PRICED ALL WOOL CLASSIC CARDIGAN \$1.69
Warm long sleeve style with snug fitting rib knit crew neck. Hand wash. State size 3, 4, 6, 8x.
29 D 3657—Kelly green
29 D 3659—Bright red
Shpg. wt. 8 oz. Each \$1.69

VIRGIN WOOL WORSTED TWIN SET \$2.98
Woolen. Knit-in front pattern with hand embroidery "jeweled" trim. Hand wash. State size 3, 4, 6, 8x.
29 D 3693—Yellow
29 D 3694—Bright red
Shpg. wt. 11 oz. Each \$2.98

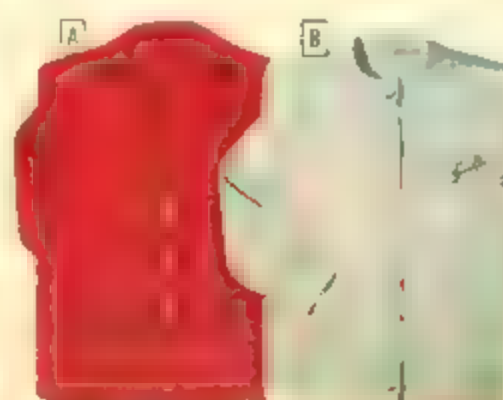
100% WOOL CLASSIC TWIN SET \$2.98
Set at a new low price. Practical "anywhere" style. Hand wash. State size 3, 4, 6, 8x. See chart above.
29 D 3655—Bright red
29 D 3656—Kelly green
Wt. 11 oz. Set \$2.98

100% VIRGIN WOOL WORSTED TWIN SET \$3.98
Twin Set. Pull over has white yoke with ribbed pattern. Hand wash. State size 3, 4, 6, 8x.
29 D 3644—Turquoise blue
29 D 3647—Bright red
29 D 3648—Emerald green
Shpg. wt. 12 oz. Set \$3.98

Knit Cotton CARDIGANS

A ALL PURPOSE KNIT COTTON CARDIGAN \$1.19
Softly fleeced inside for warmth. Double ribbed crew neck. Hand wash separately. State size 3, 4, 6, 8x. Shpg. wt. 8 oz.
29 D 3602—Bright red
29 D 3603—Medium blue
Each \$1.19 2 for \$2.32

B EMBROIDERED FLOWER DESIGN ON THIS CARDIGAN \$1.69
In fine quality soft interlocked knit combed cotton. So practical and so pretty. 2 patch pockets. Crew neck. Hemmed bottom. Hand wash. State size 3, 4, 6, 8x.
29 D 3641—Mint green
29 D 3642—Yellow
29 D 3643—Red
Shpg. wt. 7 oz. Each \$1.69



Honeysuckle CLASSIC CARDIGAN

Fine gauge imported 100% zephyr wool

\$2.98



HONEYSUCKLE CARDIGAN IN OUR FINEST QUALITY IMPORTED ZEPHYR WOOL. Such soft, cuddly warmth in a fine gauge sweater! Double hand looped rib knit crew neck. Ribbed cuffs and bottom. Matching color ribbon backs fresh water pearl buttons of same color as sweater. Hand wash. State size 3, 4, 6, 8x. See chart above. Wt. 11 oz.
29 D 3636—Guardman blue
29 D 3637—Bright red
29 D 3639—Medium blue
29 D 3640—Brown. Each \$2.98

HONEYSUCKLE 100% VIRGIN WORSTED WOOL CLASSIC CARDIGAN. Rib knit crew neck. Ribbed cuffs, bottom. Matching color plastic buttons with ribbon backing. Hand wash. State size 3, 4, 6, 8x. Shpg. wt. each 8 oz.
29 D 3673—Guardman blue
29 D 3674—Bright red
29 D 3675—Hunter green
Each \$1.98

Always Measure to be Sure!
Use Chart Before Ordering

SIZE CHART for 2 to 6x Rainwear, Jackets and Snow Suits									
Order size	2	3	4	5	6	6x			
If height is	31 1/2	34 1/2	37 1/2	40 1/2	43 1/2	46 1/2	to 34	to 37	to 40
If chest is	21	22	23	24	25	25 1/2	to 21	to 22	to 23
If weight is	25 1/2	29 1/2	34 1/2	38 1/2	44 1/2	49 1/2	to 25 1/2	to 29 1/2	to 34 1/2
Coat length	17	19	20 1/2	22	23 1/2	25 in.			



Flares out to
a rippling
360" circle
\$3.98



3-piece
set
\$6.98

Rayon
Taffeta
\$4.98



Embossed
Plastic
\$2.79

Waterproof
Cubana
\$1.79

Vinyl
Plastic
\$1.59

Keep Them Dry in **WATERPROOF RAINWEAR, Sizes 2 to 6x**

New Ballerina Style

A completely new raincoat that little girls will love! Sweeping skirt flares out to a full rippling 360" circle. Softly gathered at waist. A cheerful plaid in strong rubberized cotton lining for comfort. A detachable hood. Fits snugly against rain. Available in sizes 2, 3, 4, 5, 6, 6x. Be sure to measure and see chart above before you order. Shipping weight 1 lb. 6 oz.
29 D 4959—Red plaid **\$2.98**
29 D 4960—Blue plaid **1.98**

Umbrella Set

Style-wise check plaid raincoat and umbrella set in waterproof rubberized cotton. Coat has detachable hood. all-around belt. Seven rib mat. hinged umbrella with plastic handle. Size size 2, 3, 4, 5, 6, 6x.
29 D 4950—Red check
29 D 4951—Blue check
Wt. 1 lb. 14 oz. **\$6.98**

Rayon Taffeta

New raincoat and hat set in rubberized checked rayon affeta. Coat has all belt. 2 pockets. Matching hat has elastic. A back rain flap. Size size 2, 3, 4, 5, 6, 6x. See chart. Ship wt. set 1 lb. 8 oz.
29 D 4961—Red check
29 D 4962—Blue check
2-piece set **\$4.98**

"Rainy-day" Set

Embossed plastic overalls sleeveless snap-front coat with cape and detachable hood. Matching boots and a plastic carrying case complete set. Size size small (3-4), medium (5-6), large (6x). Wt. set 14 oz.
29 D 4957—Clear
3-piece set **\$2.79**

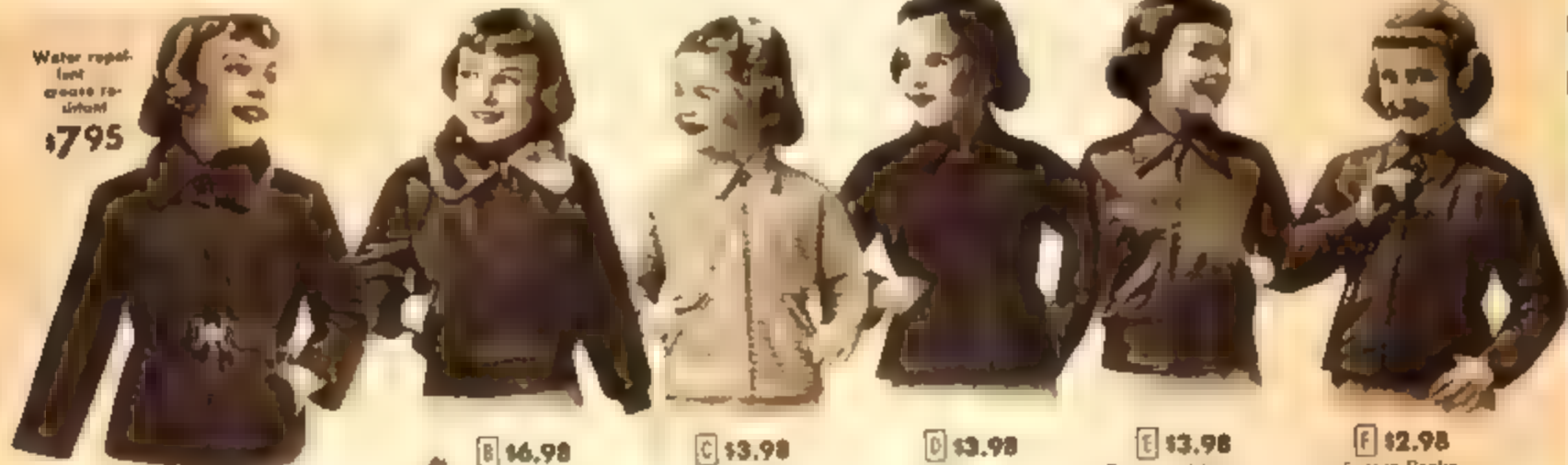
Plaid Raincape

Cheerful plaid raincape with attached hood makes a fashionable any-day outfit. Strong rubberized cotton fully cut. Reinforced arm slits. Button front. Size size small (3-4), medium (5-6), large (6x).
29 D 4956—Red plaid
Ship. wt. 11 oz. **\$1.79**

Vinyl Plastic

Waterproof embossed vinyl plastic hooded style folds up in matching carrying case. Snap front full belt. Size size small (3-4), medium (5-6), large (6x). Wt. 9 oz.
29 D 4966—Clear
29 D 4967—Blue
29 D 4968—Red
2-piece set **\$1.59**

Water repellent
coat
create
fashion
\$7.95



B \$6.98
Siberia Style

C \$3.98
Cotton Poplin

D \$3.98
Corduroy

E \$3.98
Rayon and Cotton

F \$2.98
Cotton Poplin

SURCOAT STYLE

Handsome, durable jacket in a blend of rayon, acetate and nylon with dyed Mouton increased lamb fur collar. Warmly lined with 8-oz. reprocessed wool. Lined to waist. Zipper front slurring a sides. Buckle belt in front. 2 slash pockets. knit cotton wristlets. Water repellent. Dry clean. Size size 2, 4, 6, 6x. See chart above. Ship wt. 2 lb.
29 D 4825—Forest green **\$7.95**
29 D 4826—Light green **7.95**
29 D 4827—Wine red **7.95**



A \$6.98
Prairie Coat

Order her a Sturdy, Warmly Lined JACKET, Too—Sizes 2 to 6x

A POPULAR NAVY STYLE PEA COAT
100% reprocessed wool coat and leatherette hand and wristlets. Water repellent. Dry clean. Size size 2, 4, 6, 6x. Wt. 2 lb. 4 oz.
29 D 4808—Navy
29 D 4809—Medium green
Each **\$6.98**

B RAYON AND COTTON SATIN
Twist with fur collar. Water repellent. Reprocessed wool. Dry clean. Size size 2, 4, 6, 6x. Wt. 2 lb.
29 D 4842—Navy
29 D 4843—Bright red
29 D 4844—Medium green
Each **\$6.98**

C NEW CHECK COAT
Printed front jacket in cotton flannel lined slash pockets. Wash separately. Size size 2, 4, 6, 6x. See chart at top of page. Ship wt. 13 oz.
29 D 4823—Red
29 D 4824—Blue
Each **\$3.98**

E ZIPPER FRONT JACKET in a lustrous rayon and cotton satin twill. Treated for water repellency. Lined with plaid cotton flannel. Cotton rib knit wristlets and bottom. 2 slash pockets. Dry clean. Size size 2, 4, 6, 6x. Size chart above. Weight 1 lb. 4 oz.
29 D 4835—Medium green **\$3.98**
29 D 4836—Bright red **\$3.98**

F ZIPPER JACKET with shirtwaist sleeves. Mercerized cotton poplin. Elastic at waist for fit. Slash pockets. Plaid cotton flannel lined. Wash separately. Size size 2, 4, 6, 6x. See chart for correct size. Ship wt. 12 oz.
29 D 4816—Red
29 D 4817—Dark green
29 D 4818—Navy blue
Each **\$2.98**

D NEW COTTON CORD ROYAL FRONT JACKET With pockets. Lined with 2-way stretch fabric. Lined with quilted cotton flannel. Wash separately. Size size 2, 4, 6, 6x. Ship wt. 15 oz.
29 D 4829—Red
29 D 4831—Forest green
29 D 4832—Navy **\$3.98**



Our Finest SNOW SUIT

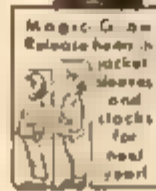
NYLON Reinforced Gabardine

Body 3/4 lined with 100% Alpaca pile. Skirt, sleeves with nylon batting quilted to Milium® processed slacks. The new metallic treated lining.

\$15.95



**NOW! Snow Suit with
Reversible Jacket and Hat**



Sears Honeysuckle SNOW SUITS to keep out the cold

"Frontier-Pants" Suit

A Rayon and cotton satin twill suit. Jacket has 100% wool, aquard front, smart piping, trim. Tapered upper legs on pants, 100% reprocessed wool quilted to rayon lining. Matching cap. Water repellent. Dry clean. *State size 3, 4, 5, 6, 6x. Wt. 3 lbs. 7 oz. 29 D 2575-Tan with green and red or green slacks \$12.95 29 D 2576-Red with blue and red trim, navy slacks \$2.95*

New Pea-coat Style

B 100% reprocessed wool melton 3-piece set. Bright red fleeced rayon and cotton line coat and matching clip hat. Hat is trimmed with dyed Mouton processed lamb fur. Cotton knit and slacks have adjustable suspenders. *State size 3, 4, 5, 6, 6x. See chart on facing page. Shipping weight 4 lbs. 7 oz. 29 D 2547-Navy \$14.95*

New Reversible Jacket

C Jacket is red plaid water repellent cotton poplin on one side, navy blue 100% reprocessed wool Mouton on the other. It is either way! Matching reversible clip hat has dyed Mouton-processed lamb fur trim. Adjustable suspender slacks in navy blue 100% reprocessed wool Melton, cotton kasha lined. *State size 3, 4, 5, 6, 6x. Shipping weight 4 lbs. 7 oz. 29 D 2544-Red plaid, navy \$15.95*

"Magic Grow" Suit

D Water repellent plaid suit in 50% rayon, 50% wool. Zipper jacket has dyed Mouton-processed lamb fur collar. Matching slacks and suspender slacks. 100% reprocessed wool lining quilted to rayon. Dry clean. *State size 3, 4, 5, 6, 6x. Shipping weight 4 lbs. 7 oz. 29 D 2577-Red plaid \$14.95 29 D 2578-Blue plaid \$14.95*

Surcoat style jacket in water repellent rayon and nylon gabardine has dyed Mouton-processed lamb fur collar. Elasticated shirting at waist back for trim fit. Zipper front, buckle belt. Matching slacks cap with earflaps. Self-material slacks cordly lined with warm fleeced rayon and cotton. Adjustable suspenders. Dry clean. *State size 3, 4, 5, 6, 6x. See size chart on facing page. Shpg. wt. 4 lbs. 7 oz. 29 D 2568-Dark green 3-piece set \$15.95 29 D 2569-Light red 3-piece set \$15.95 29 D 2570-Navy 3-piece set \$15.95*

*See U.S. Patent Office



\$4.29

\$4.89

\$9.98

Warm Winterweight SLACKS, SKI PANTS, SNOWSUIT

100% REPROCESSED WOOL slacks-style pants with adjustable buckle suspenders, bib top. Warm cotton kasha lining, elastic insert at ankles. *State size 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 9 oz. 29 D 2730-Brown 29 D 2731-Navy 29 D 2732-Med. green 29 D 2733-Wine Each \$4.29*

100% REPROCESSED WOOL bib top ski pants with knee patches. Warm and long wearing. Rib knit ankles with elastic insert at ankles. *State size 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 7 oz. 29 D 2708-Navy 29 D 2709-Brown 29 D 2710-Med. green Each \$4.89*

RAYON AND NYLON GABARDINE bib top slacks-style pants are water repellent. Lined with fleeced rayon and cotton. Adjustable suspenders. Zipper placket. Dry clean. *State size 3, 4, 5, 6, 6x. Wt. 1 lb. 9 oz. 29 D 2740-Navy 29 D 2741-Brown 29 D 2742-Med. green Each \$4.29*

100% WOOL MELTON 3-piece snowsuit with bright embroidered trim. Zipper front jacket with elasticated slitting at waist for fit. Matching hat and adjustable suspender slacks. Suit lined with cotton kasha. *State size 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 10 oz. 29 D 2571-Med. green 29 D 2572-Royal blue Each \$9.98*

Warmly lined . . . water repellent SNOW SUITS

Attached drawstring hoods with cuddly fur edging

E **WARM RAYON AND COTTON SATIN TWILL** Suit with attached hood. Jacket has elastic at waist, shirred front, back yoke. Body 3/4 lined with 50% wool, 50% Alpaca face. Cotton back 25% of total skirt, sleeves, hood with 100% reprocessed wool quilted to rayon. Contrast ing slacks lined with 100% reprocessed wool quilted to cotton kasha. Dry clean. *State size 3, 4, 5, 6, 6x. Shpg. wt. 3 lbs. 8 oz. 29 D 2552-Gray green 29 D 2553-Red, royal blue 2-piece set \$11.95*

F **NEW RAYON AND NYLON GABARDINE** 2-piece snowsuit, Zipper front jacket has embroidery trim, elasticized waist, warm knit cuffs. Two welt pockets with contrasting color piping. Warmly lined with 100% reprocessed wool quilted to iridescent rayon. Slacks have quilted cotton kasha lining, elastic insert at ankles. Water repellent. Dry clean. *State size 3, 4, 5, 6, 6x. 29 D 2573-Navy 29 D 2574-Medium green Shpg. wt. 3 lbs. 8 oz. \$12.95*



\$11.95

\$12.95

Need a size larger than last time?
Check here for 3 to 6x dresses!

Order size	3	4	5	6	6x
height is	34	37 1/2	40	43	46 1/2
Chest is	30	32 1/2	34 1/2	36 1/2	38 1/2
Weight is	24	27	30	33	36
Dress length	18	20	22	24	26

CIRCLE SKIRT DRESSES



\$398



\$398



€ 298

298



OUR NATIONAL SHOPPERS REPORT

"NO FINER-MADE DRESSES AVAILABLE

Than Sears Honeysuckles Priced from \$1.98 to \$5.98**

- **FRENCH-SEWN** side seams for longer wear, neater appearance
- **ABOVE AVERAGE STITCHES PER INCH** for over-all durability
- **NEAT-FINISHED TRIMS**—no raw ends on bows or separate ties
- **TAPED ARMHOLES** for a clean, neat finish and added strength

5 Adorable Little DRESSES with 360° CIRCLE SKIRTS



A] \$398

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D SANFORIZED COTTON BROADLOM
in BREEL tapered crotch sk style
Men's fabric shrinkage 1, Buttons o
ward slant cut Casp cotton light cr
and cuffs Strynite plastic belt Wom
mable since car 1 d 5 for been at
29 D 1168 Tange ne dark gray w/ve.
Ship wt 10 oz Each **\$2.98**

1 SANBORN 280 Cot on Broadcloth
with woven plaid cotton gingham
trim. Max size 44 1/2. Red lining
1 molar and 2 upper Red, 1 lower
belt 5/8" on down back. 1 white Water-
fast. Note size 1 1/2, 5, 6. See photo.
29 D 287 Charcoal gray muslin
plaid. Shpg. wt. 12 oz. Each \$2.99

BOX OF 2 CIRCLE SKIRT DRESSES

2 darling cottons with
full 360° circle skirts.

2 FOR \$500



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\$119 Each in
lots of 3

Set of Three 1/2" x 1/2" Cotton Dressers, newly
Kodak color film. These three do not are
Hagyard's. The three made features are as
Freak drama. A wonderful box of this pure film
and it is also in a light and blue
white. The other is a short and thick. Wash
and four use 3 & 5 & 6. See the Kodak report page
on the Kodak report page of 3 & 5 & 6
29 0 1274 Package of 3 & 5 & 6 size \$3.57

Use Sotrx Easy Terms. See inside back cover for details.

Use size chart
on facing
page



\$2.98

Better quality
cottons with more lav-
ish trim. Bright
ginghams, piques



NEW 4-WAY PARTY DRESS

Available navy and pink
\$5.98

Lovely pink pique-effect cotton under-dress has a full dirndl skirt and elasticized puffed sleeves. Separate vestee and skirt of navy polished cotton. Vestee has pink trim on lapels and pink lace. Skirt swirls out to a full 360". Wear as a dress alone, dress with vestee, dress with vestee and skirt or dress with skirt alone. Washfast. Size size 3, 4, 5, 6, 8. Measure and see size chart on facing page. Shpg. wt. 1 lb. 2 oz. 29 D 1346—Navy and pink. Each \$5.98



WIDE SELECTION OF NEW FALL STYLES SPECIFICATION-MADE

To Sears Standards of Workmanship

- **THREE INCH HEMS** on every dress except for circular or swing-skirt styles
- **YOU KNOW THEY'LL FIT** because they're made to pre-tested size patterns



\$3.98

Our finest polished chambray
and plaid cotton gingham

NYLON

Quilt-effect
embossed
nylon

\$4.98



New "go-everywhere" cottons

A WONDROUS YEAR Round style in multicolor woven plaid gingham with cotton eyelet ruffle trimmed yoke. It's San skirt too—max num fabric shrinkage 1%. Solid color contrasting 100% 60 cotton broadcloth ruffled collar, cuffs and pockets. Elastic belt. Wear at. Size size 3, 4, 5, 6, 8. See size chart. Shpg. wt. 12 oz. 29 D 357 M. Purple plaid. Each \$2.98

B WHITE COTTON I like and I like. White cotton with a little girl's eye of cotton pique. Gathered skirt puffed sleeves. White elastic collar. Buttons down back to waist. Tieback waist. Washfast. Size size 3, 4, 5, 6, 8. See size chart. Shpg. wt. 10 oz. 29 D 1354—Bright green. 29 D 1359 Tangerine. Each \$2.98

C RUFFLED JUMP-ER Perfect Cotton Dress. San skirt woven plaid gingham skirt sleeves and jumper straps. Maximum fabric shrinkage 1%. The is crisp white cotton pique. Wash fast. Size size 3, 4, 5, 6, 8. See size chart on facing page. Shpg. wt. 12 ounces. 29 D 1360—M. color plaid with white. Each \$2.98

D AVONDALE® FINE Quality Cotton Polished Cotton Chambray. Soft color gathered skirt with rayon grosgrain ribbon trim. Top is striped with white trimmed with wool color. Navy ruffled button front. Plastic belt. Washfast. Size size 3, 4, 5, 6, 8. 29 D 1361 Med green. 29 D 1362 Med blue. Wt. 1 lb. Each \$3.98. Price 1 lb. 2 oz.

E 2 PIECE BOLEDO Dress in Two Pink Cottons. Skirt and bolero are multi-color woven plaid gingham—mercerized and San skirt with 1" slush more than 1". Top is light red fine quality chambray. Washfast. Size size 3, 4, 5, 6, 8. See size chart on facing page. Shpg. wt. 13 oz. 29 D 1363 Multicolor plaid with red. Each \$3.98

F NEW 100% NYLON Party Dress. Quilt-effect embossed nylon with white elastic collar and pockets edged in French imported nylon—Stays fresh with only an occasional touch of a warm iron. Wash separately. Dries out. Size size 3, 4, 5, 6, 8. See size chart on facing page. Shpg. wt. 10 oz. 29 D 1364 Bright red. 29 D 1365 Lt. blue. Each \$4.98



G JUMPER-PEPPER Dress in multicolor woven plaid cotton gingham. Sleeves, collar and like in shimmering gold color. Washfast. Size size 3, 4, 5, 6, 8. See size chart on facing page. Wt. 8 oz. 29 D 1350—Multicolor plaid gold color. Each \$1.98

H SAN FERRIS TOP Multicolor woven plaid cotton gingham trim blue cotton broadcloth. Same as gingham with black trim more than 1%. Washfast. Size size 3, 4, 5, 6, 8. 29 D 1351 Blue with black. Wt. 8 oz. Each \$1.98

I SOLID COLOR COTTON Dress in 100% 60 broadcloth. Ideal for every day wear. Buttons trim yoke and pockets. Separate belt. Washable. Size size 3, 4, 5, 6, 8. Shpg. wt. 8 oz. 29 D 352 Aqua green \$1.98. 29 D 353 Med blue \$1.98

J COTTON COTTON JUMPER Dress in 80-square yecale. Solid color for a rich trim white pique collar. Wash fast. Size size 3, 4, 5, 6, 8. See size chart on facing page. Wt. 8 oz. 29 D 1354 Red check \$1.98. 29 D 1355 Red check \$1.98

K ANOTHER BRIGHT Cotton in multicolor woven plaid gingham. White embossed cotton yoke has rickrack edged ruffle. Washfast. Size size 3, 4, 5, 6, 8. Shpg. wt. 8 oz. 29 D 1356—Multicolor plaid, white. Each \$1.98

Top values in cottons—specification made

\$1.98

CPWAG PAGE 15

Avoid Disappointment! Measure now and get the right size the first time

SIZE CHART For 1 to 6x Skirts, Blouses, Suits

Order size	3	4	5	6	6x
If height is	34 1/2 to 37	37 1/2 to 40	40 1/2 to 43	43 1/2 to 46	46 1/2 to 48 inches
If chest is	22	23	24	25	25 1/2 to 26 inches
If weight is	29 1/2 to 34	34 1/2 to 38	38 1/2 to 44	44 1/2 to 49	49 1/2 to 54 pounds
Skirt length	1	2	3	4	5 in.

A
Skirt
\$2.29
Skirt Blouse
\$3.98

B
Wool and Cotton
\$3.98

C
All around pleats
\$2.98

THREE FULL CIRCLE SKIRTS—Sizes 3 to 6x

A Quilted, full skirt. Printed in color with patterned trim. All-around pleats. Waist 24 to 34. Length 44 to 48. **29 D 4100 Red \$2.29**
29 D 4101 Blue \$2.29
Skirt and Blouse Set. Same skirt as above with blouse. Quilted trim and hem. Waist 24 to 34. Length 44 to 48. **29 D 4102 Red \$3.98**
29 D 4103 Blue \$3.98

D Heart shaped pockets trim circle skirt in 20" waist and 30" length. Waist 24 to 34. Length 44 to 48. **29 D 4115 Red \$3.98**
29 D 4116 Royal blue \$3.98

C All around pleats in out with every move. All-around pleats. Waist 24 to 34. Length 44 to 48. **29 D 4104 Red \$2.98**
29 D 4105 Solid red \$2.98
29 D 4106 Solid navy \$2.98



D
Corduroy
\$1.98

E
Rayon
\$2.98

F
Rayon and Nylon
\$3.98



Include a dainty white shirt in your order—see page 26

Nylon
Cord
\$1.98

\$1.69 Ea
2 for **\$3.32**

\$1.69 Ea
2 for **\$3.32**

Nylon
Trim
\$2.98

\$1.49 Ea
2 for **\$2.92**

Package of 2
\$1.98

Honeysuckle SKIRTS—3 to 6x

D Honeysuckle SKIRT with crisscross suspenders. All-around pleats. Waist 24 to 34. Length 44 to 48. **29 D 4102 Red \$2.29**
29 D 4103 Blue \$2.29

E Honeysuckle SKIRT with crisscross suspenders. All-around pleats. Waist 24 to 34. Length 44 to 48. **29 D 4127 Navy blue \$2.98**
29 D 4128 Navy blue \$2.98
29 D 4129 Navy blue \$2.98

F Honeysuckle SKIRT with crisscross suspenders. All-around pleats. Waist 24 to 34. Length 44 to 48. **29 D 4104 Red \$2.98**
29 D 4105 Solid red \$2.98
29 D 4106 Solid navy \$2.98

Lovely NYLON BLOUSES

G Lovely NYLON Blouse. All-around pleats. Waist 24 to 34. Length 44 to 48. **29 D 4627 Navy \$2.98**
29 D 4628 Navy \$2.98

H Lovely NYLON Blouse. All-around pleats. Waist 24 to 34. Length 44 to 48. **29 D 4629 Navy \$2.98**
29 D 4630 Navy \$2.98

Daintily Trimmed WHITE BLOUSES

I Daintily Trimmed WHITE Blouse. All-around pleats. Waist 24 to 34. Length 44 to 48. **29 D 4631 White \$2.98**
29 D 4632 White \$2.98

J Daintily Trimmed WHITE Blouse. All-around pleats. Waist 24 to 34. Length 44 to 48. **29 D 4633 White \$2.98**
29 D 4634 White \$2.98

See size chart, facing page



Corduroy
CIRCLE SKIRT

Two piece
Circle Skirt Suit
\$3.98

Circle Skirt SUIT

Sunbather checked in early
 on the mid color trim. Solid
 color w/ wavy embroidery 100% circle
 skirt has adjustable suspenders;
 elastic back w/ at Wash seal
 only. Size 3, 4, 5, 6, 8.
 29D4095 He red check
 29D4096 Dk green check
 Size wt. 1 lb Sub 11.98

Rayon Shren
Gebard de Sult
\$4.98

Sheen Gabardine

Woolen, crosswoven, tan in
chren gabardine. Jacket has
¾ length sleeves, contrasting
trim. Pleated suspender
as 1, 2, 3, 4, 5, 6, 8.
29 D 4093—Navy, red, 37 in.
29 D 4094—Red, blue trim
Shoe, wt 1 lb 2 oz. \$4 98

**Jumper and
Bulero Set
\$6.98**

JUMPER Set

Fine quality rayon gabardine. Solid color swing skirt jumper. Contrasting checked bolero has solid cuffs and collar. Solid bar end cuffs. Dry clean.
Size 34 36 38 40 42 44 46 48 50 52 54 56 58 60 62 64 66 68 70 72 74 76 78 80 82 84 86 88 90 92 94 96 98 100 102 104 106 108 110 112 114 116 118 120 122 124 126 128 130 132 134 136 138 140 142 144 146 148 150 152 154 156 158 160 162 164 166 168 170 172 174 176 178 180 182 184 186 188 190 192 194 196 198 200 202 204 206 208 210 212 214 216 218 220 222 224 226 228 230 232 234 236 238 240 242 244 246 248 250 252 254 256 258 260 262 264 266 268 270 272 274 276 278 280 282 284 286 288 290 292 294 296 298 300 302 304 306 308 310 312 314 316 318 320 322 324 326 328 330 332 334 336 338 340 342 344 346 348 350 352 354 356 358 360 362 364 366 368 370 372 374 376 378 380 382 384 386 388 390 392 394 396 398 400 402 404 406 408 410 412 414 416 418 420 422 424 426 428 430 432 434 436 438 440 442 444 446 448 450 452 454 456 458 460 462 464 466 468 470 472 474 476 478 480 482 484 486 488 490 492 494 496 498 500 502 504 506 508 510 512 514 516 518 520 522 524 526 528 530 532 534 536 538 540 542 544 546 548 550 552 554 556 558 560 562 564 566 568 570 572 574 576 578 580 582 584 586 588 590 592 594 596 598 600 602 604 606 608 610 612 614 616 618 620 622 624 626 628 630 632 634 636 638 640 642 644 646 648 650 652 654 656 658 660 662 664 666 668 670 672 674 676 678 680 682 684 686 688 690 692 694 696 698 700 702 704 706 708 710 712 714 716 718 720 722 724 726 728 730 732 734 736 738 740 742 744 746 748 750 752 754 756 758 760 762 764 766 768 770 772 774 776 778 780 782 784 786 788 790 792 794 796 798 800 802 804 806 808 810 812 814 816 818 820 822 824 826 828 830 832 834 836 838 840 842 844 846 848 850 852 854 856 858 860 862 864 866 868 870 872 874 876 878 880 882 884 886 888 890 892 894 896 898 900 902 904 906 908 910 912 914 916 918 920 922 924 926 928 930 932 934 936 938 940 942 944 946 948 950 952 954 956 958 960 962 964 966 968 970 972 974 976 978 980 982 984 986 988 990 992 994 996 998 1000 1002 1004 1006 1008 1010 1012 1014 1016 1018 1020 1022 1024 1026 1028 1030 1032 1034 1036 1038 1040 1042 1044 1046 1048 1050 1052 1054 1056 1058 1060 1062 1064 1066 1068 1070 1072 1074 1076 1078 1080 1082 1084 1086 1088 1090 1092 1094 1096 1098 1100 1102 1104 1106 1108 1110 1112 1114 1116 1118 1120 1122 1124 1126 1128 1130 1132 1134 1136 1138 1140 1142 1144 1146 1148 1150 1152 1154 1156 1158 1160 1162 1164 1166 1168 1170 1172 1174 1176 1178 1180 1182 1184 1186 1188 1190 1192 1194 1196 1198 1200 1202 1204 1206 1208 1210 1212 1214 1216 1218 1220 1222 1224 1226 1228 1230 1232 1234 1236 1238 1240 1242 1244 1246 1248 1250 1252 1254 1256 1258 1260 1262 1264 1266 1268 1270 1272 1274 1276 1278 1280 1282 1284 1286 1288 1290 1292 1294 1296 1298 1300 1302 1304 1306 1308 1310 1312 1314 1316 1318 1320 1322 1324 1326 1328 1330 1332 1334 1336 1338 1340 1342 1344 1346 1348 1350 1352 1354 1356 1358 1360 1362 1364 1366 1368 1370 1372 1374 1376 1378 1380 1382 1384 1386 1388 1390 1392 1394 1396 1398 1400 1402 1404 1406 1408 1410 1412 1414 1416 1418 1420 1422 1424 1426 1428 1430 1432 1434 1436 1438 1440 1442 1444 1446 1448 1450 1452 1454 1456 1458 1460 1462 1464 1466 1468 1470 1472 1474 1476 1478 1480 1482 1484 1486 1488 1490 1492 1494 1496 1498 1500 1502 1504 1506 1508 1510 1512 1514 1516 1518 1520 1522 1524 1526 1528 1530 1532 1534 1536 1538 1540 1542 1544 1546 1548 1550 1552 1554 1556 1558 1560 1562 1564 1566 1568 1570 1572 1574 1576 1578 1580 1582 1584 1586 1588 1590 1592 1594 1596 1598 1600 1602 1604 1606 1608 1610 1612 1614 1616 1618 1620 1622 1624 1626 1628 1630 1632 1634 1636 1638 1640 1642 1644 1646 1648 1650 1652 1654 1656 1658 1660 1662 1664 1666 1668 1670 1672 1674 1676 1678 1680 1682 1684 1686 1688 1690 1692 1694 1696 1698 1700 1702 1704 1706 1708 1710 1712 1714 1716 1718 1720 1722 1724 1726 1728 1730 1732 1734 1736 1738 1740 1742 1744 1746 1748 1750 1752 1754 1756 1758 1760 1762 1764 1766 1768 1770 1772 1774 1776 1778 1780 1782 1784 1786 1788 1790 1792 1794 1796 1798 1800 1802 1804 1806 1808 1810 1812 1814 1816 1818 1820 1822 1824 1826 1828 1830 1832 1834 1836 1838 1840 1842 1844 1846 1848 1850 1852 1854 1856 1858 1860 186

Conductor
Jacket
Rayon Nylon
Shirt
\$6.98

Plaid 'n' Plain

Low-rise, yokeless, jacket
has plaid piping. Suspender
belt has and
plaid, a box pleated. Zip-
per placket.
State size 3, 4, 5, 6, 6A.
Selling at 1 to 4 ea.

2904086 Red plaid \$4.98
2904089 Blue plaid 4.98

**CIRCLE SKIRT
SKATING SUIT**

Corduroy skating suit
Washable corduroy skating suit
with red rayon taffeta.
Adjustable button waist.
Sleeveless. Size 3, 4, 5, 6, 8.
Skate is included.
\$9.95. Red blue
\$10.95. Size 10-12. \$12.95.

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BLOUSE SLIPS

104 *Reviews*

JEAN® 1/2 size
Sleeve
\$1.98 Ea.

Quilted
Rayon Taffeta
L. robe skirt
\$2.98

Honeysuckle JUMPERS

Cute "go-everywhere" outfits

Flawless Corduroy
\$3.98

**New! ORLON®
and Wool**

- 55% Orlon Acrylic Fiber, 45% wool
- Pleats stay in after washing
- Easy to care for—no ironing

\$6.98

There's no shirt-tail to fly when she's wearing a Honeysuckle BLOUSLIP

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 WT. 60x. \$2 98

CLORE MAX
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 and is a good thing
 to have. The jacket
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 a good thing to have.

broaddoth. Eyelet
ruffle trims yoke;
self ruffle a detail on
skirt. 100% cotton.
44" x 54" x 100" long
wt each 8 oz.
29 D 4514 - 1 lb
Ea \$1.96 2 for \$3.88

29 D 41 - Bright red
Short Elastic back waist
Neatly finished with
wavy hem. Size 16-18.
Price \$2.00 each, 2 for \$3.75.

29 D 41 - Bright red
29 B 4113 - Bright red
29 D 414 - Bright red
Shape wt. 1 lb. \$2.95

E QUILTS KASCO
TAFETTA CO. CO.
The Fiddle Quilt
has sparkling multicolored
rhinestone settings in
black, white, blue, green,
red, yellow, orange, pink,
purple, silver, gold, etc.
Size 3 1/2 x 6 1/2 ft.
Set at \$149.
29 D 418—Navy blue
29 D 419—Red
Each \$79.

360° Pleated CIRCLE SKIRT

An adorable new jumper in OKLON* and wool
sings full neckline is decorated a shaggy
pirate play in a tier ruffled waistline and
never need ironing! A real break for Mom.
Bright metal buttons to waist, patch pocket
on front. Fox plays left hand wash. *Stout*
size 3 4 6 8 10 Supp wt 14 oz
29 D 4117 Kent Island \$8.98

*OKLON = trade name for the Acrylic Fiber
Nylon and wool blend

For Easy Terms details see inside back cover

COPY PAGE 17. . GIRLS' WEAR

NEW! Warm... Dressy
Napped, Printed
Sanforized Cotton Suing

- Bright plaid turn-up cuffs
- Won't shrink more than 1%
- Heavyweight 11-oz. suiting



Western
A
\$1.98

98c

\$1.98

\$2.98

\$2.98

Jacket
\$3.98

Longies
\$2.69

PLAY TOG FAVORITES for Sizes 2 to 6x
Real Western Styles in Long Wearing Cotton Twill
Sturdy Corduroys in Cheerful Plaids and Checks
All are Practical Styles that Youngsters Love

A CORDUROY OVERALLS—Strong, durable, washable. Features: buttoned flap over fastener, elastic waist, turn-up cuffs, elastic waistband. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4374—Green, multicolor plaid. Each \$2.98

B BOYER LONGIES—Cotton twill, lined, warm, washable. Inside is softly napped printed with plaid. Washable. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4375—Red, white, blue. Each \$2.49

C BOYER HAT—100% Wool Felt Hat. State size small (19 1/4), med. (20 1/2), large (21 1/2). 29 D 2900—Tan. 29 D 2901—Bright red. 29 D 2902—Kelly green. Wt. 1 lb. \$1.98

D BOYER JUMPERS—Cotton twill, lined, washable. Features: buttoned flap over fastener, elastic waist, turn-up cuffs, elastic waistband. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4376—Red, white, blue. Each \$2.98

E BOYER JUMPERS—Cotton twill, lined, washable. Features: buttoned flap over fastener, elastic waist, turn-up cuffs, elastic waistband. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4377—Red, white, blue. Each \$2.98

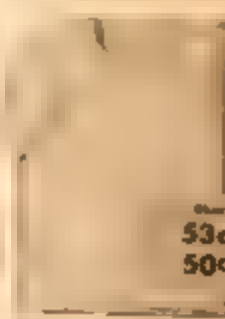
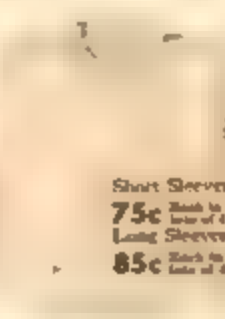
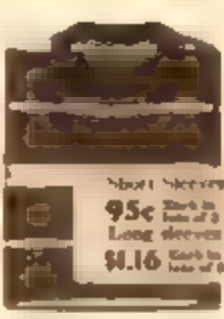
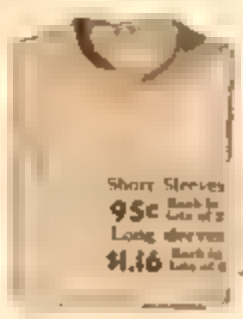
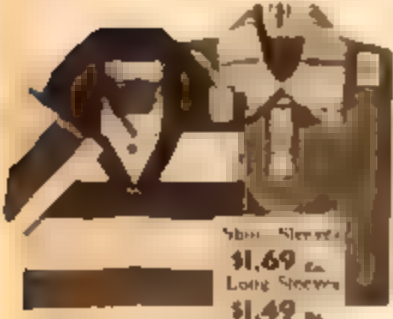
F BOYER JUMPERS—Cotton twill, lined, washable. Features: buttoned flap over fastener, elastic waist, turn-up cuffs, elastic waistband. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4378—Red, white, blue. Each \$2.98

G BOYER JUMPERS—Cotton twill, lined, washable. Features: buttoned flap over fastener, elastic waist, turn-up cuffs, elastic waistband. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4379—Red, white, blue. Each \$2.98

H BOYER JUMPERS—Cotton twill, lined, washable. Features: buttoned flap over fastener, elastic waist, turn-up cuffs, elastic waistband. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4380—Red, white, blue. Each \$2.98

I BOYER JUMPERS—Cotton twill, lined, washable. Features: buttoned flap over fastener, elastic waist, turn-up cuffs, elastic waistband. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4381—Red, white, blue. Each \$2.98

Washable Knit Cotton POLO SHIRTS in Both Short and Long Sleeve Styles



C BOYER JUMPERS—Cotton twill, lined, washable. Features: buttoned flap over fastener, elastic waist, turn-up cuffs, elastic waistband. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4382—Red, white, blue. Each \$2.98

D BOYER JUMPERS—Cotton twill, lined, washable. Features: buttoned flap over fastener, elastic waist, turn-up cuffs, elastic waistband. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4383—Red, white, blue. Each \$2.98

E BOYER JUMPERS—Cotton twill, lined, washable. Features: buttoned flap over fastener, elastic waist, turn-up cuffs, elastic waistband. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4384—Red, white, blue. Each \$2.98

F BOYER JUMPERS—Cotton twill, lined, washable. Features: buttoned flap over fastener, elastic waist, turn-up cuffs, elastic waistband. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4385—Red, white, blue. Each \$2.98

G BOYER JUMPERS—Cotton twill, lined, washable. Features: buttoned flap over fastener, elastic waist, turn-up cuffs, elastic waistband. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4386—Red, white, blue. Each \$2.98

H BOYER JUMPERS—Cotton twill, lined, washable. Features: buttoned flap over fastener, elastic waist, turn-up cuffs, elastic waistband. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4387—Red, white, blue. Each \$2.98

I BOYER JUMPERS—Cotton twill, lined, washable. Features: buttoned flap over fastener, elastic waist, turn-up cuffs, elastic waistband. State size 2, 4, 5, 6, 8. See size chart on facing page. Shipping weight 14 oz. 29 D 4388—Red, white, blue. Each \$2.98

Measure and check this size scale each time you order

Size Chart for Play Togs SIZES 3 to 6x			
Order Size	2	3	4
If height is	31 1/2 34 1/2 37 1/2 40 in.		
If chest is	21 22 23 in.		
If weight is	25 1/2 29 1/2 34 38 lbs.		
Order Size	5	6	6x
If height is	40 1/2 43 1/2 46 1/2 48 in.		
If chest is	24 25 25 1/2 in.		
If weight is	38 1/2 44 1/2 49 54 lbs.		

First time we've offered a washable Corduroy Shirt



C Shirt
\$1.94 Ea.
In lots of 2



A Good Boxer Longie
\$1.94
Ea. In lots of 2

D Our Best Boxer Longie
\$2.35
Ea. In lots of 2

E Budget Overall
\$1.94 Ea.
In lots of 2

F Jacket and Longie Set
\$5.98

WASHABLE

B Leisure Jacket
\$3.98
A



SIZES 3 to 6x

Make washday easier! Tub them right with the rest of your washing . . . lights with lights and darks with darks as you always do. They're all our own top quality, Honeysuckle pinwale corduroys, so practical and long wearing!

A Leisure Jacket in sturdy pinwale corduroy to team with our other corduroy togs on this page or give extra warmth with skirts and dresses. Sharply styled with center pleated back, belted waistline or 6x. Smoothly rounded 2 pockets. Washable. State size 3, 4, 5, 6, 6x. Measure and see the size chart at top of page to be sure of correct fit. Ship. wt. 12 oz.
29 D 4576—Dark green. \$3.98
29 D 4577—Red. 3.98
29 D 4578—Royal blue. 3.98

B Western Style Jodhpur in pinwale corduroy. She always trim and well-tailored for real or imaginary riding. Made to take youngsters a rough and tumble ride. Two front pockets; button side opening; suspenders. Elastic foot straps keep pant legs down. Washable. State size 3, 4, 5, 6, 6x. Measure and see the size chart at top of page. Shipping weight 1 1/2 ounces.
29 D 4511—Brown. \$2.98
29 D 4512—Dark green. 2.98
29 D 4513—Red. 2.98

C Boxer Longie in good quality pinwale corduroy. Comfortable roomy style has stay-in-place covered elastic all around waist for neat fit. Sturdily constructed to take your small one through play hours. One back patch pocket. Washable. State size 3, 4, 5, 6, 6x. Measure and see the size chart at top of page for correct size. Order several. Ship. wt. ea. 6 oz.
29 D 4352—Royal blue. \$1.98
29 D 4353—Brown. 1.98
29 D 4354—Gray. 1.98
Save Buy 2 for 3.88

D Our Best Boxer Longie in pinwale corduroy. Smart turned-up cuffs are tacked to stay in place. 2 side pockets. All-around covered elastic waist. Order Leisure Jacket "A" for smart set. Washable. State size 3, 4, 5, 6, 6x. See the size chart above for correct fit. Ship. wt. each 9 oz.
29 D 8104—Red. Each \$2.39; 2 for \$4.69
29 D 8105—Gray. Each 2.39; 2 for 4.69
29 D 8106—Dark green. Each 2.39; 2 for 4.69

E Therby Paces Overall in pinwale corduroy. Warm, practical style for fall and winter. A neat, well-made overall with rip-resistant button side pockets . . . hoed bib. Elastic at back of waist for better fit. Two side pockets. Order several in Washable. State size 3, 4, 5, 6. Check size chart above. Shipping weight each 11 oz.
29 D 4211—Brown. 29 D 4212—Royal blue (deep). Each \$1.98 . . . 2 for only \$3.88

F Specification-Made Jacket and Longie Set in pinwale corduroy. Casual zipper jacket lined with bright red cotton kasha for warmth. Elastic shirring at sides for neat fit. Matching longie has all-around elastic waist, 2 slash pockets and tacked-up cuffs. Washable. State size 3, 4, 5, 6, 6x. See chart above. Shipping weight for set 1 lb. 3 oz.
29 D 8107—Gray. 29 D 8108—Red. Set \$5.98
29 D 8109—Dark green.

G Sport Shirt in pinwale corduroy. Teams with overalls and longies on this page to make a complete set. Warm long sleeve style with button cuffs. Smart non-irritable collar can be worn open or closed. Washable. State size 3, 4, 5, 6, 6x. For correct size please measure and see the size chart at top of page. Shipping weight each 9 oz.
29 D 4515—Red. 29 D 4516—Medium blue. Each \$1.98. 2 for only \$3.88



Another 4-STAR Feature

OUR BEST HONEYSUCKLE PINWALE CORDUROY OVERALL

\$2.85 Each
In lots of 2

A 4-STAR FEATURE BECAUSE it has extra features laboratory approved, compared in price, quality with other leading brands. We believe there's no finer value in America.

- Wider, self-lined bib
- Adjustable metal buckles, snap fasteners at side pockets
- Set-in front waist band, elastic back
- Full cuffs—stay up; they're tacked in place
- Washable corduroy
- Laboratory approved

OUR FINEST CORDUROY specification made to full, true sizes . . . top workmanship. Washable. State size 3, 4, 5, 6, 6x. See chart at top of page. Ship. wt. each 12 oz.
29 D 4266—Dark green
29 D 4267—Gray
29 D 4268—Red
29 D 4269—Brown. Each \$2.90; 2 for \$5.70



Order Regularly and Get Sears Catalogs Regularly

CPK PAGE 19 . . CHILDREN'S 3-6X CORDUOYS

Order Size	1	2	3	4	5	6	7
st height - ft	29 1/2	31 1/2	34 1/4	37 1/4	40 1/2	43 1/2	46 1/2
st height - in	10 31	12 34	14 37	16 40	18 43	20 46	22 48
st weight - lb	20	22	27	33	44	55	66
st weight - lb	22 1/2	25 1/4	29 1/4	34 1/4	38 1/4	44 1/4	49 1/4
st weight - lb	10 25	12 29	14 34	16 38	18 44	20 49	22 54

Order Size	1	2	3	4	5	6	7
st height - ft	29 1/2	31 1/2	34 1/4	37 1/4	40 1/2	43 1/2	46 1/2
st height - in	10 31	12 34	14 37	16 40	18 43	20 46	22 48
st weight - lb	20	22	27	33	44	55	66
st weight - lb	22 1/2	25 1/4	29 1/4	34 1/4	38 1/4	44 1/4	49 1/4
st weight - lb	10 25	12 29	14 34	16 38	18 44	20 49	22 54

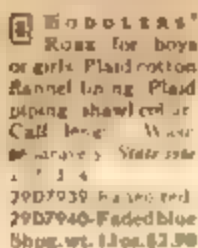
Warm and Rugged

- Plaid cotton flannel lined
- Sizes 2 to 4 and 5 to 6x
- Sanforized faded sport denim - fabric won't shrink more than 1%



A GIRLS' DUSTER
in faded denim lined with plaid cotton flannel. Long sleeves can turn up to show plaid cuffs. Plaid piping, 2 sm. pockets. Wash separately. *Style #100*
J 4 5 6. 82.

290' 4' 4 Faded blue
290' 4' 5 Faded red
Wt. 1 lb. 2 oz \$3.99



12 98

\$1.98

\$1.98

\$2.49

Our Finest Quality
cotton pinpoint chenille in a close, fine gauge. Double fabric construction - all around belt & pocket flaps lay design of winks at the waist. Wash separately. **State size**
1 & 3 Shpg wt 13oz.
29D7936 - Mint green
29D7937 - 1 &
29D7938 - Med blue
Rack ... \$2.95

Toolbox® Dresser is our good quality cotton pinpoint chendille. Styled with swing back, button front... just like big sisters. Waist separated, no wearing. Sizes: 12-15 Shig. w. 110g

29 D 7931 Aqua (blue green)
29 D 7934 Melon red
29 D 7935 Yellow
Each,\$1.50

Over Good Quality
gingivout cotton che-
llie Coy revers collar;
pocket, Wrap-around
belt ties in front. Big
colorful bear over ay-
de on each front
Wa 10 regular only no
framing Size 12-14
J Shing w/ 1 Oz
29 0 7900 Med blue
29 0 7901 Pink
29 0 7902 Yellow
Each \$1.98

HEAVY QUALITY
Beacon cotton blanket cloth robe. Double breasted style buttons either way for joy or grief. Gay nursery print on light blue ground. Rayon cord edged collar cuff, pocket. Wash, sepa, dry. State size 1 2 3. Shing wt 11 oz.
29 D 7920 \$2.49



\$3.98

\$3.98

\$2.98

\$2 98

\$1.98

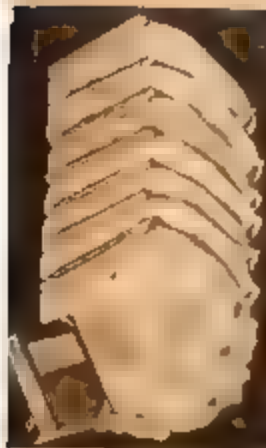
29 D 403	Light green	\$3.98
29 D 1406	Lime green	\$3.98
29 D 1407	Molten	\$3.98

Year	3	4	5	6	Ax	Wt	1 lb	4 oz.
29 D 1411						Medium blue	\$3 98	
29 D 1412						Lime green	3 98	
29 D 4 J						Rose	3 98	

29 R BETTER QUALITY cut on
 29 A the side gray color
 29 C longer 1 1/2 inch add
 collar Wash separately State
 size 3, 4, 5, 6, etc. See size chart
 above Shipping wt. 1 lb. 6 oz.
 29 D 402 Melon blue \$2.98
 29 D 403 yellow 2.98
 29 D 1404 Melon red. 2.98

2, 115 12 1/2" in cut good
 quality cloth in 100% cotton
 fabric collar gold color buttons.
 Wash separately Size size 3, 4,
 5, 6, 8. Ship wt 14 oz.
 29 D 1408 A. a. blue-green
 29 D 1409 M. a. red
 29 D 1410 Yellow. \$2.95

This Good Jacket cotton in
 green chambray ribe. Long
 long shirt two designs in wrap
 front. Shawl collar, wrap-around
 belt ties in front. Was a
 gratefully. Size 3, 4, 5 & 6. OK
 for short or long w/ 11 lb lot.
 29 D 1400. Mfr sum due \$1.98
 29 D 1401. Scarlet. ... 1.98



Run-Resistant KNIT RAYON

HONEY \$2.39
SUCKLE TREASURY Box of 7
OF PANTIES BOOK Box
has 2 pink 1 blue 2
white 1 yellow Pan-
ties are lace trimmed.
Thistle fabric crotch
elastic at waist and
legs. Hand wash. State
size 2 4 6 6x Ship-
ping wt. box 14 oz.
29 D 3050 Box of 7
1 size . . . \$2.39

HONEY \$2.29
SUCKLE TREASURY Box of 7
OF PANTIES BOOK Box
with 2 white, 2 pink, 2
blue, 1 yellow. Sturdy
knit rayon with elastic
flap. Double elastic crotch
covered elastic waist.
Hand wash. Please
state size 2 4 6 6x
Ship. wt. box 14 oz.
29 D 3033 Box of 7
1 size . . . \$2.29



Nainsook

COTTON 3 for \$1.47
NAINSOOK
true figure, no waist
legs. Washable. State
size 2 4 6 6x
Ship. wt. for 3 8 oz.
29 D 3044 White 13 for
29 D 3063 Pink 13 for
NAME STEVE & VIVIAN
DOUBLE PANEL BACK
29 D 3059 White 13 for
29 D 3060 Pink 13 for

"Kickaways"

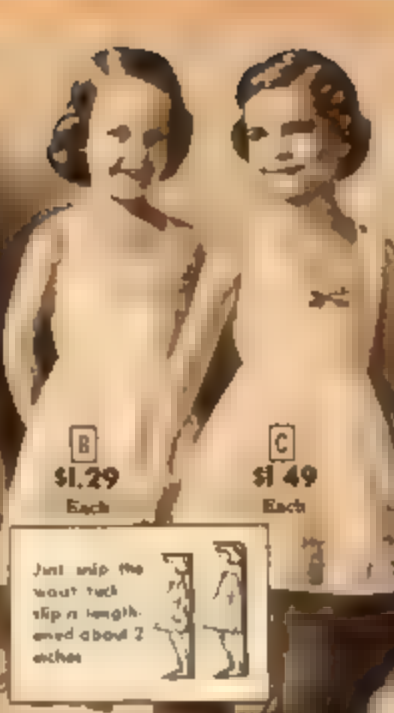
RAYON 3 for \$1.19
KICKAWAYS
Hand wash. State size
2 4 6 6x. Wt. 5.11 oz.
29 D 3062-Pink 13 for
29 D 3063 White 13 for
4 for . . . 2.75
NAME STEVE & VIVIAN
TRIPLE PANEL BACK
29 D 3011 Pink
29 D 3012 White
Each 98c, 2 for \$1.90



Runproof Knit Acetate

PACKAGE UP 3 for \$1.00
RUNPROOF
heavy qual. Runproof. Plus a
wide Double elastic
crotch. Bar tacked at
waist and leg openings.
1 white, 1 pink,
1 yellow. Hand wash.
State size 2 4 6 6x.
Ship. wt. 5.8 oz.
29 D 305 Package
of 3 1 size . . . \$1.00
2 pgs. 16" 90

NYLON LACE 3 for \$1.19
RUNPROOF
trimmed. Runproof.
heavy qual. Runproof.
plus a wide Double
elastic crotch. Bar
tacked at waist and
leg openings. Package
1 white, 1 pink, 1
yellow. Hand wash.
State size 2 4 6 6x.
Ship. wt. 5.8 oz.
29 D 3026 Package
of 3 1 size . . . \$1.19
2 pgs. 16" 225



Need a larger size than before? Use this chart!

Size Chart for Slips, Undies, 1 to 6X	1	2	3	4	5	6X
Order Size	1	2	3	4	5	6X
If chest is . . .	20	21	22	23	25	25 1/2 in
If hips are . . .	21 1/2	22 1/2	23 1/2	24 1/2	25 1/2	26 1/2 in
Slip 1 gth. abt.	15	16	17 1/2	19	23	24 in.

Thirty Package
of 2 slips
\$1.69

Just snap the
waist tuck
slip is length-
ened about 2
inches

SANFORIZED!

A PACKAGE OF 2 white cotton
slips with ruffled flounced
embroidered eyelet bodice
front. One is a camisole style
the other has sweetheart neck-
line. Washable—won't shrink
more than 1%. State size 2, 4,
6, 6x. See chart above for size.
Ship. wt. 4.7 oz.
29 D 3210 Package of 2 1 size \$1.49

MAGIC-GROW

SLIPS THAT GROW 88% San-
forized white cotton won't
shrink over 1%. Shipping wt.
each 3 ounces.
B LACE TRIM. Washable.
State size 2, 4, 6, 6x.
29 D 3208 Ea. \$1.29, 2 for \$2.52
C EYELET TOP. Washable.
State size 2, 4, 6, 6x.
29 D 3273 Ea. \$1.49, 2 for \$2.92

Lovely Under CIRCLE SKIRT DRESSES

D HONEYBUCKLE ACETATE
Taffeta slip with full circle
skirt. Sweetheart neckline
edged with dainty Val type
cotton lace. Hemstitched
armholes. Swirling 6-tiered
skirt. Hand wash. State size
2, 4, 6, 6x. See chart above for
correct size. Ship. wt. 6 oz.
29 D 3215—White . . . \$1.79

E HONEYBUCKLE FINE QUAL
ITY COTTON circle skirt
slip. Embroidered eyelet
trim. bodice trim. Straight
back. Skirt has ruffled
bounce. Washable. State size
2, 4, 6, 6x. See chart
29 D 3211—White | Ship. wt.
29 D 3212 Pink | each 6 oz.
Each \$1.49 . . . 2 for \$2.92

\$1.79

FULL CIRCLE SKIRT SLIPS

\$1.49
Each



2 for \$1.59

2 for \$1.29

2 for \$1.59

98c
Each

3 Insured
Wear Slips
\$2.39

Honeysuckle COTTON SLIPS in sizes 1 to 3 and 2 to 6x

TREASURY fine qual-
ity 88% cotton ba-
tiste slip. Neck and
armholes are lace-trim-
med. One is a camisole
style. Washable. State
size 2 4 6 6x. Ship. wt.
4.7 oz.
29 D 3213—White
2 of 1 size for \$1.59

SANFORIZED COTTON
won't shrink more
than 1%. Built-up
shoulder straps with
herringbone neck-
line. One is a cami-
sole style. One is a
bodice style. Washable.
State size 2 4 6 6x.
Ship. wt. 4.7 oz.
29 D 3214—White
2 of 1 size for \$1.29

SHIRRED WAIST
Gertrude slip. Fine
quality 88% cot-
ton. Val-type lace
trim around neck
armholes and ruffle
flounce. Smooth fit
top. No side seam.
Washable. Please
state size 2 4 6 6x.
Ship. wt. 2.6 oz.
29 D 3219—White
2 for . . . \$1.59

SANFORIZED COTTON
won't shrink more
than 1%. Eyelet em-
brodered V-top
flounce edge. Ribbon
run down edge.
Elastic at waist and
legs. Straight back. Wash-
able. State size 2 4 6
6x. Ship. wt. each for
29 D 3223—White
Each . . . 98c
2 for . . . \$1.90

INSURED WEAR cot-
ton slip package
guaranteed to wear a
full year or your
money refunded! 2
white, 1 pink Ray-
on corded edges
neck armholes.
Washable. State size
2, 4, 6, 6x. Ship.
wt. 3.1 lb 2 oz.
29 D 3232—Box of 3
1 size . . . \$2.39

Use Sears Easy Payment Plan . . . see inside back cover for details

CHICK PAGE 21 CHILDREN'S WEAR

SIZE CHART for SLEEPWEAR, SIZES 4 mos. 1 TO 8

Order size	4 mos.	1	2	3
H. chest	18	20	21	22
W. height	20 to 26 1/2	27-31	31 1/2-34 1/2	37 in.
Order size	4	5	6	8
H. chest	23	24	25	27
W. height	37 1/2-40	40 1/2-43	43 1/2-46 1/2	46 1/2-52 in.



A
\$1.98

B
\$1.98

NEW! "SPACE
PILOT" PAJAMAS



C
\$1.98



D
2-piece
\$1.98

Our Best Sanforized FLANNELETTE

- Heavy quality cotton flannelette keeps its true fit—maximum shrinkage only 1%
- Strong washproof Gripper Fastener closings
- Double stitched seams for added wear

A ONE-PIECE SLEEPER in rosebud print with binding trim. Self help drop seat. Washable. Size 4, 6, 8. Shipping weight each 10 ounces. 2903179 Print on white. Each \$1.98, 2 for \$3.90

B "SPACE PILOT" yellow and green sleeper. Gripper Fasteners. Elastic back drop seat, ribbed cuffs, ankles. Washable. Size 4, 6, 8. Wt. ea. 11 oz. 2903498 Yellow green. Each \$1.98, 2 for \$3.90

C MULTICOLOR STRIPED 1 piece sleeper with contrasting color binding trim. Self help drop seat. Rib knit cuffs, ankles. Washable. Size 4, 6, 8. Be sure to measure and see chart. 2903129—Wt. ea. 10 oz. Each \$1.98, 2 for \$3.90

D TOTS 2 PC SLEEPER. Nursery print on white. Double fabric feet. Washable. Size 1, 2, 3, 4. 2903127 Wt. ea. 9 oz. Each \$1.98, 2 for \$3.90
3-PC SLEEPER, 2 pcnt. 2903128 Wt. ea. 10 oz. Each \$2.49, 2 for \$3.30

22... SEARS, ROEBUCK AND CO. OFFER



Honeysuckle Jamarettes

- Finest quality, heavy cotton flannelette
- Gripper Fasteners
- Double-sewn seams for sturdy wear

\$2.39

\$2.39



\$1.49

\$1.69

\$1.98

Our Finest PAJAMAS

WOMEN'S JAMARETTES in cotton flannelette print of contrasting color. Pajama top has wide waistband, elastic back waist. Washable. Size 4, 6, 8. 29 D 8650 Print. 29 D 8651 Yellow. Ea. \$2.39, 2 for \$4.70

BOYS' JAMARETTES in navy blue print of flannelette. Pajama top has elastic back waist, elastic side seam. Washable. Size 4, 6, 8. Wt. ea. 12 oz. 29 D 3418 Print. Ea. \$2.39, 2 for \$4.70

Warm Flannelette GOWN and PAJAMAS

CUDDLY WARM cotton flannelette gown in delicate rosebud print on white. Contrasting ruffle around neck and at front. Washable. Size 4, 6, 8. Wt. ea. 9 oz. 29 D 3490 Print. Ea. \$1.49, 2 for \$2.90

SKI TYPE FLANNELETTE PAJAMA Slip over top has ribbed neck, cuffs. Pajama top has boxer waist, rib knit ankles. Washable. Size 4, 6, 8. Wt. ea. 12 oz. 29 D 8676 Print. Ea. \$1.69, 2 for \$3.30

FLANNELETTE PAJAMA TOP in fringe trim. Pajama top has fitted front, elastic back waist. Washable. Size 4, 6, 8. Shipping wt. ea. 10 oz. 29 D 8652 Mural print on white. Ea. \$1.98, 2 for \$3.90

ORDER REGULARLY AND GET SEARS CATALOGS REGULARLY...



E
Print
\$1.29

F
2-piece
\$1.29

G
2-piece
\$1.39

H
Gown
\$1.49

I
Pajama
\$1.19

K
Print
\$1.49

Budget Quality Honeysuckle FLANNELETES, Sizes 1 to 8

E 1 PC SLEEPER in navy blue print. Gripper Fasteners. Elastic back drop seat. Washable. Size 4, 6, 8. Wt. ea. 10 oz. 29 D 3433 Print on white. Each \$1.29, 2 for \$2.50
F 2 PC SLEEPER in navy blue print. Gripper Fasteners. Elastic back drop seat. Washable. Size 4, 6, 8. Wt. ea. 10 oz. 29 D 8653 Blue. 29 D 8654 Yellow. Ea. \$1.29, 2 for \$2.50

G 2 PC SLEEPER in navy blue print. Gripper Fasteners. Elastic back drop seat. Washable. Size 4, 6, 8. Wt. ea. 10 oz. 29 D 8653 Blue. 29 D 8654 Yellow. Ea. \$1.29, 2 for \$2.50

H 1 PC SLEEPER in navy blue print. Gripper Fasteners. Elastic back drop seat. Washable. Size 4, 6, 8. Wt. ea. 10 oz. 29 D 8653 Blue. 29 D 8654 Yellow. Ea. \$1.29, 2 for \$2.50

I 1 PC SLEEPER in navy blue print. Gripper Fasteners. Elastic back drop seat. Washable. Size 4, 6, 8. Wt. ea. 10 oz. 29 D 8653 Blue. 29 D 8654 Yellow. Ea. \$1.29, 2 for \$2.50

J 1 PC SLEEPER in navy blue print. Gripper Fasteners. Elastic back drop seat. Washable. Size 4, 6, 8. Wt. ea. 10 oz. 29 D 8653 Blue. 29 D 8654 Yellow. Ea. \$1.29, 2 for \$2.50



Winterweight Terry Cloth

HONEYBUCKLE SLEEP AND PLAY SET in knit cotton terry cloth. Pull-over top, pants. Booties have elasticated openings. Washable. State size small (fits to 18 mos.), large (fits 9 to 18 mos.). Wt. ea. 14 oz.
 29 D 8692—Pink
 29 D 8693—Blue
 29 D 8694—Mint green
 29 D 8695—Yellow
 Each \$2.39, 2 for \$4.67

HONEYBUCKLE KNIT COTTON TERRY CLOTH SLEEPER with matching separate booties. Gripper Fasteners; elastic drop seat. Attached at strain points. Booties lined with fleeced knit cotton. State size 1, 2, 3, 4. Wt. ea. 12 oz.
 29 D 8637—Mint green
 29 D 8638—Yellow
 29 D 8639—Blue
 Each \$1.39, 2 for \$4.62



Warm Knit Cotton PAJAMAS

HONEYBUCKLE BRUSHED KNIT COTTON PAJAMAS FOR BOYS. V-dyed contrasting ribbed crew neck, cuffs, and ankles. Pants have boxer waist fly front. Washable. State size 4, 6, 8. Wt. each 14 oz.
 29 D 3177—Medium blue, navy trim Ea. \$1.98
 29 D 3178—Yellow with brown trim
 Each \$1.98, 2 for \$3.90

DELUXE QUALITY HEAVYWEIGHT KNIT COTTON PAJAMAS. Double ribbed neck, wristband, cuffs and ankles. Pants have boxer waist. Tape reinforced neck, shoulders. Washable. State size 4, 6, 8. Shpg. wt. ea. 16 oz.
 29 D 3458—Yellow
 29 D 3459—Blue
 29 D 3460—Mint green
 Each \$1.98, 2 for \$3.90

Measure—Use size chart on facing page!



Budget Quality Sleepers
 \$1.39 Each
 2 for \$2.72

Top 2 inches longer pants 1 size longer than regular size

Budget Quality

HONEYBUCKLE THIRST PROOF knit cotton sleeper. Washproof Gripper Fasteners closing elastic back drop seat. Warm rib knit cuffs. Bootie feet with double fabric sole. for Washable. State size 1, 2, 3, 4. Wt. ea. 10 oz.
 29 D 3405—Blue
 29 D 3406—Yellow
 29 D 3407—Mint green
 Each \$1.39, 2 for \$2.72

Gro-Sleeper

"GRO-SLEEPER." Slip-over top and pants are longer than regular sizes... grow with child. Rib knit cuffs, crew neck. Elastic waist on pants, bootie feet with double sole. Washable. State size 1, 2, 3, 4. Shpg. wt. ea. 14 oz.
 29 D 3402—Blue
 29 D 3403—Mint green
 29 D 3404—Yellow
 Each \$1.69, 2 for \$3.32

Famous Denton SLEEPERS

2-PC. FAMOUS MAKE SLEEPER in heavy quality knit cotton. Gripper Fastener closing. Elastic back drop seat. Double thick yarn at feet and ankles. Washable. State size 1, 2, 3, 4. See chart facing page. Shpg. wt. 14 oz.
 29 D 3169—Yellow
 29 D 3170—Blue
 29 D 3176—Mint green
 Each \$2.15, 2 for \$4.30

FAMOUS DENTON ONE-PIECE SLEEPER in heavy quality knit cotton. Extra heavy yarn at ankles and feet. Gripper Fasteners at front. Double bar laced at crotch. Elastic back drop seat. Washable. State size 4, 5, 6, 8. Shpg. wt. 14 oz.
 29 D 3172—Yellow
 29 D 3173—Blue
 29 D 3175—Mint green
 Each \$2.40, 2 for \$4.80

SHRINK-RESISTANT

Our Finest Honeysuckle SLEEPERS

- Heavyweight knit cotton, napped on both sides
- 9-thread sewn seams... reinforced at strain points
- Fabric is specially processed for minimum shrinkage
- Matching laundry-proof gripper fasteners and thread
- Extra wide rib knit cuffs to allow generous turnback
- Warm bootie feet... double fabric up through ankle



ONE PIECE STYLE can be adjusted at front crotch pull thread to make fly front for boy. Downy soft knit cotton is napped on both sides. Elastic back drop seat. Washable. State size 4, 5, 6, 8. Shipping wt. each 1 lb.
 29 D 3174—Yellow
 29 D 3175—Blue
 29 D 3176—Mint green
 Each \$1.98, 2 for \$3.90

2-PC. SLEEPER. Elastic drop seat. Washable. State size 6 mos. 1, 2, 3, 4. Wt. ea. 15 oz.
 29 D 3120—Yellow
 29 D 3121—Pink
 29 D 3122—Blue
 29 D 3123—Mint green
 Each \$1.98, 2 for \$3.90
 3-PC. STYLE, 2 pair pants. State size Wt. ea. 1 lb. 3 oz.
 29 D 3114—Yellow
 29 D 3117—Pink
 29 D 3118—Blue
 29 D 3119—Mint green
 Each \$2.49, 2 for \$4.98

Honeysuckle Budget Quality KNIT COTTON SLEEPERS

- Fabric fleeced on both sides for warmth
- Firm, 9-thread sewn seams for wear
- Extra warm double fabric bootie feet
- Strong washproof Gripper Fasteners



1-PC. SLEEPER Shrink resistant knit cotton softly napped. Elastic drop seat. Double soled bootie feet. Washable. State size 4, 5, 6, 8. Shpg. wt. ea. 14 oz.
 29 D 3494—Yellow
 29 D 3495—Blue
 29 D 3496—Pink
 Each \$1.69, 2 for \$3.32

\$1.69 Ea. 2-piece

3-PC. STYLE in shrink resistant knit cotton. Elastic drop seat, warm bootie feet. Washable. State size 1, 2, 3, 4. Shpg. wt. ea. 12 oz.
 29 D 3470—Yellow
 29 D 3471—Blue
 29 D 3472—Mint green
 Each \$1.69, 2 for \$3.32
 3-PC. STYLE, 2 pair pants. State size. Shpg. wt. ea. 14 oz.
 29 D 3472—Yellow
 29 D 3473—Blue
 29 D 3474—Mint green
 Each \$2.29, 2 for \$4.50

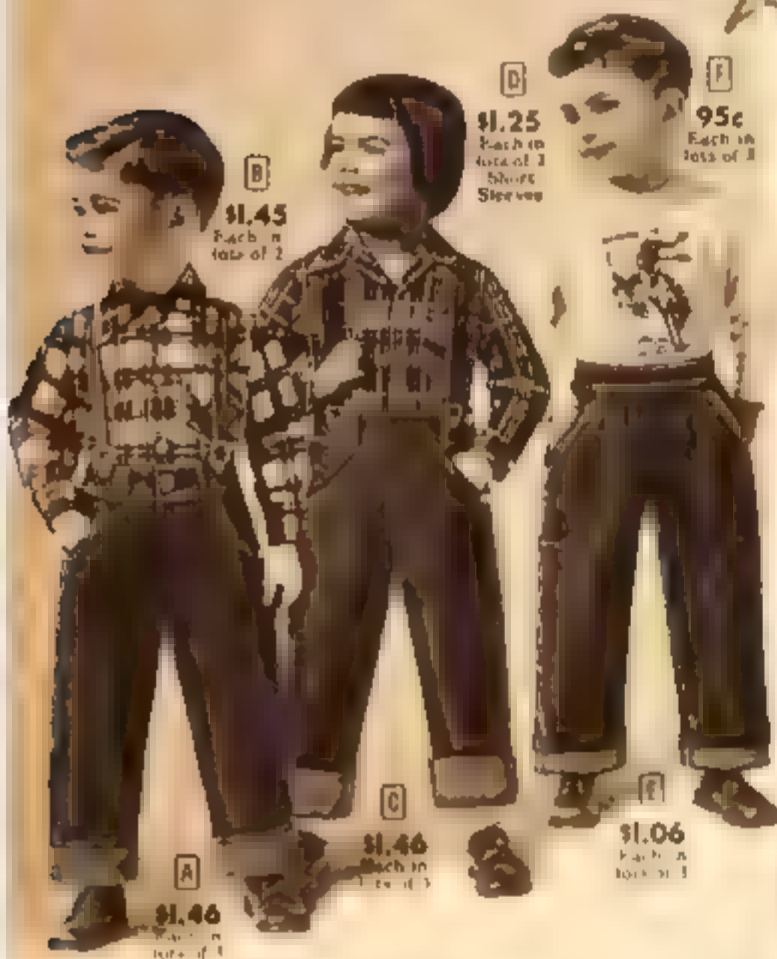
SEE PAGE 23

Honeysuckle Togs Are Guaranteed to Fit . . Just Measure Your Tot and Check the Chart before Ordering

SIZE CHART for Playwear Sizes 6 to 18 months, Sizes 1 to 4K													
Order size	6 mos.	12 mos.	18 mos.	1	2	3	4	5	6	6 1/2	7	8	9
Ht height in	24 1/2	27	29 1/4	29 1/2	31 1/2	33 1/2	35 1/2	37 1/2	40	41 1/2	43 1/2	45 1/2	48 1/2
Waist in	26 1/2 to 29	28 1/2 to 31	30 1/2 to 33 1/2	32 1/2 to 35 1/2	34 1/2 to 37 1/2	36 1/2 to 39 1/2	38 1/2 to 41 1/2	40 1/2 to 43 1/2	42 1/2 to 45 1/2	44 1/2 to 47 1/2	46 1/2 to 49 1/2	48 1/2 to 51 1/2	50 1/2 to 53 1/2
Weight in	15	9	20	22	24	26	28	30	32	34	36	38	40

For Knee-high Cowhands . . Sizes 1 to 4 Honeysuckle Ranch Style BLUE JEANS

- Cut like "grown-ups" in real western style
- Tapered legs, big turn-up cuffs, yoke styled backs
- Made of sturdy, closely woven navy blue denim
- Sanforized—won't shrink over 1% when washed
- All snap fasteners . . no buttons or buttonholes
- Seams double needle stitched with contrasting thread
- Strain points reinforced with metal rivets, bar-tacking



[A] BOYS BLUE JEAN
Navy blue denim. Yoke. By front Western style yoke back. Snap-on detachable suspenders with adjustable buckles. Crowded and bar-tacked in back. 2 side pockets. Washable. State size 1, 2, 3, 4. Sng. wt. each 10 oz. 29 D 6818—Ea. \$1.49
Save buy 3 for 4.38

[C] GIRLS BLUE JEAN
Navy blue denim. Snap-on detachable suspenders with adjustable buckles. Crowded and bar-tacked in back. Western style yoke back. 2 side pockets. Washable. State size 1, 2, 3, 4. Sng. wt. each 10 oz. 29 D 6819—Ea. \$1.49
Save buy 3 for 4.38

[E] BOYS BLUE JEAN
Navy blue denim. Yoke. By front Western style yoke back. Snap-on detachable suspenders with adjustable buckles. Crowded and bar-tacked in back. 2 side pockets. Washable. State size 1, 2, 3, 4. Sng. wt. each 10 oz. 29 D 6820—Ea. \$1.09
Save buy 3 for 3.18

Order a husky SHIRT to wear with playtogs

[B] WARM COTTON FLANNEL SHIRT
Navy blue flannel. Yoke. By front Western style yoke back. Snap-on detachable suspenders with adjustable buckles. Crowded and bar-tacked in back. 2 side pockets. Washable. State size 1, 2, 3, 4, 5, 6. Sng. wt. each 7 oz. 29 D 6500—Ea. \$1.49
Save buy 2 for 2.90

[D] BRICKY MULTI-COLOR PLaid SHIRT
Navy blue flannel. Yoke. By front Western style yoke back. Snap-on detachable suspenders with adjustable buckles. Crowded and bar-tacked in back. 2 side pockets. Washable. State size 1, 2, 3, 4, 5, 6. Sng. wt. each 7 oz. 29 D 6501—Ea. \$1.49
Save buy 2 for 2.90

[F] KNOT COTTON SWEATSHIRT
Navy blue cotton. Yoke. By front Western style yoke back. Snap-on detachable suspenders with adjustable buckles. Crowded and bar-tacked in back. 2 side pockets. Washable. State size 1, 2, 3, 4, 5, 6. Sng. wt. each 7 oz. 29 D 6502—Ea. \$1.49
Save buy 2 for 2.90

24 SEARS & ROEBUCK

\$1.45
Each in lots of 3

\$1.25
Each in lots of 3

\$1.15
Each in lots of 3

\$1.55
Each in lots of 3

\$1.36
Each in lots of 3

Tiny Tykes' JEANS

NAVY BLUE 7-oz. NAVY BLUE DENIM. Snap-on detachable suspenders with adjustable buckles. Crowded and bar-tacked in back. 2 side pockets. Washable. State size 1, 2, 3, 4. Sng. wt. each 10 oz. 29 D 6815—Ea. \$1.49
Save buy 3 for 4.38

Sturdy OVERALLS for Rugged Play Wear

SANFORIZED 8-oz. NAVY BLUE DENIM. Snap-on detachable suspenders with adjustable buckles. Crowded and bar-tacked in back. 2 side pockets. Washable. State size 1, 2, 3, 4. Sng. wt. each 10 oz. 29 D 6816—Ea. \$1.49
Save buy 3 for 4.38

MULTICOLOR CHECK DENIM. Snap-on detachable suspenders with adjustable buckles. Crowded and bar-tacked in back. 2 side pockets. Washable. State size 1, 2, 3, 4. Sng. wt. each 10 oz. 29 D 6817—Ea. \$1.49
Save buy 3 for 4.38

SANFORIZED COTTON TWEED. Snap-on detachable suspenders with adjustable buckles. Crowded and bar-tacked in back. 2 side pockets. Washable. State size 1, 2, 3, 4. Sng. wt. each 10 oz. 29 D 6818—Ea. \$1.49
Save buy 3 for 4.38



\$2.98

\$2.98

\$2.98

THRIFT BUY!
3 for \$3.45

DENIM Funtime Outfits

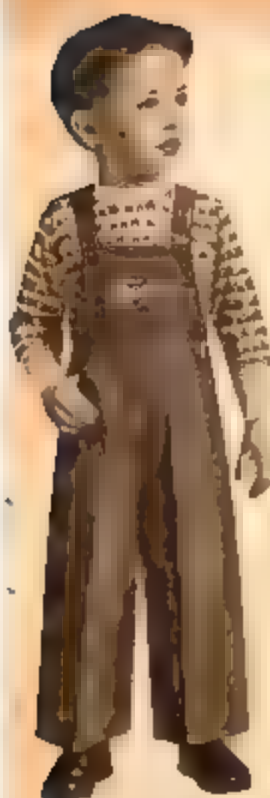
SAVE, buy a package!

NAVY BLUE 7-oz. NAVY BLUE DENIM. Snap-on detachable suspenders with adjustable buckles. Crowded and bar-tacked in back. 2 side pockets. Washable. State size 1, 2, 3, 4. Sng. wt. each 10 oz. 29 D 6815—Ea. \$1.49
Save buy 3 for 4.38

NAVY BLUE 7-oz. NAVY BLUE DENIM. Snap-on detachable suspenders with adjustable buckles. Crowded and bar-tacked in back. 2 side pockets. Washable. State size 1, 2, 3, 4. Sng. wt. each 10 oz. 29 D 6816—Ea. \$1.49
Save buy 3 for 4.38

MULTICOLOR CHECK DENIM. Snap-on detachable suspenders with adjustable buckles. Crowded and bar-tacked in back. 2 side pockets. Washable. State size 1, 2, 3, 4. Sng. wt. each 10 oz. 29 D 6817—Ea. \$1.49
Save buy 3 for 4.38

SANFORIZED COTTON TWEED. Snap-on detachable suspenders with adjustable buckles. Crowded and bar-tacked in back. 2 side pockets. Washable. State size 1, 2, 3, 4. Sng. wt. each 10 oz. 29 D 6818—Ea. \$1.49
Save buy 3 for 4.38



**NEW! Charcoal Gray
DENIM SPORTSWEAR**



OVERALL Score

Twili JODHPURS

JODHPUR SuH

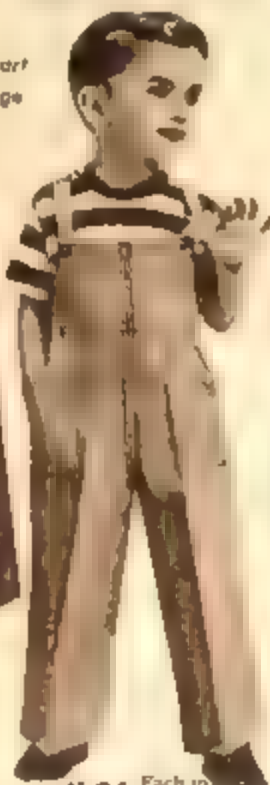
A RED, WHITE ORA STRIP
 (5) RT Sanforized combed cotton chambray. 1/2 in. x 1 1/2 in. Wear it in or out. Washable. Sizes 1, 2, 3, 4. Shpg. wt. ea. 6 oz. 29D6322M. Each \$1.98, 2 for \$3.88.

☐ CHAIR (Oak, 4, 1/2, 1/2) DENTON
 (2) CHAIR (Oak, 4, 1/2, 1/2) DENTON
 quick changer. Flange (Oak, 4, 1/2, 1/2)
 non-slip. 1/2, 1/2, 1/2, 1/2, 1/2, 1/2, 1/2, 1/2
 1/2, 1/2, 1/2, 1/2, 1/2, 1/2, 1/2, 1/2
 1/2, 1/2, 1/2, 1/2, 1/2, 1/2, 1/2, 1/2

C SPORTY CHARCOA GRAY DENIM JACKET
on the big pockets, honey striped collar
Washable size 1, 2, 3 or 4
29 D 4314M—Sizing wt 10 lbs Each \$2.98
MATCHING CAP *Stays true 10 20% 21 3/4 in*
Full tape around head, or less current size
29 D 43 3M—Wt. 4 oz. EA 98c 2 for \$1.98

D CHARCOAL GRAY DENIM JEAN dressed up with carousel striped trim. Non-slip suspenders, elastic back waist. Zipper fly. Washable. State size 2, 3, 4. Shipg. wt. ea. 8 oz. 29 D 6802M—Each \$1.98 3 for only \$2.88

See Size Chart
opposite page

**BARGAIN BUY**

Cotton Gabardine

Tweedy Condroy

Practical PLAYSUITS for Rough Romps

DAN RIVER * COTTON CREAM.

PINKALK CONDUIT COVER

Be sure to check new chart on opposite page



\$4.98

\$3.98

Right for
play or
party wear

\$2.98

SUITS for Active Boys

[AA] COMBED COTTON SET Cardigan, polo have knit in rocking horse design. Taped neck. 2 button shoulder on polo. Interlock knit shorts, trim. Washable. *State size 1, 2, 3, 4.* 29 D 4974—Navy blue with light blue. \$2.98 29 D 4973—Brown, tan. Shpg. wt. 11 oz. 2.98

[BB] WASHABLE RAYON GABARDINE Maximum shrinkage 3%. Zipper front jacket. Longers with shirred elastic waist, fly front opening. Cuffs. Board. *State size 1, 2, 3, 4.* 29 D 4970—Royal blue with gray. \$3.98 29 D 4979—Brown, tan. Shpg. wt. 1 lb. 3.98

[CC] WASHABLE RAYON GABARDINE SLACKS Elastic waist fly front opening. Cuffs. Matching rayon gabardine jacket has sporty all wool front. Fully lined with acetate. Dry clean skirt. *State size 1, 2, 3, 4.* Shpg. wt. 1 lb. 29 D 4942—Navy blue 29 D 4943—Brown. \$4.98

[DD] TEXAS-MADE! Finest quality cotton covert pants. Belted front elastic back waist. Embroidered cotton broadcloth shirt. Western pockets. Shank buttons. Sanforized—fabric won't shrink over 1%. Washable. *State size 2, 3, 4.* 29 D 4837—Red, light blue. Suit \$3.98 29 D 4832—1-tone green. Shpg. wt. 11 oz. 3.98

[EE] SANFORIZED COTTON TWEED FLIGHT SUIT Rib knit cuffs, waist on pullover jacket. Comfortable gaucho collar. Cuffed boater longers. Washable. *State size 1, 2, 3, 4.* Wt. 8 oz. 29 D 4844—Med. blue 29 D 4847—Brown. \$2.98

Eliminate troublesome returns—measure now!

SIZE CHART FOR 1 to 6+ SPORTSWEAR													
Order size	1	2	3	4	5	6	7	8	9	10	11	12	13
Height in.	29 1/2	31 1/2	33 1/2	35 1/2	37 1/2	39 1/2	41 1/2	43 1/2	45 1/2	47 1/2	49 1/2	51 1/2	53 1/2
Weight in.	20	25	30	35	40	45	50	55	60	65	70	75	80

MERCHANDISE DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

Honeysuckle CORDUROY—Toddler Favorites

[A] PINWALE CORDUROY OVERALL Adjustable button suspenders. Snap elastic back waist. Side pockets. Washable. *State size 1, 2, 3, 4.* Shpg. wt. ea. 9 oz. 29 D 4804—Red 29 D 4805—Dark green 29 D 4806—Red. Each \$1.98 2 for \$3.88

[B] WASHABLE CORDUROY SHIRT Long sleeves with button cuff. Convertible collar. Just-right warmth for winter. *State size 1, 2, 3, 4, 5, 6.* Shpg. wt. ea. 9 oz. 29 D 4815—Red 29 D 4816—Med. blue. Each \$1.98 2 for \$3.88

[C] SHIRT TUCKING SLACKS with detachable button-on suspenders. Adjustable half belt, elastic back waist. Zipper fly. Full cuffs. Washable pinwale corduroy. *State size 1, 2, 3, 4, 5, 6.* Wt. ea. 10 oz. 29 D 4802—Dark green 29 D 4803—Brown. Each \$2.98 2 for \$5.88

[D] JACKET OVERALL SET Washable pinwale corduroy. Zipper front jacket lined with washable knits. 2 pockets, cute embroidery. Button suspenders on overall. Elastic back waist, side pockets. *State size 1, 2, 3, 4.* Shpg. wt. set 1 lb. 29 D 4810—Red 29 D 4811—Med. blue 29 D 4812—Aqua (blue-green). Set \$4.98

[E] FEMININE PINAFORE JACKET Ruffled top is completely detachable. Can also be worn as dress longer. 4-way stretch elastic waist. Embroidered trim. Washable pinwale corduroy. *State size 1, 2, 3, 4.* 29 D 4814—Aqua (blue-green) 29 D 4817—Shrimp pink. Wt. ea. 9 oz. Each \$2.49. Save: buy 2 for only \$5.28

[F] DROP-SEAT OVERALL Embroidered bib. Snap-on adjustable suspenders. Won't slip off shoulders. Seat snaps open without removing suspenders. Elastic back waist. Washable pinwale corduroy. Bar tacked front snaps can be opened for fly. *State size 1, 2, 3, 4.* Shpg. wt. ea. 9 oz. 29 D 4818—Red 29 D 4819—Aqua (blue-green) 29 D 4820—Med. blue. Ea. \$2.29; 2 for \$4.48

[G] ZIP-FRONT OVERALL Drop seat snaps open without removing suspenders. Can't be best for convenience of design, quality of construction. Adjustable suspenders with snap buckles. Embroidered elastic back waist. Full cuffs. Washable pinwale corduroy. *State size 1, 2, 3, 4.* 29 D 4822—Brown 29 D 4821—Med. blue. Shpg. wt. ea. 11 oz. Ea. \$2.98; 2 for \$5.88

Watch Your Tot "Steal" the Show in These SUITS!

[H] RAYON CASUAL SUIT Worthier of his best-dress occasions. Sporty checked-front jacket, 2 set-in pockets. Boater style longie. Elastic waist, fly front opening. Cuffs. Board. Wash separately. *State size 2, 3, 4.* 29 D 4991—Navy blue 29 D 4992—Brown. Shpg. wt. 1 lb. for suit \$2.98

[J] BRIGHT TANGERINE teams happily with charcoal gray in these sharp new suits for sister and brother. Fine pinwale corduroy. Peter neckties have 2-button shoulder opening for dressing ease. Sister set has full gathered skirt, eyelid trimmed cotton broadcloth blouse. Brother set has neat shorts, broadcloth shirt piped to match shorts. Elastic back waist, button suspenders for a smooth-looking fit. Wash separately. *State size 2, 3, 4, 5, or 6.* Shpg. wt. each set 14 oz. 29 D 4923—Brother set 3-pc. \$4.98 29 D 4924—Sister set 3-pc. 4.98

[L] NEW! EXTRA STRONG GABARDINE of 65% rayon, 15% nylon. Washable. Blon jackets. Handkerchief in chest pocket. Boys' style has boater longie with detachable suspenders, fly front opening. Girls' skirt has deep pleats front and back, button suspenders, snap elastic at waist. Sanforized white cotton broadcloth shirts included. *Please state size 2, 3, 4, 5, 6.* 29 D 4894—Boys' suit, maroon, gray 29 D 4897—Boys' suit, navy blue, gray 29 D 4898—Girls' suit, maroon, gray 29 D 4899—Girls' suit, navy blue, gray. Shpg. wt. 1 lb. 3-piece suit \$5.98

[N] BROTHERS AND SISTERS look twice as cute in these dress-like suits. Rich brown corduroy. Jackets have natty yellow windowpane check print. Shiny buttons, 2 patch pockets. Boater longie with boys' style. Neat cuffs, fly front opening. Girls' suit has swing skirt with button suspenders, elastic inner at waist back. Yellow cotton shirts included. Short sleeves. Convertible collar for boy, Peter Pan collar for girl. Wash separately. *State size 2, 3, 4, 5, 6.* Shpg. wt. 15 oz. 29 D 4848—Boys' style 3-pc. suit \$5.98 29 D 4847—Girls' style 3-pc. suit 5.98

Washfast Knit Combed Cotton POLO SHIRTS

[R] 2-BUTTON SHOULDER Ribbed neck. *State size 1, 2, 3, 4.* Wt. for 2, 8 oz. LONG SLEEVES: 29 D 4972—Med. blue 29 D 4970—Yellow 29 D 4971—White. 2 for \$1.49. Save: buy 4 for only \$2.98. SHORT SLEEVES: 29 D 4884—Med. blue 29 D 4883—Yellow 29 D 4883—White. 2 for \$1.19. Save: buy 4 for only \$2.30

[S] V-NECK WASHFAST STRIPES, 2-button shoulder. Ribbed neck. *State size 1, 2, 3, 4.* Shpg. wt. for 2, 8 oz. LONG SLEEVES: 29 D 4780—Med. blue 29 D 4778—Red 29 D 4779—Med. green. 2 for \$1.58. Save: buy 4 for only \$2.98. SHORT SLEEVES: 29 D 4810—Med. blue 29 D 4809—Med. 2 for \$1.38; 4 for \$2.40

Shrink-resistant POLOS... Our Finest Quality

FAMOUS "COLOR-MATE" WASHFAST COLORS. Knit of extra fine Durene® mercerized combed cotton. Treated with special double process for shrink and stretch resistance. Polos have 2-button shoulder, reinforced taped rib neck, ribbed cuffs on long sleeves. Shpg. wt. ea. 5 oz.

[T] SOLID COLORS Match cardigan (X *State size 1, 2, 3, 4.* Shpg. wt. ea. 6 oz. LONG SLEEVES: 29 D 4911M—Med. blue 29 D 4910M—Yellow 29 D 4912M—White. Each \$1.19. Save: buy 3 for only \$3.48. SHORT SLEEVES: 29 D 4936M—Med. blue 29 D 4935M—Yellow 29 D 4937M—White. Each \$1.09. Save: buy 3 for only \$3.15

[V] HANDSOME STRIPES Wardrobe harmonizing colors. *State size 1, 2, 3, 4.* LONG SLEEVES: 29 D 4900M Navy blue 29 D 4901M—Med. blue 29 D 4902M—Red. Shpg. wt. ea. 5 oz. Ea. \$1.19; 3 for \$3.48. SHORT SLEEVES: 29 D 4931M Navy blue 29 D 4932M—Med. blue 29 D 4933M—Red. Shpg. wt. ea. 5 oz. Ea. \$1.09; 3 for \$3.15

[W] WHITE POLO SHIRT with gray "chevron trim" stripe across chest. Long sleeves. Cute with cardigan at right. *State size 1, 2, 3, 4.* Shpg. wt. ea. 5 oz. 29 D 4903M—Navy blue 29 D 4904M—Red 29 D 4905M—Brown. Ea. \$1.19; 3 for \$3.48

[X] HEAVY RIB KNIT "COLOR-MATE" CARDIGAN 2-ply Durene® cotton yarns. Wash red separately. Shrink resistant. *State size 1, 2, 3, 4.* Shpg. wt. ea. 6 oz. 29 D 4926M—Red 29 D 4927M—Med. blue 29 D 4928M—Yellow. Ea. \$1.49; 2 for \$2.92

\$1.45
Each in
lots of 3

\$1.45
Each in
lots of 3

95c
Each in
lots of 3

95c
Each in
lots of 3

**[FF] WHITE INTERLOCKED KNIT COV-
ERT-SWEAT** with check vester front.
Longsleeves. Washable. *State size 1, 2, 3, 4.*
29 D 4818—Navy blue 29 D 4819—Brown
Shpg. wt. ea. 6 oz. Ea. \$1.49; 2 for \$2.90

**[GG] HEATHER INTERLOCK KNIT COV-
ERT** Dark trim. Long sleeves. But-
ton placket. Washable. *State size 1, 2, 3, 4.*
29 D 4820—Gray, navy blue. Wt. ea. 7 oz.
29 D 4821—Tan, brown. Ea. \$1.49; 2 for \$2.90

[HH] KNIT COMBED COTTON Nursery
print on front. Long sleeves.
Taped neck. 2-button shoulder. Wash
separately. *State size 1, 2, 3, 4.*
29 D 4831—Aqua 29 D 4832—Yellow
Shpg. wt. ea. 5 oz. Ea. 98c; 3 for \$2.83

**[JJ] FINE WHITE COTTON BROAD-
CLOTH SWEAT** Sanforized fabric
—won't shrink over 1%. Mercerized.
Short sleeves. Washable. *State size
1, 2, 3, 4.* Shpg. wt. ea. 5 oz. Ea. 98c; 3 for \$2.83

Honeysuckle WASHABLE CORDUROYs

Our finest quality . . . superior in every way

- Extra full cut
- Stronger sewn seams
- Elastic back waists
- Fully lined bibs
- Rip-resistant plackets
- Tub 'em right with the rest of your laundry—washing lights with lights, washes with other dark colors

A
\$1.94
Ea. 3 in
lots of 2



B
\$1.94
Ea. 3 in
lots of 2



C
\$2.94
Ea. 3 in
lots of 2



D
\$4.98
Ea. 3 in
lots of 2



E
\$2.64
Ea. 3 in
lots of 2



F
\$2.24
Ea. 3 in
lots of 2

G
\$2.94
Ea. 3 in
lots of 2

DROP-SEAT OVERALLS

Snap open without removing suspenders

Elast sized waist fits neatly when drop seat is closed. Suspenders will not slip off.



So easy to snap open a child can do it. Makes for a fun and easy change.

Fine Honeysuckle CORDUROYs, GABARDINES—wardrobe brightening POLO SHIRTS



H
\$3.98
Ea. 3 in
lots of 2

J
\$4.98
Ea. 3 in
lots of 2

L
\$5.98
Ea. 3 in
lots of 2

N
\$5.98
Ea. 3 in
lots of 2

P



R
55c
Ea. 3 in
lots of 2



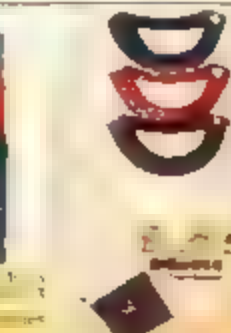
S
65c
Ea. 3 in
lots of 2



T
\$1.05
Ea. 3 in
lots of 2



U
\$1.05
Ea. 3 in
lots of 2



V
\$1.16
Ea. 3 in
lots of 2

Cardigan to match polos

X
\$1.66
Ea. 3 in
lots of 2



of PAGE 27 TOTS' WEAR

A and **B** **PERSONALIZED** with her name! Write her first name on card enclosed with coat, mail. You'll receive woven label with her name to sew in coat.

2 to 4x COAT SETS

Use this chart for correct size

Order Size	1	2	3	4	4x
18" - 20"	34	34	37	37	40 in.
20" - 22"	34	34	37	37	40 in.
22" - 24"	34	34	37	37	40 in.
24" - 26"	34	34	37	37	40 in.
26" - 28"	34	34	37	37	40 in.
28" - 30"	34	34	37	37	40 in.
30" - 32"	34	34	37	37	40 in.
32" - 34"	34	34	37	37	40 in.
34" - 36"	34	34	37	37	40 in.
36" - 38"	34	34	37	37	40 in.
38" - 40"	34	34	37	37	40 in.
40" - 42"	34	34	37	37	40 in.
42" - 44"	34	34	37	37	40 in.
44" - 46"	34	34	37	37	40 in.
46" - 48"	34	34	37	37	40 in.
48" - 50"	34	34	37	37	40 in.
50" - 52"	34	34	37	37	40 in.
52" - 54"	34	34	37	37	40 in.
54" - 56"	34	34	37	37	40 in.
56" - 58"	34	34	37	37	40 in.
58" - 60"	34	34	37	37	40 in.
60" - 62"	34	34	37	37	40 in.
62" - 64"	34	34	37	37	40 in.
64" - 66"	34	34	37	37	40 in.
66" - 68"	34	34	37	37	40 in.
68" - 70"	34	34	37	37	40 in.
70" - 72"	34	34	37	37	40 in.
72" - 74"	34	34	37	37	40 in.
74" - 76"	34	34	37	37	40 in.
76" - 78"	34	34	37	37	40 in.
78" - 80"	34	34	37	37	40 in.
80" - 82"	34	34	37	37	40 in.
82" - 84"	34	34	37	37	40 in.
84" - 86"	34	34	37	37	40 in.
86" - 88"	34	34	37	37	40 in.
88" - 90"	34	34	37	37	40 in.
90" - 92"	34	34	37	37	40 in.
92" - 94"	34	34	37	37	40 in.
94" - 96"	34	34	37	37	40 in.
96" - 98"	34	34	37	37	40 in.
98" - 100"	34	34	37	37	40 in.



\$18.95 1-yr. Mem.

[illegible]

\$16.95 2-Disc Set

8 100% WASH. SHAG
FLEECE Princess
slender, soft, shaggy
cotton sweater in
Kashmir. 100% to
plumage mail after
the March 1990
hat Cotton brushed
suspender slacks. *Signs*
size 2, 3, 4 3/4. *See chart,*
Ships. w/ 4 lbs.
29 07309 Ice blue
29 07310 Gray
1 each hat \$ 8.99



\$14.95

C **COTTON VEL.** **1**
TRUCK Court has
 built his custom hand
 made **TRUCK** Rayon
 lined, 100% rayon
 lined wool interlined.
 Matching boucle
 Cotton hank lined
 inside the egg case.
 Size: **1** 2, 3, 4, 4 1/2.
 Ship: **1** 1 lb.
 29 07123 **Wine**
 29 07174 **R**
 blue 1 lb. **1** 1 lb. 29



\$15.95

100% Wool
CRACK PRISON
style & at least 10
snowline processed
lamb trim. Rayon
lined 100% wool
every wool vest and
Matting 100% wool
bottom 100% wool
chucks. Size size 23,
4, 4x. Wt. 3 lbs. 8 oz.
29 07308 Blue,
gray, black
100% wool 1 399



4 1/2" x 1 1/2" **\$14.95** 1-piece Set

(cont) Woodbridge Cont-hairfur
the Rex - one each of
each I'm afraid need Mat in
ing border - it is knitted
lined stock. Size over 2, 3, 4.
4x Shag w/ lobs -
29 D 7356 Br \$14.95
29 D 7357 Med blue 14.95



Stone and
Wood **\$13.95** Japan
Set

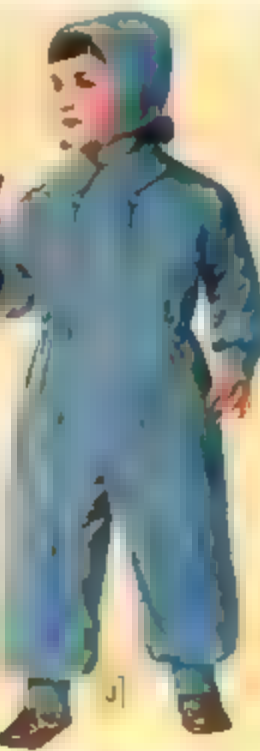
F Wm. Donnell Twiss
 Pleated hat for child
 Rayon lined sportswear waist
 Lined Matching buttoned
 Long knee length dress Size 10
 \$34.45 Shpg. wt \$16.00
 29 D 7352 It is a two
 29 D 7353 Tan tweed \$13.95



\$1895



\$1195

**\$95**

STORM COAT SET

G SHIRTS, long-sleeved, tan or navy rayon, 3-piece storm coat set, w/ a water repellent Dyeed moose-on-placard lamb collar, button front, w/ a wide band at back waist. \$4.95. **29 D 7302 - Red Set \$18.95**
29 D 7303 - Navy Set \$8.95

SURCOAT SUIT

W. RAYON AND COTTON SATIN
Twill, water repellent.
Warmly lined. Full style
reversible jacket and
trims jacket and matching
at fleece rayon and cot-
ton lined slacks and hat. Shog
w. 100% rayon.

29 D 7464	Med. grey	\$11.95
29 D 7465	Red	11.95

2-ZIP NYLON!

29 D 7440 -Luzon blue \$9.95
29 D 7441 -Red . . . \$9.95



\$10.95



\$17.95

Handsome COAT SETS

Warm COAT SETS and SNOW SUITS for Toddlers, Sizes 2 to 4

Durable Nylon

A EASY-ON NYLON ONE-PIECE Suit has two full length zippers. Wonder wearing Nylon withstands sun, weather, rough treatment. And you can wash it yourself. **Size 2, 3, 4.** Warm lined with 100% rayon. 100% acetate lined with water resistant. Matching helmet. Wash and dry flat. **State size 2, 3, 4. Shpg. wt. 2 lbs. 10 oz.**
29 D 7472—Brown \$9.95
29 D 7473—Med. green \$9.95

STORM COAT SET

B STORM GABARINE 3 piece set—rain and wind. Water repellent. Warmly lined with 100% rayon. 100% acetate lined with water resistant. Matching helmet. Wash and dry flat. **State size 2, 3, 4. Shpg. wt. 2 lbs. 10 oz.**
29 D 7300—Green... \$14.95
29 D 7301—Navy \$18.95

Wonderfully Warm

C KNEE-TIME TWICE AS WARM In this durable lined water repellent 3-piece snow suit. Rayon and cotton satin lined. 100% acetate lined with water resistant. Matching helmet. Wash and dry flat. **State size 2, 3, 4. Shpg. wt. 2 lbs. 10 oz.**
29 D 7450—Wine red... \$12.95
29 D 7451—Med. green... \$12.95



Wash & reuse 1 Nylon suit with new extra strong double stitched overcoat seams—See labor story listed for washability. Warmly lined with Interceal®

\$9.95

Body lined with 100% Alpaca (cotton back, 75% of total)

\$18.95



Visible quilting—double lined jacket has 6 oz. reproced wool quilted through rayon, cotton satin lined 6 oz. reproced wool quilted through rayon lining

\$12.95

Use size chart on facing page



\$10.95

\$16.95

HANDSOME DONEGAL Two-piece 30% rayon, 25% reproced wool, 25% reared wool, 20% rayon. Coat lined with 100% reproced wool. Matching helmet. Wash and dry flat. **State size 2, 3, 4. Shpg. wt. 2 lbs. 10 oz.**
29 D 7350—Blue tweed \$12.95
29 D 7351—Brown tweed \$12.95

100% Viscose & Wool 100% rayon with easy to fasten hem. 100% reproced wool lined with 100% reproced wool. Matching helmet. Wash and dry flat. **State size 2, 3, 4. Shpg. wt. 2 lbs. 10 oz.**
29 D 7343—Natural \$12.95
29 D 7344—Dk. brown \$12.95



Boys or Girls \$2.98



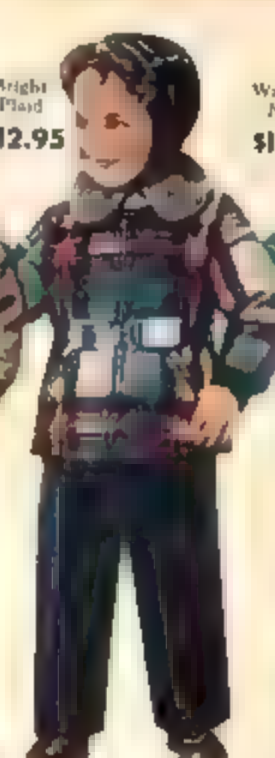
Boys or Girls \$5.98



7-Zipper \$9.95



Reinforced \$10.95



Bright Plaid \$12.95



Washable Nylon \$14.95

BUDGET PRICED SLEDE Finish shirt for boys or girls. 45% rayon, 40% wool, 15% wool. Comfortable mild weather outfit or indoors or outdoors. But... shoulder pullover with rib knit neck, cuffs and waistband. Elastic waist ski-style pants. Dry clean. No hat. **State size 2, 3, 4. Shpg. wt. 1 lb.**
29 D 7296—Red \$2.98
29 D 7295—Copen blue \$2.98
29 D 7297—Brown... \$2.98

A REAL BOY AT THE Price... 100% rayon with easy to fasten hem. 100% reproced wool lined with 100% reproced wool. Matching helmet. Wash and dry flat. **State size 2, 3, 4. Shpg. wt. 2 lbs. 10 oz.**
29 D 7455—Copen blue \$12.95
29 D 7456—Red \$12.95

RAYON AND NYLON GABARINE 3 piece set—rain and wind. Water repellent. Warmly lined with 100% rayon. 100% acetate lined with water resistant. Matching helmet. Wash and dry flat. **State size 2, 3, 4. Shpg. wt. 2 lbs. 10 oz.**
29 D 7470—Med. green \$9.95
29 D 7471—Brown \$9.95

RAYON AND NYLON GAB. 3 piece set—rain and wind. Water repellent. Warmly lined with 100% rayon. 100% acetate lined with water resistant. Matching helmet. Wash and dry flat. **State size 2, 3, 4. Shpg. wt. 2 lbs. 10 oz.**
29 D 7480—Taupe, brown \$10.95
29 D 7481—Gray, green \$10.95

NYLON REINFORCED 3 piece set—rain and wind. Water repellent. Warmly lined with 100% rayon. 100% acetate lined with water resistant. Matching helmet. Wash and dry flat. **State size 2, 3, 4. Shpg. wt. 2 lbs. 10 oz.**
29 D 7490—Blue plaid \$12.95
29 D 7491—Brown plaid \$12.95

FRONTIER STYLE 3 piece washable nylon snow suit with tapered zipper legs. Zip front jacket has 6 oz. reproced wool quilted through rayon, cotton satin lined 6 oz. reproced wool quilted through rayon lining. Matching ski cap. Washable. **State size 2, 3, 4. Shpg. wt. 2 lbs. 10 oz.**
29 D 7409—Gray with medium green \$4.95

*Trade name of a synthetic fiber used in the making of the rayon.

**Reg. trade mark registered Blue Labeling

or PAGE 29... LITTLE BOYS' WEAR

WARM OUTFITS for Tykes 12 to 24 Months

D
Zip & touch
\$6.98

E
Bunny
\$4.98

F
Cozy
\$2.49

2 zippers from
neck to ankles
speed dressing

G
Nylon
\$9.98

H
Embroidered
\$7.98

I
Fleece
\$3.98

C
Sleeveless
\$9.98

A
\$9.98

B
\$9.98

Warm Snow Suits

- Cozy snow suits in
three sizes: infant,
toddler & child
- All-weather suit and
undersuit
- Snap front and
Elasticated ankles
keep out snow and
keep moisture out

Carriage Suits

- Warmly lined suits
keep your little one
comfortable in all
weather
- Closed hands and
feet for warmth
- All sizes available
with or without
undersuits

K
Cuddly
\$5.98

L
Soft
\$4.98

NYLON

wash it yourself new
extra-strong seams—Sears
lab tested for washability

S
Nylon
\$14.95

R
\$12.95

P
\$10.95

N
\$7.95

M
Fleece
\$8.98

Little Girls' 3-piece Coat Sets

Four lovely styles for girls
toddlers, infants, and children
• Snap front and elasticated ankles
• Soft and warm

For Baby's First Outings

Cuddly hooded in fabrics you can
wash and dry. Love them!
• Available in three sizes: infant,
toddler & child. All sizes available
with or without zippers & closed hands

Be Sure! Always measure before ordering

Size chart for Coat Sets, Sweaters, Sizes 12 to 24 mos.			
Order size	12 mos	18 mos	24 mos
Chest	27	29	32
Height	27	29	32
Coat length	5 1/2	6 1/2	7

Size chart for Sweaters, Sizes 1 to 3			
Order size	1	2	3
Chest	20	22	24

ILLUSTRATED ON OPPOSITE PAGE

Boys', Girls' Nylon SNOW SUITS...Suds Clean

NOW, A COMPLETELY WASHABLE SNOW SUIT! Saves you cleaning bills! Nylon suit has strong, double-stitched overcast seams—Seas laboratory tested for washability. Washable fleeced Estro (acetate) lining is warm and cuddly. Two long zippers down front from neck to above ankles for complete dressing ease. Warm var-dyed knit wristlets and anklets in 50% wool, 50% cotton.

- A** Girls' Style with matching hat. State size 12, 18, 24 mos. Wt. 1 lb. 11 oz. 29 D 7156—Yellow \$9.98 29 D 7155—Medium blue \$9.98
- B** Boys' Style with matching helmet. State size 12, 18, 24 mos. Wt. 1 lb. 11 oz. 29 D 7157—Rm. \$9.98 29 D 7158—Medium blue \$9.98

Warm SNOW SUITS for Boys or Girls

- C** DETACHABLE BOOTIES AND MITTS over knit anklets and cuffs keep little fingers and toes warm. New Estro (acetate) suit. Long front zipper. Fleecy Estro (acetate) lining. Water repellent. Matching hat, dry clean. State size 12, 18, 24 mos. Wt. 1 lb. 11 oz. 29 D 7100—Blue \$9.98 29 D 7101—Lt. mint green \$9.98
- D** WATER REPELLENT ESTRO (acetate) suit has zipper crotch and front zipper. Heavy cotton flannel lining, rib knit wristlets and anklets. Attached drawstring hood has fluffy white fur trim. Dry clean. State size 12, 18, 24 mos. Shpg. wt. 1 lb. 5 oz. 29 D 7144—Red \$6.98 29 D 7145—Medium blue \$6.98
- E** SATINY ACETATE TWILL 3 pc. set in water repellent zipper front jacket. Rib knit bomber style waistband cuffs. Side pants with all around elastic waist. Matching al. Fluffy su. State size 12, 18, 24 mos. Wt. 1 lb. 11 oz. 29 D 7150—Mint green \$4.98 29 D 7151—Medium blue \$4.98
- F** "LITTLE SOWIE" 3-PIECE SUIT keeps baby warm indoors or outdoors. Fleecy fabric is 50% acetate, 25% nylon, 25% cotton. Rib knit cuffs, neck, waistband. Elastic waist. Side pants. Wash separately. State size 12, 18, 24 mos. Shpg. wt. 1 lb. 11 oz. 29 D 7165—Yellow 29 D 7166—Lt. blue 29 D 7167—Lt. mint green \$2.49

CARRIAGE SUITS—fit Infants to 12 months

- G** 100% NYLON SUIT has 2 long front zippers. Lined with fleeced Estro (acetate). New, extra strong overcast seams—Seas lab tested for washability. Closed hands, feet. Matching hat. Washable. Fits to 12 mos. Shpg. wt. 1 lb. 7 oz. 29 D 7108—Light blue \$9.98 29 D 7109—Yellow \$9.98
- H** WATER REPELLENT ESTRO (acetate) suit lined with fleeced rayon and cotton. Long front zipper. Embroidered nursery design. Closed hands and feet, elasticized waist. Matching hat. Dry clean. Fits infants to 12 months. Shpg. wt. 1 lb. 5 oz. 29 D 7110—Yellow 29 D 7111—Pink 29 D 7112—Blue \$7.98
- I** THE 12 CLEAN! Thrift priced suit of fleecy Estro (acetate) and nylon. Lined from neck to crotch. Closed hands, bootie feet. Matching cotton flannel lined hat. Hand wash. Fits infants to 12 months. Shpg. wt. 1 lb. 5 oz. 29 D 7087—Mint green 29 D 7088—Yellow 29 D 7089—Light blue \$3.98

Cozy BUNTINGS for Infants to 12 months

- K** INFANTS' CREEPER-TYPE BUNTING in fleecy Estro (acetate) and cotton. Separate zip front creeper in plastic lined below waist. Snap crotch. Zip front bag with rayon satin binding, bow. Matching hat. Infants' size. Hand wash. Shpg. wt. 1 lb. 11 oz. 29 D 7168—Yellow 29 D 7169—Blue 29 D 7170—Lt. mint green \$3.98
- L** SEPARATE JACKET and zip-front bunting in fleecy Estro (acetate) and cotton. Jacket has rayon lined drawstring hood. Bag is 1/2 plastic lined. Rayon satin binding below. Closed hands. Applique trim. Hand wash. Infants' size. Wt. 1 lb. 10 oz. 29 D 7171—Pink 29 D 7172—Blue 29 D 7173—Yellow \$4.98
- M** 100% NYLON PRAM BUNTING with embroidered design. Wash it yourself! Fleecy Estro (acetate) quilted to multifilament rayon tulle lining. Matching hat. Long front zipper, elasticized waist, closed hands. Hand wash. Infants' size. 29 D 7174—Light blue 29 D 7180—Pink Shpg. wt. 1 lb. 5 oz. \$3.98

Warm LEGGING SETS—sizes 12 to 24 months

- N** 3-PIECE SET in fleecy suede finish, 75% rayon, 25% wool face, cotton back. 50% of total fabric. Flannel-like lining. Fur trim. Lined zip leggings. Matching bonnet. Dry clean. State size 12, 18, 24 mos. Wt. 2 lbs. 2 oz. 29 D 7181—Pink 29 D 7182—Aqua blue 29 D 7183—Yellow Set \$7.95
- O** 100% WOOL FLANNEL. Coat has fur and hand loomed embroidery in Rayon lined 100% new wool. Lined. Matching bonnet. Cotton flannel lined leggings. Dry clean. State size 12, 18, 24 mos. Shpg. wt. 2 lbs. 2 oz. 29 D 7187—Light blue \$12.95 29 D 7188—Pink \$12.95
- P** RAYON FLANNEL 3-PIECE SET. Coat rayon lined, 100% new wool in turtleneck. Fluffy fur trim, front and back pleats. Matching hat. Cotton kasha lined leggings. State size 12, 18, 24 mos. Dry clean. Shpg. wt. 2 lbs. 29 D 7184—Mint green \$10.95 29 D 7185—Yellow \$10.95
- Q** RICH COTTON VELVET SET. Coat has hand smocking, piping. Rayon lined. Reprocessed wool interlined. Matching bonnet. Cotton kasha lined zip ankle leggings. Dry clean. State size 12, 18, 24 mos. Wt. 2 lbs. 29 D 7189—Coral berry \$14.95 29 D 7190—Turquoise blue \$14.95

Warm KNITS for Toddlers—Sizes 1 to 3



NYLON

Crimp set Nylon—so soft and warm. A joy to launder because it dries quickly and never needs blocking to retain its shape.

- 100% NYLON CARDIGAN** for girls, boys. Hand wash separately. State size 1, 2, 3. Wt. 5 oz. 29 D 7800—Med. green 29 D 7801—Cherry red 29 D 7802—Yellow \$1.98
- BOYS' V NECK CARDIGAN** in 100% Virgin Nylon. Rib knit cuffs and bottom. Hand wash separately. State size 1, 2, 3. Wt. 6 oz. 29 D 7809—Red \$2.79 29 D 7810—Dk. blue \$2.79
- HAND EMBROIDERED NYLON CARDIGAN** Hand wash separately. State size 1, 2, 3. Wt. 5 oz. 29 D 7811—White \$1.98 29 D 7812—Yellow \$2.98 29 D 7813—Lt. green \$2.98



Honeysuckle HATS and MITTENS—sizes 1 to 3

- CC** 100% KITT ZEPHYR WOOL BEERY Double thickness. Ear tabs and chin ties. Popular style, always becoming. Hand wash. Fits 1 to 3 years. 29 D 7409—White Wt. 1 oz. Ea. \$1.39
- DD** WARM ALL-WOOL BERET. Angora knit in jacquard design. Double thickness. Hand wash separately. Fits 1 to 3 years. Wt. 4 oz. 29 D 7634—Red 29 D 7635—Light blue Each \$1.39
- EE** SCREEN PRINTED "MUSKIEE CAP" in 100% wool. Snap fastener strap. Hand wash separately. Fits 1 to 3 years. Wt. 4 oz. 29 D 7636—Navy 29 D 7637—Red Each \$1.09
- FF** STOCKING CAP knit of 64% wool, 36% cotton. Double thickness. Hand wash separately. Fits 1 to 3 years. Shpg. wt. 5 oz. 29 D 7688—Red 29 D 7690—White Each \$1.39
- GG** 100% WOOL MITTENS—package of 2 contains 1 solid, 1 striped pair. Cotton lined. Elastic and clip attach to sleeves. Hand wash separately. State size small (1), medium (2), large (3). 29 D 7444—Red pkg. 29 D 7447—Navy pkg. Shpg. wt. pkg. 4 oz. Package of 2, \$1.39
- HH** DOUBLE THICK HOCKEY CAP knit of warm 100% wool. Turned back cuff, earflaps, chin ties. Hand wash separately. Fits 1 to 3 years. Wt. 4 oz. 29 D 7439—Navy 29 D 7440—Red Ea. \$1.39

ORIGIN PAGE 31... CHILDREN'S WEAR

Order size	1	2	3
If height is	29 1/2 to 31 in.	31 1/2 to 34 in.	34 1/2 to 37 in.
If chest is	20 in.	21 in.	22 in.
If weight is	22 1/2 to 25 lb.	25 1/2 to 29 lb.	29 1/2 to 34 lb.



\$2.98

NYLON

Shed dreamy
pale froth
high tube with
even neck
like a iron nail



\$3.98

Conduroy
CIRCLE SKIRT



\$2.98



\$1.99



\$2.98



\$1.98



3 full-skirted
Polished Cotton
beauties for just
\$398

New Honeysuckle Charmers in Sizes 1 to 3

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F THREE COMPLEMENT MATCHING
pieces of luscious, rich-tasting
flavoured poultry. 2 have sweetly crisp
dark, luscious 1 lb. mild green. 1 lb.
for back-sides Washable. Size (see 1
2 5 Measure and check chart above
Shipping weight (2 bags) 100
29 D 6302 1 kg of 1 size \$3.95



\$2.49



\$1.39

\$1.98

\$2.90



3 Thrifty
Percolators
Only \$298

Spark Her Fall Wardrobe with these sprightly young "SEPARATES"

G Fine print at top left
nd n to ye whagr
Fu c r e l o g t z o c n w y
cay. Winteral mate r ad
ber busines and open
H u m m i n g b i r d s f o r
g h l e s u p p l i e s a n d c o
rately See j or bruce
Please state size 1 2 3.
29 D 8551 Wt. 7 oz. \$2.98

(M) 1993 white coupe - four door all
 in good condition - ten thousand miles
 29 D 6532 Navy blue 29 D 6533 Red \$249
 (J) Same as above but with black leather
 interior - black leather upholstery
 hearse - Daniel W. White - 1973
 black four door coupe - four door all door
 29 D 6530 - White Each \$129 2 for \$272

[illegible][illegible]

Save, Buy a Package!

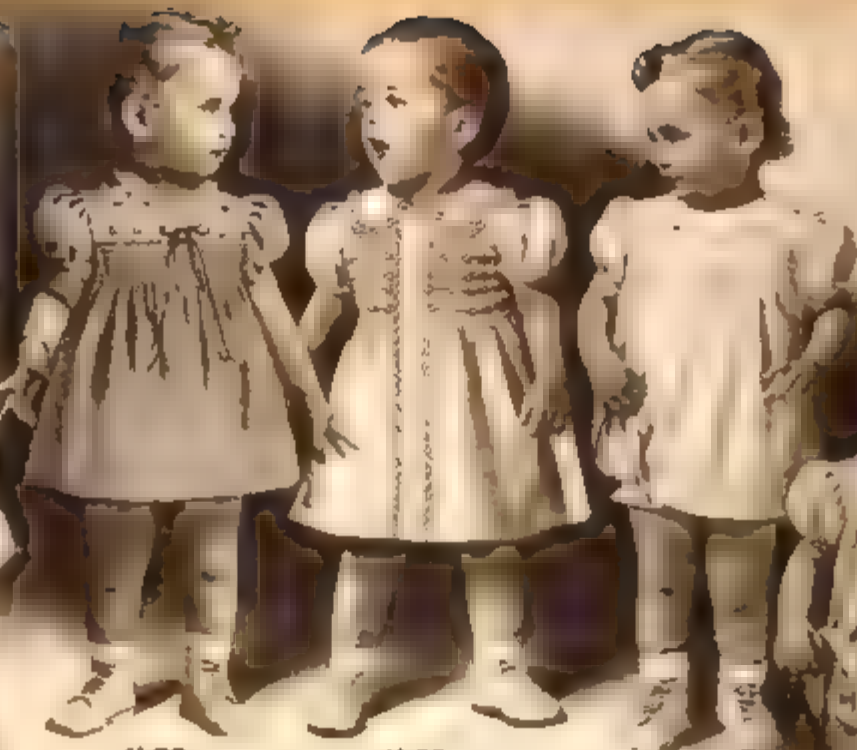
14 Good quality cotton
 15 HERRING BONES, three
 16 different assortments three
 17 different sizes about 10
 18 above the bark sacks. New
 19 1 made Washable B's the
 20 threefold of what you ex
 21 per 1 in for last one. Note
 22 age 1 2 3 See how above
 23 29 D 630 Shug we alk
 24 12 oz Package of 3, size \$2.95

Bury Terns inside Rock Cover



PACKAGE BUY!
3 dresses for
\$3.39

First mix package cotton acetate dresses pink, lavender & light green. Line dress has sweetly embroidered collar, cuffs & hem. One with embroidered yoke and skirt. Second mix pink, white, light green & dark green. All have washable. Please note size 9-12 is 18 months. Measure your type and back hips for size before ordering. Shipped with our package of 3. \$3.39



\$1.98 \$1.98 Set \$1.98

Hear the admiring o-o-h's and a-a-h's
When she wears her Honeysuckle DRESS!

Size Chart for 6 to 18 Months
Check it before ordering!

Order size	6, 9 mos.	12 mos.	18 mos.
Chest is	16	19	20
Height is	24 1/2 - 26 1/2	27 - 29	29 1/2 - 31 1/2



Set \$2.98 \$2.98

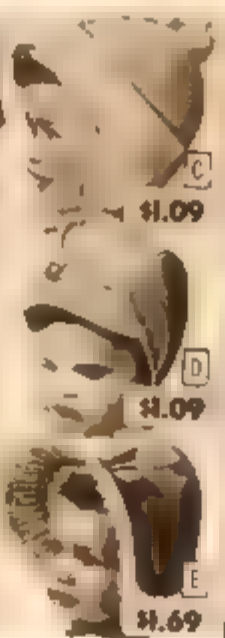
- | Cotton Plisse | Broadcloth | Acetate Knit |
|--|--|---|
| Washable cotton plisse dress. Wide neckline cotton plisse with tiny canopy skirt. Navy blue, light blue, pink, lavender, light green, white. Embroidered yoke, cuffs, hem. Washable. State size 9-12 is 18 months. Measure your type and back hips for size before ordering. Shipped with our package of 3. \$3.39 | Button front dress of cotton broadcloth. Beige, pink, shocked, white, light green, light blue, light pink. Embroidered yoke, cuffs, hem. Washable. State size 9-12 is 18 months. Measure your type and back hips for size before ordering. Shipped with our package of 3. \$3.39 | Bubble-resistant acetate knit—needs no ironing. Navy blue, pink, shocked, white, light green, light blue, light pink. Embroidered yoke, cuffs, hem. Washable. State size 9-12 is 18 months. Measure your type and back hips for size before ordering. Shipped with our package of 3. \$3.39 |
| 29 D 6001 - Package of three dresses, one size 9-12 is 18 months. \$3.39 | 29 D 6038 - Yellow
29 D 6039 - Aqua
29 D 6040 - Lt. green
29 D 6041 - Pink
Shpg. wt. 6 oz. \$1.98 | 29 D 6002 - Navy blue
29 D 6003 - Pink
29 D 6004 - Lt. green
29 D 6005 - Yellow
Shpg. wt. 6 oz. \$1.98 |

- | Puckered Nylon | Cotton Knit |
|---|--|
| Puckered nylon set. Navy blue, pink, shocked, white, light green, light blue, light pink. Embroidered yoke, cuffs, hem. Washable. State size 9-12 is 18 months. Measure your type and back hips for size before ordering. Shipped with our package of 3. \$3.39 | Interlock knit combed cotton dress with its own matching cardigan. Sweetly embroidered yoke, cuffs, hem. Washable. Needs no ironing. State size 9-12 is 18 months. Measure your type and back hips for size before ordering. Shipped with our package of 3. \$3.39 |
| 29 D 6012 - Lt. blue \$2.98
29 D 6013 - Yellow 2.98 | 29 D 6014 - Lt. mint green
29 D 6015 - Yellow \$2.98 |



Our Lowest Price!
3 for only
\$2.49

3 Party Set of
Polished Percale
\$2.98



\$1.09
\$1.09
\$1.69



SWEATERS
in Cotton,
Wool or Nylon

\$1.19
\$1.98
\$1.98

- | | | | |
|--|---|---|---|
| <p>Three Cute Dresses
Only 83c Each</p> <p>A Piggy bank dress. Three dresses. \$2.49</p> | <p>Topper Sets
Package Bargain!</p> <p>B Embroidered acetate topper set. \$2.98</p> | <p>Becoming Headwear</p> <p>C ALL WOOL HOCKEY CAP. Two singly. \$1.09</p> <p>D HEAVYWEIGHT COTTON COAT SWEATER. \$1.98</p> <p>E PINWALE CORDUROY MONKEY. \$1.69</p> | <p>For Your Tyke's Year Around Comfort</p> <p>F HEAVYWEIGHT COTTON COAT SWEATER. \$1.98</p> <p>G ALL WOOL COAT SWEATER. \$1.98</p> <p>H 100% NYLON COAT SWEATER. \$1.98</p> |
|--|---|---|---|

Your tot may have grown!
Be sure to check size
chart before ordering

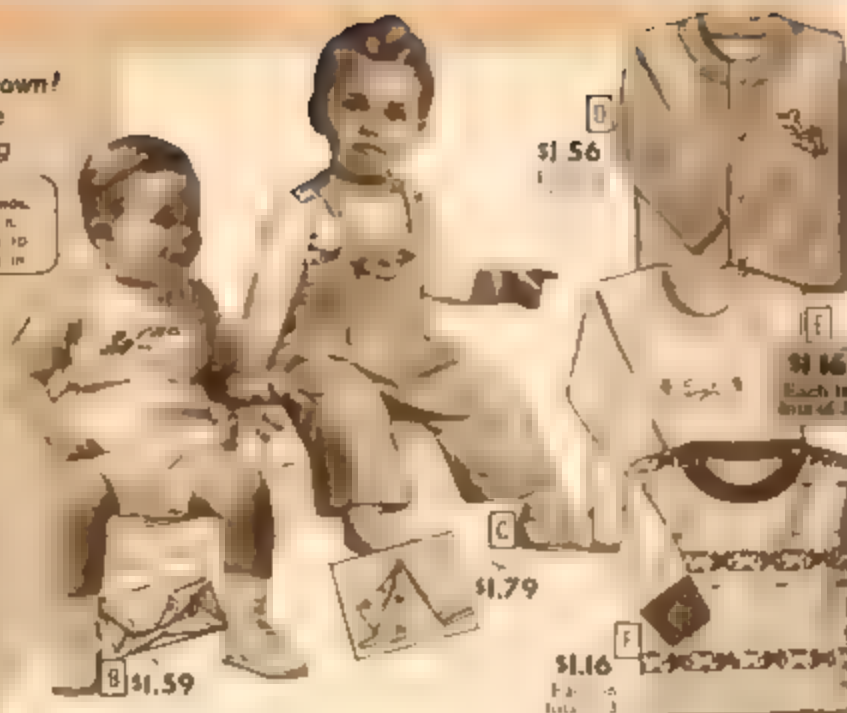
Size Chart for 6 to 18 Mos.

Order size	6 mos.	12 mos.	18 mos.
Chest in.	17	19	20 in.
Height	24 1/2	27 1/2	29 1/2 in.
Weight	26 1/2	29	31 1/2 lb.



Matching panty
Duojoy treated
for water
repellency

- A** DRESS AND PANTY SET. Dainty embroidered yoke dress. Matching pants. Size 6, 12, 18 mos. \$2.49. 2 sets \$4.90.
- B** VEST. Warm knit. Duojoy treated for water repellency. Size 6, 12, 18 mos. \$1.59. 2 sets \$3.16.
- C** NOME-S OF NEWSPAPER. Colorful embroidered. Snap. Elastic waist back. State color. Size 6, 12, 18 mos. \$2.79. 2 sets \$5.40.



Shrink-Stretch-Sag Resistant!

- COLORMATES—All colors dyed to mix, and match
- Knit of fine DURENE® mercerized 2-ply combed cotton
- WASHFAST, need no ironing. DOUBLY treated for shrink resistance—GUARANTEED to keep their shape.

- D** WARM KNOT KNOT CLOTHES. Decorative knot. Size 6, 12, 18 mos. \$1.59. 2 for \$3.12.
- E** MIN. MAX. Long sleeves. Size 6, 12, 18 mos. \$1.59. 2 for \$3.12.
- F** LADY PATTERNED long sleeve. Rib knit crew neck. Size 6, 12, 18 mos. \$1.59. 2 for \$3.12.

Orlon® and Nylon in Tub-loving CREEPERS

Dry in a twinkling... Need no ironing



- A** CREEPER. Nylon. Warm knit. Peter Pan collar. Sleeves. Front all trimmed to match checked panty. Frosted. Size 6, 12, 18 mos. \$2.79. 2 sets \$5.40.

- M** CREEPER WITH CARMICHAEL. 10% Orlon® 70% cotton knit. Cute matching long sleeve cardigan. Fitting elastic insert at waist of creeper button shoulder for dressing ease. Size 6, 12, 18 mos. \$2.98. 2 sets \$5.96.

- N** 1-PC. COTTON CREEPER. Along set. Cozy warm cotton knit shirt has long sleeves, neatly taped neck and shoulders for greater seam strength, longer wear. Short collar button-front in center. Size 6, 12, 18 mos. \$2.98. 2 sets \$5.96.

- P** CREEPER with button front. Embroidered design. Button-on Duojoy-treated water repellent pants. Will not crack or peel. Stretches right with fabric. Snap crotch. Entire garment is knit of soft combed cotton. Washable needs no ironing. Size 6, 12, 18 mos. \$1.98. 2 for \$3.88.

- R** CREEPER with 2 button on panties. Both are water-repellent treated to resist moisture from diapers. No need for extra waterproof panties. White top. 2-button shoulder for easy dressing. Hand formed embroidery. Interlock knit combed cotton. Washable. No ironing needed. 1 yd. white. 1 ft. mint green. Makes two color. Size 6, 12, 18 mos. \$1.98. 2 for \$3.88.

- S** THREE KNOT CREEPERS only \$2.98. Wonderful bargain price for creepers. All three in fine interlock knit combed cotton. Waterproof plastic lined panties. Sweet hand formed embroidery. 2-button shoulder opening. Snap crotch for easy diaper changes. Washable. Needs no ironing. 1 yd. white. 1 yd. blue. 1 yd. yellow. 1 yd. mint green. Size 6, 12, 18 mos. Ship wt. 12 oz. 3 of one size to a package. 29 D 6682 Pkg. of 3. \$2.99.

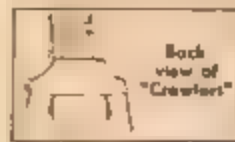


Knit Combed Cotton POLO SHIRTS

- G** BRIGHT STRIPE POLO SHIRT. Ribbed neck, cuffs. 2 button shoulder. Long sleeves. Set only taped neck shoulder seams. Size 6, 12, 18 mos. 29 D 6666 - Mint blue. 29 D 6667 - Red. Ship. wt. ea. 7 oz. 2 for \$1.58. Save, buy 4 for \$3.00.
- H** PRINT DESIGN on front. Long sleeves. Rib on cuffs. Neat taped neck. Size 6, 12, 18 mos. 29 D 6460 - White. 29 D 6461 - Lt. blue. Ship. wt. ea. 3 oz. Each 79c. 3 for \$2.35.
- J** TAPED BORN LIKE STRIPE neck. Long sleeves. Button shoulder. Size 6, 12, 18 mos. 29 D 6464 - Lt. blue. 29 D 6465 - Yellow. Ship. wt. ea. 3 oz. 2 for \$1.49. 4 for \$2.80.
- K** TIGHTY POLO SHIRT PACKAGE. Button shoulder. Short sleeves. 3 colors. 1 each white. Lt. blue. yellow. Size 6, 12, 18 mos. Ship. wt. ea. 3 oz. 29 D 6484 Package 3. 1 size \$1.59. 2 pkg. \$3.00.



The original "CRAWLERS" in CORDUROY
Our finest quality in fabric and every construction detail
Built-up back with non-slip suspenders . . Snap crotch



Handy CREEPALONGS

Snap-fastened crotches for quick, easy d'oper changes . . Elastic back waists for a shirt-hugging fit . . Ladder-back suspenders that won't slip off tot's shoulders

A SANFORIZED 7-oz DENIM—max. shrinkage 1% Multicolor woven checks Snap crotch Size 6, 12, 18 mos. Wt. ea. \$1.26 2 for \$2.32

B STURDY COTTON TWILL Sanforized—won't shrink over 1% Double fabric bib with cute embroidered design Convenient snap crotch and drop seat Washable Size 6, 12, 18 mos. Wt. ea. \$1.45 2 for \$2.90

C WASHABLE PIN-WEAVE CORDUROY pinwale creepalong Sweetly embroidered bib Pleated front. Rip-resistant plackets Snap crotch. State size 6, 12, 18 mos. Shpg. wt. ea. \$2.35 2 for \$4.70

D PINWALE CORDUROY creepalong with covered feet Keeps tot's feet warm No need for shoes Lined embroidered bib Snap crotch Elastic ankles Wash separately State size 6, 12, 18 mos. Shpg. wt. ea. \$2.35 2 for \$4.70

"CRAWLER" with back and front bibs for extra warmth. Finds the going short tail problem. Extra fine corduroy Snap crotch non-slip suspenders Pleated front and back Wash separately State size 6, 12, 18 mos. Wt. ea. \$2.44 2 for \$4.88

Our BEST "CRAWLER" Finest pinwale corduroy Embroidered nursery applique Front and back bib Snap crotch pop out Snap crotch non-slip suspenders Wash separately State size 6, 12, 18 mos. Wt. ea. \$2.44 2 for \$4.88

FINEST QUALITY CORDUROY set Warm cotton flannel lined jacket Raglan sleeves Buttons for boy or girl Embroidered applique Snap crotch "Crawler" with non-slip suspenders front and back bibs Wash separately State size 6, 12, 18 mos. Shpg. wt. ea. \$4.98 2 for \$9.96

THRIFT PACKAGE
3 FOR ONLY
\$2.99



CREEPALONG

Less than \$1.00 each! Sanforized cotton creepalongs—fabric won't shrink over 1%! 1 multicolor woven plaid denim, 1 navy blue denim, 1 red twill Snap crotches elastic back waists 18 non-slip suspenders Pleated front. Wash separately. State size 6, 12, 18 months. Shpg. wt. pkg. 14 oz. 29 D 6432—Package of 3, 1 size \$2.99

PLAYSUITS for Tiny Tykes

Rumpus-ready cotton twill playsuit Sanforized—won't shrink over 1% Navy or red primary motif trim Rib knit waistband collar cuffs on jacket Matching creepalong with snap crotch elastic back waist Washable. State size 6, 12, 18 months. Shpg. wt. set 1 lb. 29 D 6490 Med. blue 29 D 6491 Red Each \$3.98 2 for \$7.96

PINKY PLAYSLIT with 100% cotton button-on trim Twice as useful Rich rickrack trimmed collar and cuffs on back V-neck check cotton percale Long-sleeved, practical for matches leaving little tykes Washable. Pinks state size 6, 12, 18 months. Shpg. wt. set 1 lb. 29 D 6630 Red check 29 D 6631 Blue pink Set \$1.59, 2 sets \$3.12

Sturdy sets for playtime fun. Sanforized fabric—won't shrink over 1% Faded denim creepalong in sister or brother style Non-slip suspenders Elastic back waist for snug fit Snap crotch and side plackets Bib and cuffs trimmed to match plaid denim shirt Boys shirt man-tailored like Dad's Girls' button boy style pleated shirt feminized by puff sleeves Peter Pan collar Faded blue is washable wash shrimp pink separately. Set order both sets now. State size 6, 12, 18 mos. Shpg. wt. set 8 oz.

29 D 6604—Faded blue denim boys' set 29 D 6605—shrimp pink denim girls' set Each \$2.69 2 sets \$5.38

CREEPALONG SETS for Knee-high Brothers . . Sisters

HANDSOME PINWALE CORDUROY SETS. Creepalongs have snap crotch, non-slip suspenders, elastic back waist. Double fabric bib. Pleated front. Boys jacket has zipper front, embroidered trim. Girls jacket has embroidered lace trim, button yoke and collar button front. Both warmly lined with fleeced cotton. Matching chin-strap cap with boys set bonnet with girls. Wash separately. Great for the outdoors wear—under wraps in colder weather. State size 6, 12, 18 months. Shpg. wt. set 1 lb. 29 D 6640—Honey tan set for boys . . \$5.98 29 D 6641—Light mint green set for boys . 5.98 29 D 6644—Light mint green set for girls . 5.98 29 D 6645—Yellow corduroy set for girls . 5.98

Pert TOPPER SETS

The modern way to dress baby
Comfortable, convenient, cute



Set \$2.98
2 sets \$5.80

ORLON® and NYLON... Dries in a jiffy

60% Orlon® 40% nylon topper sets. Daintily checked. Snap-on panties have waterproof plastic lining. Elastic at waist and legs for sure fit. Washable.

SPORTY SET with tailored topper. Notched collar, chest pocket. Wonderful suit of the new baby boy. Needs no ironing. Size 6-12. 18 months. 50¢. 2 sets \$1.00.

ADIRKABLE SET trimmed with lace. Adirondack trimmer. Unusually gaily checked topper. Any pocket. Size 12-18. 18 months. Shipping weight 4 oz.

29 D 5182 - Blue check
29 D 5183 - Lt. green check
Set \$2.98. 2 sets \$5.80

*All Pert-ette sets have 18 in. 18 in. 18 in.



Set \$1.98
2 sets \$3.90

SWEET SETS of knit acetate

SMOOTH TURTLE knit acetate. Ruffled collar. Trimmed top. Water proof plastic lining. Snap-on panties. Elastic at waist and legs. Size 6-12. 18 months. 50¢. 2 sets \$1.00.

SPORTY SET with jolly sporty trim. Trimmed top. Water proof plastic lining. Snap-on panties. Elastic at waist and legs. Size 6-12. 18 months. 50¢. 2 sets \$1.00.

29 D 5164 - Pink
29 D 5165 - Lt. blue green
Set \$1.98. 2 sets \$3.90

Size Scale for Topper Sets, Sizes 6 to 18 Mos.

Order size	6 months	12 months	18 months
height	24 1/2	27 1/2	29 1/2

36... SEARS, ROEBUCK AND CO. C758



4-STAR Feature Anklets because...

they have extra features... have been laboratory approved and compared in price and quality with other brands. We know of no finer value in America.

HONEYSUCKLE HEELGUARD ANKLETS

3 pairs guaranteed to wear 3 months

3 PAIRS 98c

Less than 32c each in lots of 6

- Nylon reinforced toe and EXTRA-HIGH Heelguard
- New wear up quality test proven. Heelguard 7 1/2 in. and 1 1/2 in. heel wear test. Non reinforced anklets lasted only 2 1/2 in. for the same test.
- Finely knit of high-twist DURENE® mercerized cotton
- Three assorted washfast colors in each festive package



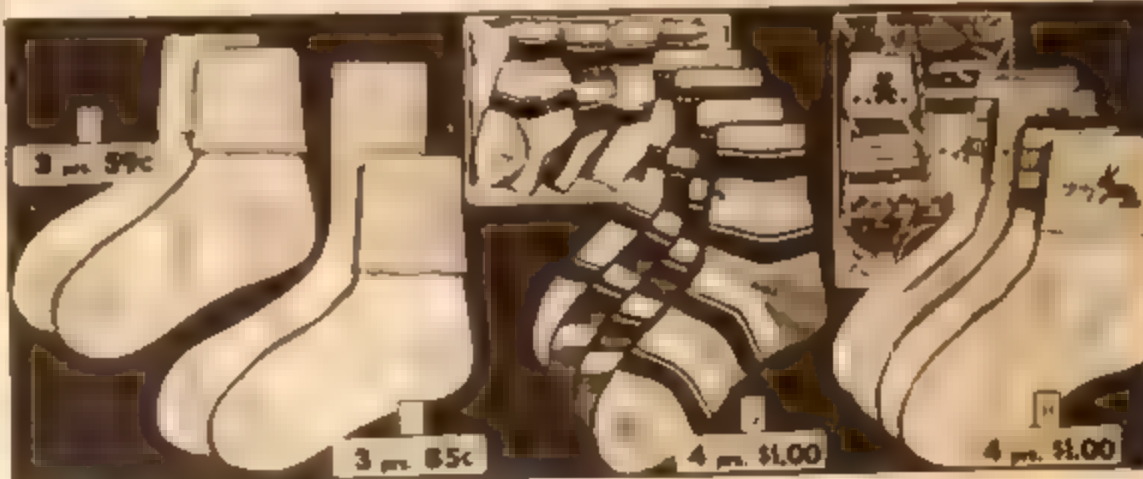
Nylon reinforced Heelguard Anklets are guaranteed to wear 3 months... actually wear much longer. Each size is "fast to fit." That means it won't stretch or shrink out of shape when washed. So you can wash them as often as you like and instep to prevent "bunching up." Sizes 12-18, 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2. 18 months. Size to each package.

(A) **PINK CHECK**... Finest knit... 29 D 8907G White
29 D 8901G Pink yellow and light blue
29 D 8902G Red, navy blue and dark green.
Package of 3 pairs 98c
Any two pairs \$1.90

(B) **THREE DIFFERENT KNEE CAPS**... 29 D 8903G White
29 D 8904G Pink yellow and light blue
Package of 3 pairs 98c
Any two pairs \$1.90

(C) **BOLD READER STRIPES**... 29 D 8905G Red, yellow, and green
29 D 8906G Green, brown and blue
Package of 3 pairs 98c
Any two pairs \$1.90

(D) **NEW KNIT CAP**... 29 D 8907G White, yellow and green
29 D 8908G Red, brown, navy blue
Package of 3 pairs 98c
Any two pairs \$1.90



Lowest Priced HoneySuckle ANKLET

(E) Washable, the extra special... 29 D 5901 White
29 D 5902 Pink
29 D 5903 Yellow
Package of 3 pairs 85c. 2 pairs \$1.50

Crew Style—wear cuff up or turned down

(F) Ever popular with the lollypop crew... 29 D 5904 White
29 D 5905 Pink
29 D 5906 Yellow
Package of 3 pairs 85c. 2 pairs \$1.50

Cellophane packaged ANKLETS

(G) Washable, the extra special... 29 D 5907 White
29 D 5908 Pink
29 D 5909 Yellow
Package of 3 pairs 85c. 2 pairs \$1.50

(H) Ever popular with the lollypop crew... 29 D 5910 White
29 D 5911 Pink
29 D 5912 Yellow
Package of 3 pairs 85c. 2 pairs \$1.50

See Anklet Size Chart, Opposite Page



FIRST SHOES to tenderly cradle baby's tiny feet

Specially designed to encourage proper growth... extra soft, supple

A OLD LEWIST PRICED LEATHER SNEAKER - excellent quality for such a tiny price! Moccasin styling gives baby plenty of toe room. White elk-tanned leather has cuddling soft sole. Washes clean. State size 0, 1, 2, 3. Shpg. wt. 5 oz. 29 D 5800 Pair \$1.00

C LACES ALL THE WAY from ankle to toe. Slips on with ease, can be adjusted for just right snugness. Picot edged, decorative perforations. Soft white leather. Washes clean. State size 0, 1, 2, 3. Shpg. wt. 6 oz. 29 D 5816 Pair \$1.39

E BEGINNING LITTLE BUTTON SHOE with 3 straps across the vamp. Soft white elk-tanned leather. Gives baby a tiny feel free movement. Cushioned leather sides. Pretty patterned perforations. Wash clean. State size 0, 1, 2, 3. Shpg. wt. 6 oz. 29 D 5804 Pair \$1.49

G MADE ON A ROMANIAN rubber last to give baby's ankles a better fit. Moccasin style gives toes plenty of wiggle room. White elk-tanned leather uppers. Flexible leather soles with oral turned-under construction. Wash clean. State size 1, 2, 3, 4. 29 D 5831 Shpg. wt. 6 oz. Pr \$1.79

I HAND-KNOWN MIXCASH SYSTEM of best quality cleaned white leather. One piece of flexible leather forms sole, extends around heel and up back of shoe. Gives a better fit, encourages proper growth, provides extra support other babies need. Wash clean. State size 2, 3, 4, 5. 29 D 5804 Shpg. wt. 8 oz. \$3.59

B A SWEET GIFT AT A THIRTY PRICE - Pretty white acetate with a ballerina support for baby's glamorous occasions. Ribbon bow. Gift boxed. State size 0, 1, 2, 3. Shpg. wt. 5 oz. 29 D 5825 Blue Pair \$1.29 29 D 5826 Pink Pair 1.39 29 D 5827 White Pair 1.29

D CHOICE BLUE PINK OR WHITE! Soft elk-tanned leather. Christening booties. White satin lining. Ribbon bow. Gift boxed. State size 0, 1, 2, 3. Shpg. wt. 5 oz. 29 D 5825 Blue Pair \$1.29 29 D 5826 Pink Pair 1.39 29 D 5827 White Pair 1.29

F COTTON SHOE of combined cotton corduroy. Looks so elegant. Smoothly lined, reinforced with leather inside heel. Embroidered vamp. Padded corduroy sole. In a clear acetate gift box. State size 0, 1, 2. Shpg. wt. 5 oz. 29 D 5833 Light blue Pair \$1.59 29 D 5834 Yellow Pair 1.59

H POPULAR BUTTERFLY STYLE shoe of capeskin leather. Provides the gentle support little creepers need. Patent on the rubber sole. Turned under construction. Perforated design on vamp, heel. Washes clean with soap and water. State size 1, 2, 3, 4. 29 D 5821 Shpg. wt. 4 oz. Pr \$1.59

K SPECIAL YOUNG BUCKLE - To give child one's ankle support. Removable rubber sole. Washes clean. State size 2, 3, 4, 5. 29 D 5812 Shpg. wt. 8 oz. Pr \$1.98

Please be sure to measure baby's foot, check size chart below for correct size before ordering shoes



Please tots with warm FOOT-EASE

L ALL WOOL FOOT-EASE loafer socks with appealing knit-in design. Small children love the cozy comfort. Long wearing leather sole. Hand wash. State size small, medium, large. Shpg. wt. 7 oz. 29 D 5884 Blue Pair \$1.95 29 D 5885 Pink Pair 1.95 29 D 5886 Yellow Pair 1.95

M 100% NYLON FOOT-EASE. Easy to launder, dry in no time. Top knit or warm spun nylon. Tricot knit in fun sole. Easy on/off. Washable. State size small, medium, large. Shpg. wt. 7 oz. 29 D 5883 Blue Pair \$1.95 29 D 5884 Pink Pair 1.95 29 D 5885 Yellow Pair 1.95

FOOT-CODDLERS for the Sleeper Set... Thriftly priced, durable

N LONG WEARING CAPRIN LEATHER Zipper snugly around ankle. Soft leather on the inside. Flexible leather soles. Gray or beige. State size 2, 3, 4, 5, 6, 7, 8. Shpg. wt. 7 oz. 29 D 5873 Royal blue 29 D 5874 Red Pr \$1.98

P NEW PINWALE CORNER SLEEPER. A da, dog mate or sleeper. Soft, cozy shoe. Elastic over at ankle or sure fit. Contrasting binding. State size 3, 4, 5, 6, 7, 8. 29 D 5877 Bright red 29 D 5878 Royal blue Shpg. wt. 5 oz. Pr \$1.98

R A TOT FAVORITE! Indian style moccasins of stout cowhide leather. Design on vamp. Fluffy rabbit or cuff. A cute practical gift. State size 3, 4, 5, 6, 7, 8. 29 D 5852 Bright red 29 D 5853 Royal blue Shpg. wt. 7 oz. Pr \$1.98

S EVERY BUNNY SLIPPER is rayon plus. Slushy shoe-button eyes, rabbit ear ears. Cushion padded soles. Sure to delight you. State size 2, 3, 4, 5, 6, 7 or 8. Shpg. wt. 6 oz. 29 D 5858 Blue Pr \$1.00 29 D 5859 Pink Pr .00

MEASURE FOR SOCKS: Place ruler against sole. Order size according to length.

Order size	3 1/2 or less	3 3/4	4	4 1/4	4 1/2	4 3/4	5	5 1/4	5 1/2	5 3/4	6	6 1/4	6 1/2	6 3/4	7	7 1/4
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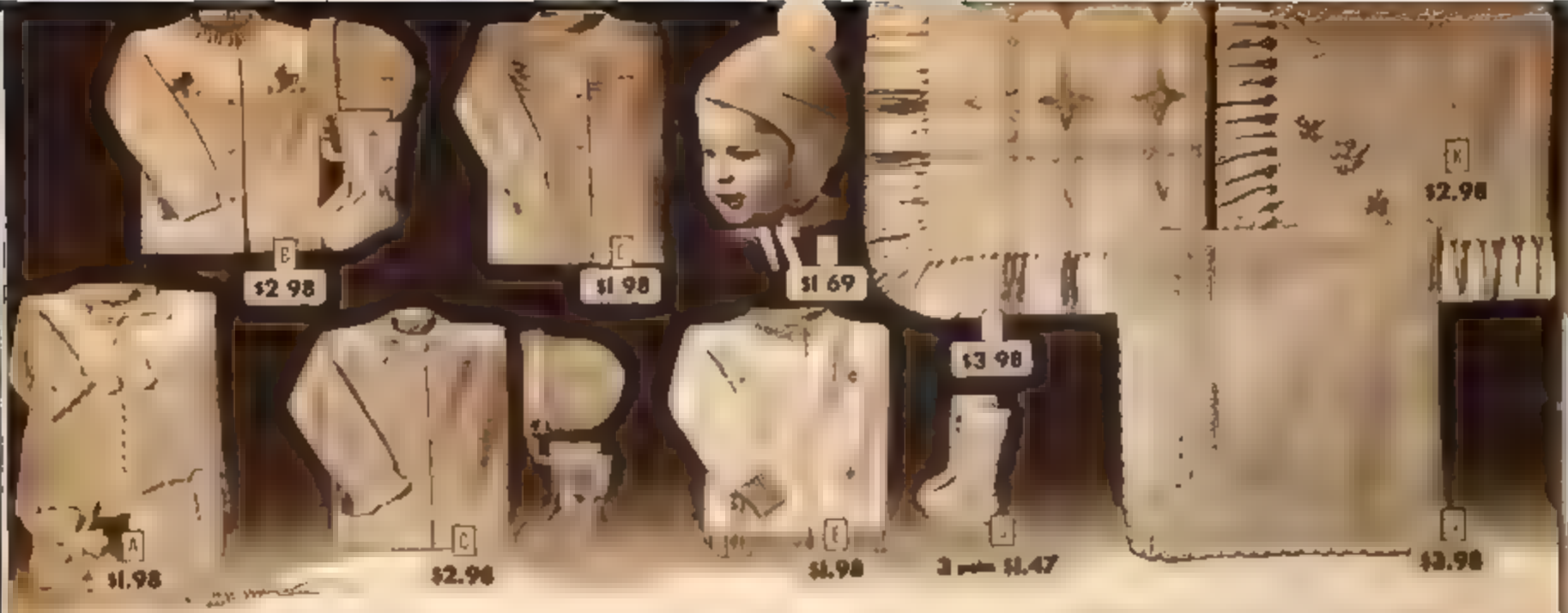
MEASURE FOR FOOT-EASE: Order size nearest foot length.

Size	Small	Medium	Large
Foot length	4"	4 1/2"	5"

Measure to be sure

Order shoe size	3 1/2 or less	3 3/4	4	4 1/4	4 1/2	4 3/4	5	5 1/4	5 1/2	5 3/4	6	6 1/4	6 1/2	6 3/4	7	7 1/4
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See Sears convenient Easy Terms inside back cover
 PAGES 37 BABY SHOES



COZY LITTLE KNITS to Keep the Carriage Crowd Warm

A SA O. K. BONNET AND BOOTIE SET. Hand embroidered on Japan 100% wool yarn. Assorted pattern. Size 12 mos. to 2 yrs. Fits 12 to 18 mos. 9 months. Hand wash. 29 D 7844—Pink 29 D 7845—Light blue 29 D 7846—Yellow Shpg wt 7 oz. \$1.98

B NYLON SWEATER, BONNET, BOOTIE SET. Knit in pattern. Hand embroidery. White yoke. Fits to 9 mos. Hand wash in a pail. 29 D 7738—Lt. green 29 D 7739—Yellow 29 D 7740—Solid white. Shpg wt 7 oz. \$2.98

C CRY A L WOOD SWEATER, BONNET AND BOOTIES. Knit in pattern. Hand embroidered. Hand wash. Fits to 9 months. 29 D 7741—Yellow 29 D 7742—Lt. mint green. Shpg wt 7 oz. 3 pr. set \$2.98

D 100% NYLON SWEATER. Knit in pattern. Hand embroidered. Hand wash. Fits to 9 months. Shpg wt 4 oz. 29 D 7747—Blue 29 D 7748—Yellow 29 D 7749—White \$1.98

E ALL WOOL COAT SWEATER. Cable knit. Hand embroidered. Hand wash. Fits to 9 months. Shpg wt 4 oz. 29 D 7743—White \$1.98

F NYLON HAT. Knit in pattern. Hand embroidered. Hand wash. Fits to 9 months. Shpg wt 3 oz. 29 D 7523—Lt. blue 29 D 7524—White 29 D 7525—Yellow \$1.47

G ALL WOOL BOOTIE. Knit in pattern. Hand wash. Fits to 9 months. Shpg wt 3 oz. 29 D 7523—Lt. blue 29 D 7524—White 29 D 7525—Yellow \$1.47

SHAWLS for Carriage or Carrying

H NYLON SHAWL. With rib band. Knit in pattern. Hand embroidered. Hand wash. Fits to 9 months. Shpg wt 4 oz. 29 D 7513—Lt. blue 29 D 7514—Lt. green 29 D 7515—Yellow 29 D 7516—White \$3.98

I LOVELY KNIT-IN PATTERN. Hand embroidered. Hand wash. Fits to 9 months. Shpg wt 4 oz. 29 D 7513—Lt. blue 29 D 7514—Lt. green 29 D 7515—Yellow 29 D 7516—White \$3.98

J ALL WOOL SHAWL. With elegant knit-in pattern. Soft, warm. Dainty hand embroidery. Size 40x48 inches. Including hand knitted fringe. A thrifty buy. Hand wash. In a white box to make a carrying case. 29 D 7501—Pink 29 D 7502—Yellow 29 D 7503—Light blue 29 D 7504—White \$2.98

Philippine Hand Sewn, Hand Embroidered



Enhance Baby's Wardrobe with these Woe Treasures



As charming as baby's first smile!

A KIDNEY TRIMMED. Dress in pattern. Hand embroidered. Hand wash. Fits to 9 months. Shpg wt 4 oz. 29 D 6031—Lt. blue 29 D 6032—Yellow 29 D 6033—Pink 29 D 6034—White \$2.98

B KIDNEY TRIMMED. Dress in pattern. Hand embroidered. Hand wash. Fits to 9 months. Shpg wt 4 oz. 29 D 6031—Lt. blue 29 D 6032—Yellow 29 D 6033—Pink 29 D 6034—White \$2.98

C KIDNEY TRIMMED. Dress in pattern. Hand embroidered. Hand wash. Fits to 9 months. Shpg wt 4 oz. 29 D 6031—Lt. blue 29 D 6032—Yellow 29 D 6033—Pink 29 D 6034—White \$2.98

Swiss Trim

D SWISS TRIM. Dress in pattern. Hand embroidered. Hand wash. Fits to 9 months. Shpg wt 4 oz. 29 D 6031—Lt. blue 29 D 6032—Yellow 29 D 6033—Pink 29 D 6034—White \$2.98

Nylon

E NYLON. Dress in pattern. Hand embroidered. Hand wash. Fits to 9 months. Shpg wt 4 oz. 29 D 6031—Lt. blue 29 D 6032—Yellow 29 D 6033—Pink 29 D 6034—White \$2.98

Rayon Crepe

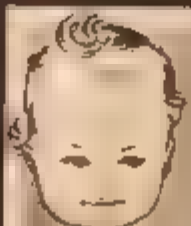
F RAYON CREPE. Dress in pattern. Hand embroidered. Hand wash. Fits to 9 months. Shpg wt 4 oz. 29 D 6031—Lt. blue 29 D 6032—Yellow 29 D 6033—Pink 29 D 6034—White \$2.98

Package Savings

G BUY BABY THREE THREE cotton batiste charmers for one small price! Assorted colors and of great quality. Hand wash. Size 12 to 18 mos. 29 D 6198—White Shpg wt 1 lb. \$1.79

38 .. SEARS, ROEBUCK AND CO. CHICAGO

See also chart on page 14



Easy, Economical Way to Buy

Baby's LAYETTE

Depend on Honeysuckle's baby know-how for a balanced selection of nursery essentials... and for guaranteed fine quality in each item. Attractively packaged in a ribbon-tied box. A wise baby gift proud parents appreciate. Your choice of diaper fabric and color trim.

\$1375

33 of above items with birds-eye diapers

35-piece Starter Layette

- 12 absorbent Honeysuckle diapers
 - 1 waterproof plastic snap-on pants
 - 1 bib knit combie cotton undershirt
 - 2 knit combie cotton gowns with easy-to-slip-on neckline drawstrings
 - 1 knit combie cotton wrap
 - 1 for side short sleeve knit shirt
 - 2 bibs in 12 piece 1/2 x 1/2 cotton
 - 2 knit cotton towel size 6x22 in.
 - 4 soft knit cotton washcloths
 - 2 quilted cotton pads 15x15 in.
 - 1 waterproof plastic sheet 8x27 in.
 - 2 diaper cover receiving blankets
 - 1 Twin Insurance and a 6-month subscription to Parents magazine or choice of fine combie cotton for extra softness, absorbency. White with pink blue or yellow trim. State color from desired. Ship wt. 6 lb.
- 29 D 05652 35-piece layette with birds-eye diapers \$1375
- 29 D 05653 35-piece layette with florimette diapers \$1375
- 29 D 05656 35-piece layette with gauze diapers \$1425

\$2350

54 of above items with birds-eye diapers

54-piece Basic Assortment

- 24 absorbent Honeysuckle diapers
 - 2 waterproof plastic snap-on pants
 - 1 bib knit combie cotton undershirt
 - 3 knit combie cotton gowns with easy-to-slip-on neckline drawstrings
 - 1 knit combie cotton wrap
 - 4 for side short sleeve knit shirts
 - 4 bibs in 12 piece 1/2 x 1/2 cotton
 - 2 knit cotton towel size 6x22 in.
 - 4 soft knit cotton washcloths
 - 2 quilted cotton pads 15x15 in.
 - 2 waterproof plastic sheets 8x27 in.
 - 3 diaper cover receiving blankets with woven design 30x40 in.
 - Layette includes Sears Twin Insurance and a 6-month subscription to Parents magazine or choice of fine combie cotton for extra softness, absorbency. White with pink blue or yellow trim. State color from desired. Ship wt. 10 lb.
- 29 D 05668 54-piece layette with birds-eye diapers \$2350
- 29 D 05672 54-piece layette with florimette diapers \$2350
- 29 D 05651 54-piece layette with gauze diapers \$2450

\$3350

74 of above items with birds-eye diapers

74-piece Assortment of Essentials

- 16 absorbent Honeysuckle diapers
 - 2 waterproof plastic snap-on pants
 - 3 bib knit combie cotton undershirts
 - 3 knit combie cotton gowns with easy-to-slip-on neckline drawstrings
 - 1 knit combie cotton wrap
 - 4 for side short sleeve knit shirts
 - 3 bibs in 12 piece 1/2 x 1/2 cotton
 - 1 knit cotton towel size 6x22 in.
 - 4 soft knit cotton washcloths
 - 2 quilted cotton pads 15x15 in.
 - 2 waterproof plastic sheets 8x27 in.
 - 4 cotton receiving blankets 30x40 in.
 - 1 warm flannel cotton crib blanket with woven design 30x40 in.
 - 1 absorbent flannel sheet 2x14
 - 2 dresses 1 and 1 1/2 year old. Hand-made hand-embroidered cotton flannel. Twin Insurance or monthly Parents magazine subscription included. Knit trims of all items of any quality of ever-soft backer by Sears guarantee satisfaction with pink blue or yellow trim. State color from desired. Ship wt. 8 lb.
- 29 D 05658 74-piece layette with birds-eye diapers \$3350
- 29 D 05659 74-piece layette with florimette diapers \$3350
- 29 D 05654 74-piece layette with gauze diapers \$3495

\$4595

All 93 items shown above, birds-eye diapers

93-piece Deluxe Honeysuckle Layette

- 48 absorbent Honeysuckle diapers
 - 1 waterproof plastic snap-on pants
 - 1 bib knit combie cotton undershirt
 - 1 knit combie cotton gown with easy-to-slip-on neckline drawstrings
 - 2 knit combie cotton wraps
 - 6 for side short sleeve knit shirts
 - 1 bibs in 12 piece 1/2 x 1/2 cotton
 - 2 knit cotton towel size 6x22 in.
 - 1 knit cotton towel size 10x16 in.
 - 4 soft knit cotton washcloths
 - 4 absorbent quilted cotton pads 15x15 in.
 - 2 waterproof plastic sheets 8x27 in.
 - 4 napped cotton receiving blankets
 - 1 crib blanket or heavier napped cotton flannel with warm 4 in. binding 30x40 in.
 - 1 fitted sheet with sheets mitered corners
 - 1 absorbent flannel sheet 2x14
 - 2 baby dresses 1 and 1 1/2 year old. Hand-made hand-embroidered cotton flannel. Twin Insurance or monthly Parents magazine subscription included. Knit trims of all items of any quality of ever-soft backer by Sears guarantee satisfaction with pink blue or yellow trim. State color from desired. Ship wt. 15 lb.
- 29 D 05676 93-piece layette with birds-eye diapers \$4595
- 29 D 05677 93-piece layette with florimette diapers \$4595
- 29 D 05678 93-piece layette with gauze diapers \$4795

Buy any Honeysuckle LAYETTE for only 10% down! See inside back cover for Easy Terms

SEARS TWIN INSURANCE Offered with each layette bought from Sears by mail or ordered before baby's birth. In case of illness, death, or even more, Sears will send you another layette or diaper. Just like the one you originally ordered. Payment no due. No cash charge at all. Just send us the down payment and enclosed in the layette along with a statement signed by your physician or minister.

6-MONTHS SUBSCRIPTION TO PARENTS MAGAZINE given with each layette. Benefit from the world of unequal knowledge and wisdom in each issue.





Blended BLANKETS

Reinforced with
Long-wearing
NYLON

REVERSIBLE

- 50% rayon, 25% nylon, 25% cotton
- Soft, fleecy texture
- 6 in. acetate binding
- Easy to wash
- Reversible colors or Jacquard pattern

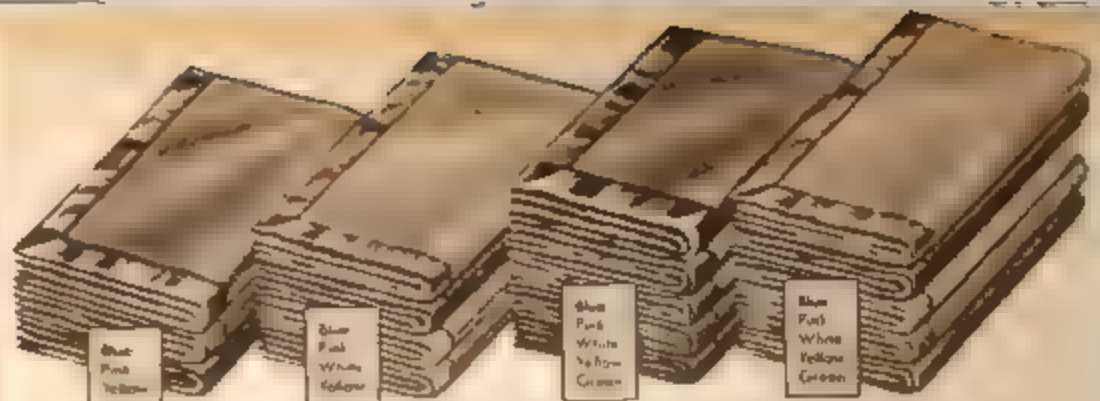
\$3.93
Each in lots of 2
36x50 inches

"Ducky" Pattern Delights the Crib-aged

50% rayon, 25% nylon, 25% cotton blended into a soft warm fabric. Attractive woven pattern is sure to win the love of little sleepy heads. Smooth 6-in. acetate binding. Washable. Size about 36x50 inches. A nice plus gift or any new baby. Newly boxed. Colors blue pink yellow pale green. State color. 29 D 5324 Ship. wt. ea. 1 lb. 14 oz. Ea. \$2.98; 2 for \$2.86

2 Different Color Blankets in One!

Even the 6 inch acetate binding is a different color on reverse side. Fleecy 50% rayon, 25% nylon, 25% cotton blend. Boxed. Choose reversible blue and pink or reversible yellow and pale green. State color. 29 D 5323—Size 36x50 in. Ship. wt. 2 lbs. Each \$2.98. Save, buy 2 blankets for only \$5.86. 29 D 5321—Size 40x60 in. Ship. wt. 2 lbs. 4 oz. Each \$4.98. Save, buy 2 blankets for only \$9.80.



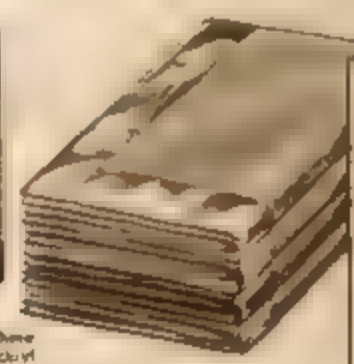
HONEYSUCKLE BLANKETS in soft, luscious pastel colors

Finest quality assured by Sears rigid manufacturing specifications

100% wool	Part Wool	Better Cotton	Good Cotton
Warm 100% virgin wool Soft fluffy brushed nap. 4 in. acetate satin binding. A pleasure to use in any room. Boxed. Wash with care. Colors blue, pink, yellow. State color. 29 D 5332—36x50 in. Ship. wt. ea. 1 lb. 14 oz. Each \$4.98; 2 for \$9.80. 29 D 5334—40x60 in. Ship. wt. ea. 2 lbs. 5 oz. Each \$6.49.	50% rayon, 25% nylon, 25% cotton Richly napped. 4-in. acetate binding. Boxed for gift use. Wash with care. Colors blue pink yellow white. State color. 29 D 5347—36x50 in. Ship. wt. ea. 1 lb. 11 oz. Each \$3.69; 2 for \$7.38. 29 D 5377—40x60 in. Ship. wt. ea. 2 lbs. 5 oz. Each \$4.79; 2 for \$9.42.	Doway soft napped cotton blanket. 3 in. acetate satin binding. 5 rows pretty colors. Washable. Boxed. Colors blue pink white yellow pale green. State color. 29 D 5366—36x50 in. Ship. wt. ea. 1 lb. 10 oz. Each \$2.98; 2 for \$5.88. 29 D 5367—40x60 in. Ship. wt. ea. 2 lbs. Each \$3.98; 2 for \$7.86.	New lighter weight cotton crib blanket. Each in lots of 2. Set at a price that pamper your bud. 3 in. acetate satin binding. Boxed for warmth. 36x50 inches. Washable. Honeysuckle boxes. Colors blue pink yellow white or pale green. State color. Ship. wt. ea. 1 lb. 4 oz. 29 D 5315—Each \$1.98. Save, buy 2 for \$3.90.



Washes in machine. Dries quickly!



Peppermint's DYNEL Blanket

- Soft, resilient
- Warm, light weight
- Moth, mildew proof
- Shrink resistant
- Dries quick
- Stain resistant

Dynel Filled NYLON COMFORTER

As handsome as it is super practical! Quilted nylon cover with resilient Dynel synthetic fiber filling. Light weight, yet warm enough to take the place of several of the blankets. Moth and mildew proof. Wash and wear. Fibers take to tubbing, dry speedily and in inkless. Tiny round point on an eggshell background. About 33x42 inches. Boxed. Makes a marvelous gift. 29 D 5341—Shipping weight 2 lbs. Each \$7.49.

A "Dream" BLANKET for Crib Use

Dynel-synthetic fiber gives blanket light weight, cozy, and pleasantly warm. Washes right in your machine with maximum shrinkage of 5% to 25%. Dries quickly with same fluffy texture. Long wearing, no wear or moth or mildew damage. 6-in. acetate binding. Boxed. Colors blue pink yellow, pale green. State color. 29 D 5286—36x50 inches. Ship. wt. 2 lbs. Ea. \$3.39. 29 D 5279—40x60 in. Ship. wt. 2 lbs. 4 oz. Ea. 7.67.

NAPPED COTTON CRIB BLANKETS

Woven-in Patterns

\$2.94

Each in lots of 2

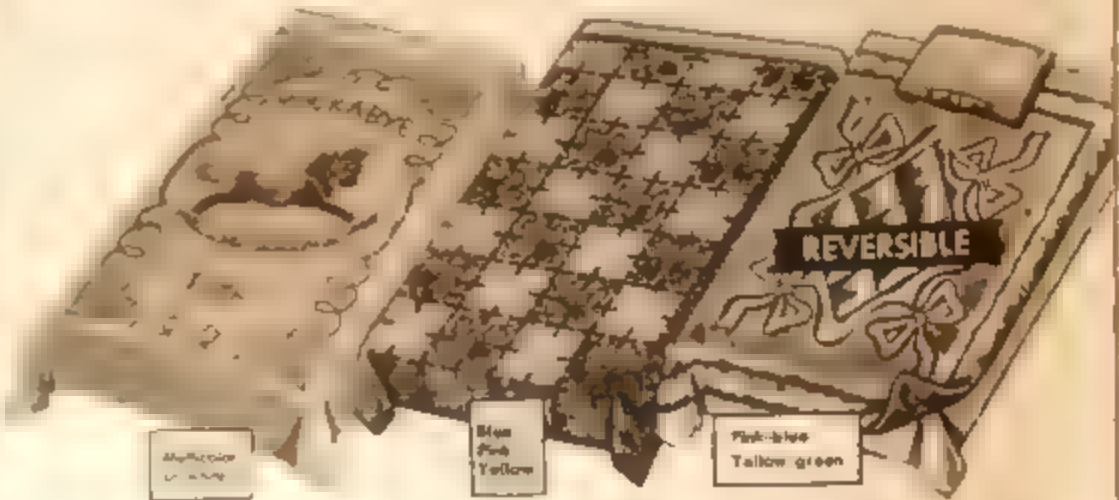
Blue Pink Yellow Green

Better Quality

Thickly napped warm cotton crib blanket with lovely pattern woven in design. Smooth 5-in. acetate satin binding. Washable. 36 x 50 inches. Boxed. Colors blue pink yellow green. State color. Ship. wt. ea. 1 lb. 11 oz. 29 D 5325—Ea. \$2.98. Buy 2 for only \$5.88.

Good Quality

Lighter weight than the better quality. Thickly napped warm cotton crib blanket with lovely pattern woven in design. Smooth 5-in. acetate satin binding. Washable. 36 x 50 inches. Boxed. Colors blue pink yellow green. State color. Ship. wt. ea. 1 lb. 8 oz. 29 D 5324—Ea. \$1.98. Save, buy 2 for \$3.90.



CRIB SPREAD Peppermint Chenille

4 piece double blanket set. \$2.94. Washable. Boxed. Colors blue pink yellow green. State color. Ship. wt. ea. 1 lb. 8 oz. 29 D 5333—Each \$2.98. Save, buy 2 for only \$5.86.

Cotton QUILT Patchwork Print

Colorful patchwork print crib quilt has all the charm of grandma's hand made quilt. Boxed. Colors blue pink yellow green. State color. Ship. wt. ea. 1 lb. 8 oz. 29 D 5301—Each \$2.98.

COMFORTER SET Beautiful Acetate Satin

Rich looking warm 100% wool filled acetate satin comforter, 2-piece set. Stitched in bow knot design. Reversible—different color on each side. About 34x46 inches. Matching cotton filled pillow, 12x16 in. Dry clean. Boxed. Pink with blue, yellow with pale green. State color. Shipping weight 2 lbs. 11 oz. 29 D 5340—2-piece set, \$3.98.



Blue
Pink
White
Yellow
Green

Can be tied to sides
of crib for older babies

Pocket and construction keeps blanket tucked snugly in place—reduces your bed-making chore

NEW!
Another
Sears "First"

PRE-SHRUNK FITTED CRIB BLANKET

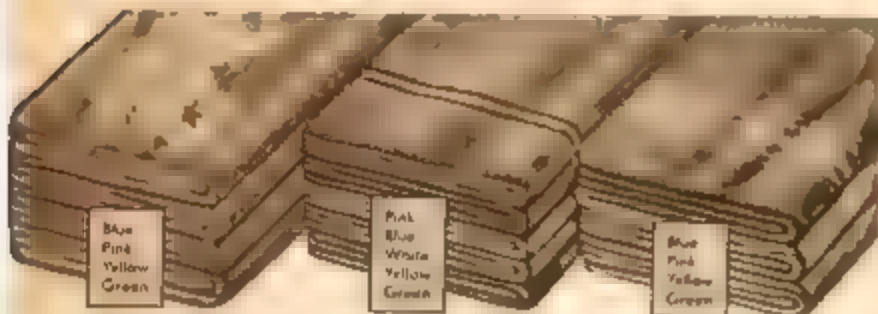
Soft Napped Cotton . . Maximum Shrinkage 3%

Lab tests show similar blankets, untreated, lose 9% of their original length in first washing, even more in second. No wonder we're so proud to offer the first

SHRINK-RESISTANT fitted blanket!

Downy soft napped cotton—**PRESHRUNK** to keep its original shape and good fit. Guarantee: not to shrink more than 3%. Pocket and construction keeps blanket tucked in place for older babies or attached to sides of crib. Baby stays warmly covered. You save in lots of bed making time. New 3-in. acetate binding with sweet nursery print across top and full length of sides. Washable. Fits standard 52x28 in. crib mattress. In 5 yummy pastel colors: yellow, blue, pink, green, white. State color. 29 D 5342. Shpg. wt. each 1 lb. 2 oz. Each \$3.98. **Save, buy 2 for only \$7.86**

\$3.98



Blue
Pink
Yellow
Green

Pink
Blue
White
Yellow
Green

Blue
Pink
Yellow
Green

Honeyuckle Napped Cotton RECEIVING BLANKETS

Budget-easing Prices . . Bud-fresh colors . . 3 weights to choose

HEAVIEST 95c
WEIGHT NAPPED COTTON. Each in lot of 3. Adorable woven-in pattern featuring circus elephants. Stitched ends. 30x40 in. Washable. State color: blue, pink, yellow, pale green. Wt. ea. 10 oz.

29 D 5322—Each, 98c
Save, buy 3 for \$2.85

MEDIUM WEIGHT 64c
NAPPED COTTON receiving blank. Each in lot of 6. Soft cuddly. Multicolor striped ends. Stitched edges. Washable. 30x40 in. State color: pink, blue, white, yellow, pale green. Shpg. wt. for 3, 1 lb. 4 oz.

29 D 5302—3 for \$1.98
Save, buy 6 for \$3.84

THRIFTY BUY 38c
LESS than FLUFFY NAPPED COTTON receiving blankets. Each in lot of 8. 1 blue, 1 pink, 1 yellow, 1 pale green in each money-saving package. Stitched ends. Washable. 26x34 inches. Shpg. wt. each package 1 lb. 6 oz.

29 D 5270—Pkg. of 4, \$1.59
Buy 2 packages for \$3.00



Blue
Pink
White
Yellow
Green

Blue
Pink
White
Yellow
Green

Pink
White
Blue
Yellow
Green

SANFORIZED NAPPED COTTON . . Shrinkage less than 1%

Soft Receiving Blankets

Useful Sheet-Blanket

LIGHTLY 82c
NAPPED COTTON. Each in lot of 3. Good for all. 11x Sanforized cotton. Firmly stitched edges. Washable. 30x40 in. State color: blue, pink, yellow, white, pale green. Shpg. wt. ea. 9 oz.

29 D 5344—Each, 85c
Save, buy 3 for \$2.46

BEST 51.12
QUALITY NAPPED COTTON. Each in lot of 3. 11x Sanforized. Attractive 1 1/2-in. acetate binding. Washable. 30x40 in. State color: blue, pink, yellow, white, pale green. Wt. ea. 9 oz.

29 D 5345—Each, \$1.15
Save, buy 3 for \$3.36

150 AS WARM 41.30
FLUFFY SHEET or 25. 11x weight of b blanket with 1 1/2 Blanket a fine bath 56x50 in. blanket on Sanforized napped cotton. Stitched edges. Washable. State color: pink, blue, white, yellow, pale green.

29 D 5356 16x50 in. Wt. ea. 4 oz. Ea. \$1.33 2 for \$2.60
29 D 5357—40x72 in. Wt. ea. 11 oz. Ea. \$1.98 2 for \$3.90



\$1.98

\$2.19

\$2.98

\$3.98 Ea.
Flannelette

Add months of wear to "Sleeper Gro" by releasing tucks

SLEEPING BAGS

A Safe, Comfortable Way to Keep Baby Cozily Covered. Convenient, Not Only in Crib, but on Carriage and Auto Trips

A 75% FLEECY, ABSORBENT COTTON 25% Dyed synthetic fiber added for warmth, shrink resistance. Knt. Washfast. Top slips easily over head, has mitten cuffs. Detachable bottom. Snap fastens to top. Fits to 18 mos. State color: blue, pink, yellow, green. 29 D 5618. Shpg. wt. 7 oz. Each \$1.98, 2 for \$3.90

B SOFT COTTON FLANNELETTE. Comfortable knitted collar. Warm mitten cuffs. Long zipper opening. Button tab covers zipper lock, protects baby's chin. Barrel bottom gives lots of leg room. Wash separately. Fits up to 12 mos. State color: blue, pink, yellow, green. 29 D 5641. Shipping weight 8 oz. Each \$2.19, 2 for \$4.30

C FLUFFY KNIT TERRY CLOTH of 85% cotton, 15% nylon. Long wearing, comfy tubbing. Snaps from neck to barrel bottom. Elastic at waist, cuffs. Washable. Fits to 18 mos. State color: pink, blue, yellow, green. 29 D 5642. Shpg. wt. ea. 11 oz. Each \$2.98, 2 for \$5.88

D SLEEPER GRO SLEEPING BAG. Grows to fit baby from 3 to 24 months. Just pull thread to release tucked-in folds. Each adds 6 in. to length. Knitted cuffs, neckband. Long zipper opening. Washable. State color: pink, blue, yellow, or pale green. Shpg. wt. 12 oz. 29 D 5609—Sanforized flannelette. Ea. \$3.98. Save, buy 2 for \$7.86. 29 D 5617—Warm blend of 80% Est. on, 20% Cotton. Each \$6.98

SAFETY SLEEPING COVER

Doesn't confine baby—keeps him safely covered always



Easy to slip on, snap fastens

Tucks, ties snugly in place

Baby is free to sit up or turn

\$3.98
Flannelette



2 weights of fleecy napped cotton . . 3 colors

Honeyuckle patented sleeping cover provides extra safety features—extra comfort for baby. Designed by a mother for her own baby, so you can be sure it's practical and easy to use. Eases anxious mothers' minds. Keeps baby safely tucked in snugly covered on mat, how much he kicks and twists. He can't throw covers off or wriggle out or down. Simple to slip on. Closes with 3 rustproof snap fasteners down back. Tuck the sides under mattress. It apes to sides of crib. Baby can sit or turn in any direction. Size about 50x60 inches. Fits any standard size crib. 2 warm fabrics to choose

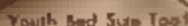
29 D 5643 MEDIUM WEIGHT COTTON FLANNELETTE. Sanforized. won't shrink over 1%. Washable. State color: blue, pink, or yellow. Shpg. wt. 13 oz. Each \$3.98

29 D 5644 HEAVY WEIGHT NAPPED COTTON BLANKET CLOTH. More closely woven, thicker nap. Washable. State color: blue, pink, yellow. Shpg. wt. 1 lb. 1 oz. Each \$5.98

Order regularly . . be sure of getting Sears Catalogs regularly

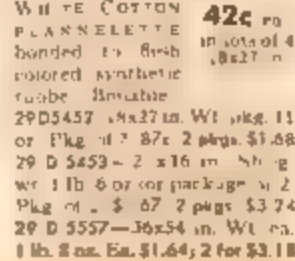
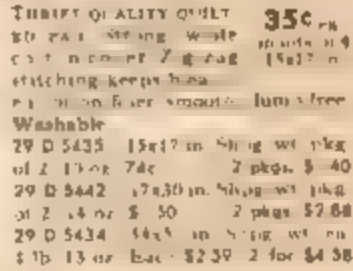
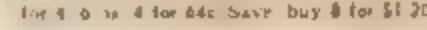
cb PAGE 41. BLANKETS

Three smooth-fitting styles that cut your bad-socking job.



BUDGET WISE CHOICE FOR \$4.05 ea.
Baby's Crib. Two sing-ly-
 ting rapped ends fully sheet
 in place. Gives baby a smooth wrinkle-
 free sleeping surface. saves you bed-
 making time. Firm white cotton. 148
 threads per square inch after washing.
 Long wearing and thrifty too! Each sheet
 just \$1.05 when you buy two packages.
 Washable. Strongly stitched throughout.
 Fits standard 52x28 inch crib mattress
 29 D 3444. Ship. wt. pkg. 13 oz. Pack-
 age of 3 for \$3.27, 2 pkgs. 14.20

Save! See Terms Inside Back Cover



PRICES LOWER than in BIG SPRING BOOK

HONEYSUCKLE LAB-TESTED DIAPERS

Our laboratory tests all 3 types to make sure your baby's diapers meet Sears' exacting standards for size, absorbency, breaking strength, shrinkage, and speed of drying. Each is washed under actual home conditions, then carefully judged by scientific testing methods. Whether you choose birdseye, flannelette, or gauze—our good, better, or best—you can depend on Honeysuckle diapers for consistent high quality. Kept clean and fresh, ready for baby's use, in dustproof packages.

FLANNELETTE

Good Quality ~~Was~~ **Now**
Package of 12 ~~\$2.36~~ **\$2.26**
in lot of 3 packages

- Tops in absorbency
- Soft, fleecy nap
- Bleached snowy white

BIRDSEYE

Good Quality ~~Was~~ **Now**
Package of 12 ~~\$2.36~~ **\$2.26**
in lot of 3 packages

- Strongest by lab test
- Easy to keep white
- Select cotton for soft new ready absorbency

GAUZE

Good Quality ~~Was~~ **Now**
Package of 12 ~~\$2.86~~ **\$2.81**
in lot of 3 packages

- Dry in just half the time needed for other diaper fabrics
- Fold neatly without bulk



Package of 12 in lot of 3 packages ~~Was~~ **Now** ~~\$3.44~~ **\$3.33**

Comparative testing by our laboratory shows Honeysuckle flannelette dries faster, has superior moisture holding ability. Woven of fine quality white cotton soft by nappies on both sides for greater comfort. Retain their gentle texture through countless washings. 27x27 in. before hemming.

Good quality. Ship. wt. pkg. 1 lb. 6 oz. 29D5027 12 in. 12 mos. \$2.19 now \$2.29 3 packages were \$7.08 now \$6.78

Our best quality. Extra heavy, more absorbent. Ship. wt. pkg. 1 lb. 12 oz. 29D5078 12 in. 12 mos. \$2.79 now \$2.89 3 packages were \$8.37 now \$8.67

High resistant Honeysuckle birdseye dries faster, has superior moisture holding ability. Woven of fine quality white cotton. Sizes before hemming.

Good quality. Ship. wt. pkg. 1 lb. 6 oz. 29D5032 12 in. 12 mos. \$2.19 now \$2.29 3 packages were \$7.08 now \$6.78

Our better quality. More closely woven for greater strength and absorbency. 29D5032 12 in. 12 mos. \$2.19 now \$2.29 3 packages were \$7.08 now \$6.78. 29D5034-30x30 in. Ship. wt. pkg. 1 lb. 12 oz. Pkg. of 12 was \$3.48 now \$3.58 3 packages were \$10.32 now \$9.93

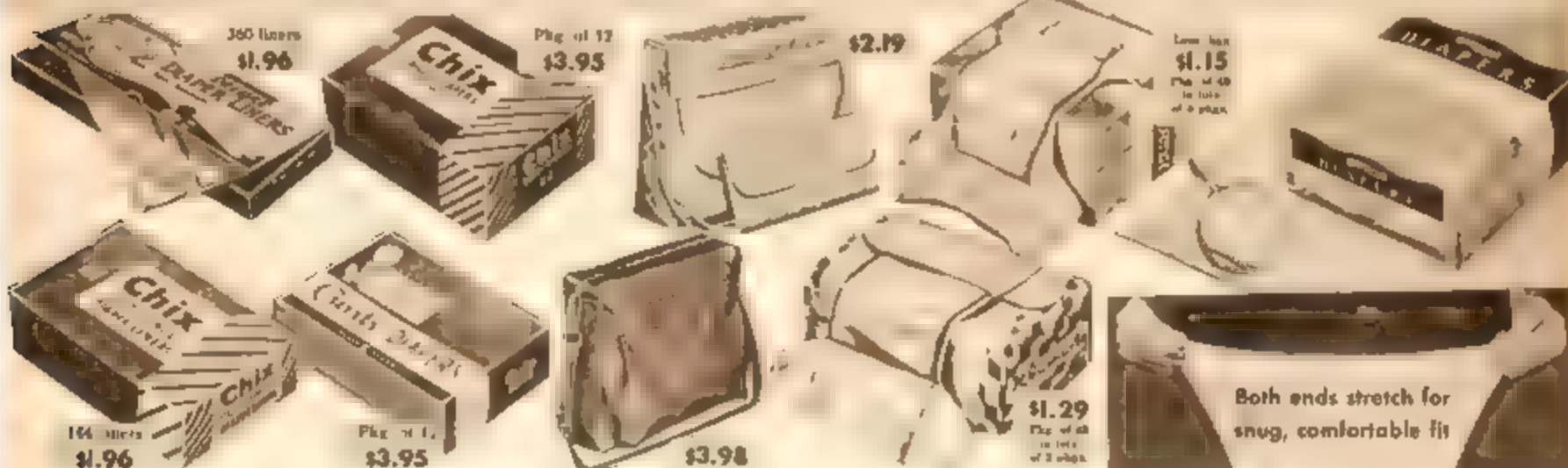
Honeysuckle gauze diapers combine light weight with high absorbency. More comfortable for baby, more convenient for you. Easy to wash. Fast drying diaper fabric. Made of two layers of fine white cotton gauze held in a ray resistant pinked edge.

Good quality. Ship. wt. pkg. 1 lb. 15 oz. 29D5073 20x40 in. Pkg. 2 was \$2.80 now \$2.84 3 packages were \$8.52 now \$8.43

Our best. Extra soft, extra type cotton. Tapered more absorbent. 29D5074 21x40 in. Ship. wt. pkg. 2 lbs. 1 oz. Pkg. 12 was \$3.22 now \$3.15 3 packages were \$9.55 now \$9.34

A super-fine-diaper made of our best quality birdseye fabric. More cotton threads in each square inch—that means greater strength, added absorbency. Neat hems, stitches with break resistant nylon thread. Sanforized—guaranteed not to shrink over 1%. They stay the big generous size that makes pinning easier. Resistant to rips and pinholes. Easy to keep snowy white through countless washings. Petal soft texture. A better-than-ever buy for baby! Size 27x27 inches before hemming. Shipping weight package 1 pound 6 ounces.

29D5035 Package of 12 was \$3.48 now \$3.39 3 packages were \$10.32 now \$9.99



DIAPER LINERS

Thin, soft, and strong. Made of pure white cotton. Size 13 in. 180 in. each handy dispenser box. Ship. wt. 2 lbs. 8 oz. 29D5122—2 boxes (360 liners) Postpaid \$1.96

Chix disposable Liners of soft absorbent fabric. Not paper. Will not stick to baby's skin. Delicately scented. Like regular diapers. 9x13 in. Ship. wt. 3 lbs. 29D5050—2 boxes (144 liners) Postpaid \$1.96

GAUZE DIAPERS

Chix Gauze Diapers made of 2 layers of surgical type white cotton. Soft, absorbent. Pinked selvage edges. Fray-resistant. Washable. Fast drying. Size 21x40 inches (Size 12 in. package 1 lb. 14 oz.) Postpaid. 29D5076—12 in. 12 mos. \$3.95

Chix Gauze Diapers with woven-in lines to make folding easy. Absorbent surgical-type cotton. 2 layers held together in a pinked selvage. Fray-resistant. White. Washable. Fast drying. 21x40 in. (Wt. 1 lb. 14 oz.) Postpaid. 29D5077—Pkg. of 12 \$3.95

CARRY-ALL BAGS

Strong, durable, and easy to use. Plastic bag over your shoulder. 2 bottle loops. About 13 1/2 x 15 1/2 in. Please state color. Blue or pink. Ship. wt. \$5.00. Price includes 20% Fed. Excise tax. 29D5123—12 in. 12 mos. \$2.95

ZIP TOP BAG of leather-grained plastic. Zipper side pocket gives you separate space for soiled diapers. 2 insulated bottle holders. Adjustable strap. About 9 1/2 x 12 in. State color red or green. Price includes 20% Fed. Excise tax. 29D5124—12 in. 12 mos. \$2.95

DISPOSABLE DIAPERS

Soft, absorbent, and easy to use. No washing to do. Size 13 in. 180 in. each handy dispenser box. Ship. wt. 2 lbs. 8 oz. 29D5125—2 boxes (360 liners) Postpaid \$1.96

KLEINERT'S Disposable Pads of soft-free pure cellulose paper. Soft absorbent. Ship. wt. 2 lbs. 4 oz. 29D5126—2 pkgs. (96 pads) \$2.58 4 lbs. 29D5127—2 pkgs. (96 pads) \$2.58 Party for holding Kleiner's pads. White birdseye cotton. Waterproof plastic lined. Elastic back waist. State size 3, 6, 12, 18 mos. Ship. wt. ea. \$5.00. 29D5128—12 in. 12 mos. 2 for \$3.34

Absorbent Knit DIAPERS

Fit without Folding

Highly absorbent. Soft, absorbent. Size 13 in. 180 in. each handy dispenser box. Ship. wt. 2 lbs. 8 oz. 29D5057 Package of 12 for \$3.15 Save buy 3 packages for only \$9.35

Order regularly get Sears Catalogs regularly. Easy forms inside back cover.

Cater to baby's comfort, choose HONEYSUCKLE COTTON KNITS

Our best combed cotton Smooth flat-locked seams
Extra fine gauge knit No irritating raw edges



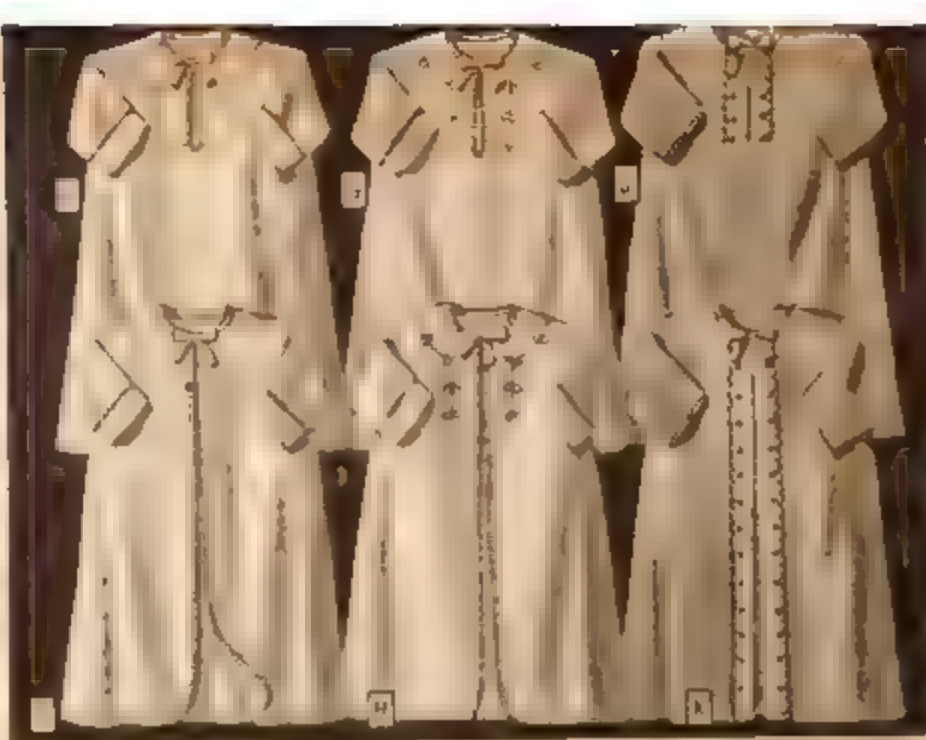
Honeysuckle finely knit combed cotton garments offer baby tops in crib time comfort. Tenderly cut with extra *firmness* where it's needed. Non-irritating, resistant seams. Easy to double—just wash in your machine. Choose white or creamy pastel colors. Fit infants up to 3 months.

A GOWN. Fastens at neckline with twist-resistant tape ties. Drawstrings at wrists and bottom of gown.
29 D 3706 Pink White yellow
29 D 3707 Blue white yellow
29 D 3705 1 white Wr pkg 11 oz
Package of 3 \$2.39, 2 packages \$4.36

C WRAPPER. Decorative stitching. Twist-resistant ties. Newly hemmed. Choose white or pastel.
29 D 3981 G 1 pink 1 white 1 yellow
29 D 3704 G 1 blue 1 white 1 yellow
29 D 3686 G 3 white Shpg wt pkg 12 oz Pkg. in 3 \$2.29, 2 pgs \$4.36

B SACKIE. Soft, cuddly. Twist-resistant tape in lots of 6 ties. Neatly hemmed. Handy to use on baby for extra warmth. Order some extras for gifts.
29 D 871 1 blue 1 pink 1 yellow
29 D 8710 1 white Shpg wt pkg 11 oz Package of 3 for only \$1.59

D SLEEPING GOWN. Slides on easily. No tucks. No fuss with drawstring bottom. Mitten cuffs.
29 D 3741 G 1 pink 1 white 1 yellow
29 D 3762 G 1 blue 1 white 1 yellow
29 D 3739 G 3 white Shpg wt pkg 12 oz Pkg. of 3 \$2.99, 2 pgs \$5.76



Sanforized Flannelette GOWNS, WRAPPERS

• Fabric won't shrink over 1% when washed
• Woven of softly napped cotton yarns
• All seams smoothly finished

• Full cut and daintily trimmed
• Pretty rayon satin ribbon ties
• Fit infants up to 6 months in size

GOOD 50c Each in lots of 6
Medium weight cotton flannelette. Overlocked stitched edges. Fold to show the lightest bird get Washable White with pink or blue trim. Please state color. Shpg wt package 8 oz.

E 29 D 3604 Package of 3 gowns, 1 color

F 29 D 3605 Pkg. of 3 wrappers, 1 color
Pkg \$1.59, 2 pgs \$3.00

BETTER 56c Each in lots of 6
Heavier weight cotton flannelette. Smooth ribbon bound neck, overlocked stitched edges. Embroidered trim. Washable. White with pink or blue. State color trim. Shpg weight package 8 oz.

G 29 D 3600—Package of 3 gowns, 1 color

H 29 D 3601—Package of 3 wrappers, 1 color
Pkg \$1.77, 2 pgs \$3.36

OUR BEST 77c Each in lots of 6
Our best cotton flannelette. Heavily napped for extra warmth and absorbency. Ribbon bound neck, arm sleeves. Pretty embroidery, neat hems. Washable.

J Pkg. of 3 gowns. Wt. 11 oz.
29 D 3646 G White blue trim
29 D 3650 G White pink trim
29 D 3651 G Pink blue yellow

K Pkg. of 3 wrappers. Wt. 11 oz.
29 D 3647 G White blue trim
29 D 3648 G White pink trim
29 D 3649 G Pink blue yellow
Pkg. of 3 \$2.39, 2 pgs \$4.62

Nylon or Acetate Waterproof Plastic Lined SNAP-ON PANTIES

Pretty, easy to pop on over diapers. Fine rasproof tricot knit. Your choice of 100% nylon or acetate. Waterproof plastic lining keeps baby neat and sweet.



L TAILORED STYLE. Reinforced. Less than 77c Ea. in lots of 3
A dainty, open flap for dressing ease. Plastic back waist. Hand wash. Please state color. White, blue, yellow. Please state size. 3, 6, 12, 18 mos. Shipping weight each 4 ounces.
29 D 5177 A nylon even side seams. Extra fast drying. Each \$1.51 or only \$3.30
29 D 5170 Acetate Each 79c, 3 for 2.29

M FLIRTY PANTY with lace leg edge, ing, gay ribbon bows. Tape reinforced snap fasteners. Opens flat. Fasten over a waistband. Washable. State color. White, pink, yellow. State size. 3, 6, 12, 18 months. Shpg wt each 4 oz.
29 D 5178 All nylon, including trim. Washes and dries in a week. Each \$1.25, 3 for \$3.60
29 D 5171 Acetate Each 89c, 3 for 2.59

44 • SEARS, ROEBUCK AND CO. CHICAGO

WATERPROOF PANTIES



Honeysuckle . . Kleinert's . . Playtex

N HONEY SUCKLE 46c Ea. in lots of 3
WATERPROOF. Ideal for baby's use. Knit sides and back. Fasteners. Open flap for dressing ease. Hand wash. Please state color. White, blue, yellow. State size. 3, 6, 12, 18 months. Shipping weight each 3 oz.
29 D 5172 Ea. 47c, 3 for \$1.38

K KLEINERT'S SILE COATER "BOPPER" 93c Ea. in lots of 3
Easy fastening. Knit's bloomer style. Washable. State color. White, blue, yellow. State size. 3, 6, 12, 18 mos.
29 D 5166 Shpg wt each 3 oz. Each 96c, 3 for \$2.79

Size Chart for Waterproof Panties				
Order size	3 months	6 months	12 months	18 months
Weight	10-13	14-18	19-22	23-26 lbs

PLAYTEX 76c Ea. in lots of 3
SEAMLESS. Panty of liquid latex. Soft, waterproof. Hand wash. State color. White, blue, yellow. State size. 3, 6, 12, 18 months. Shipping weight 4 oz.
29 D 5154 76c

NURSERY NEEDS for the Very Young

S CON 85c Ea. in lots of 6
NIGHT NIP. Washable. 11 1/2" x 10". State color. White, pink, or blue.
29 D 5276 Shpg wt pkg 5 oz.
Pkg. of 3, 1 color 89c, 2 pgs \$1.72

T COTTON TERRY Less than 29c Ea. in lots of 6
CLOTH NIP. Washable. 11 1/2" x 10". State color. White, pink, or blue.
29 D 5276 Shpg wt pkg 5 oz.
Pkg. of 3, 1 color 89c, 2 pgs \$1.72

V FLI LENGTH Less than 29c Ea. in lots of 6 pr
WHITE STOCKINGS. Seamless mercedized knit cotton. Washable. State size 4, 4 1/2, 5, 5 1/2.
29 D 5072 Shpg wt pkg. 3 oz.
Pkg. of 3, 1 color 89c, 2 pgs \$1.72

W KNIT COMBED COT 30c Ea. in lots of 6
TON BINDERS. Double fabric. Tape ties. Washable. Size about 5 1/2" x 11".
29 D 5791 White Shpg wt pkg. 5 oz. Pkg. of 3 for 93c, 2 pgs \$1.80



Honeysuckle INFANTS' SHIRTS of smooth, sturdy combed cotton knit

Proportioned for perfect fit . . Neatly tailored with non-irritating flat-locked seams . . In 3 styles, 3 qualities

GOOD QUALITY . . thrift priced!

Rib knit of soft combed cotton. Smooth flat lock seams. No raw edges to irritate. White. Washable. Order a package of 3, one size and style. State size, shipg. wt. for three fl. oz.

[A] PIN-BACK STYLE Lap over tummy for extra warmth. Easy to pin on. Sizes 6, 12, 18 mos. 29D5962G—Long sleeve 29D5963G—Short sleeve

[B] TIE-NECK STYLE Twist resistant tapes. Double-locked seams. Sizes 6, 12, 18 mos. 29D5940G—Long sleeve 29D5941G—Short sleeve

[C] SLIP-ON STYLE Patented neck slips easily over baby's head. Excellent style for older babies. Sizes 6, 12, 18, 24 months. 29D5736G—Long sleeve 29D5737G—Short sleeve Package of 3 for \$1.26; 2 packages \$2.34

BETTER . . finer knit . . diaper pin tabs

Reinforced tabs for pinning diapers resist tears, add to life of shirt. Rib knit combed cotton. Smooth-finished seams. White. Washable. Order 3 of one size and style. State size, shipg. wt. for 3 fl. oz.

[D] PIN-BACK STYLE Lap over tummy for extra warmth. Easy to pin on. Sizes 6, 12, 18 mos. 29D5711G—Long sleeve 29D5712G—Short sleeve

[E] TIE-NECK STYLE Twist resistant tapes. Double-locked seams over tummy. Sizes 6, 12, 18 months. 29D5713G—Long sleeve 29D5714G—Short sleeve

[F] SLIP-ON STYLE Patented neck slips over baby's head with ease. Fits snugly. Popular style for older babies. Sizes 6, 12, 18, and 24 months. 29D5715G—Long sleeve 29D5716G—Short sleeve Package of 3 for \$1.56; 2 packages \$2.94

OUR BEST specially treated for shrink resistance

Finest combed cotton, strong rib knit. Smooth seams. Twill seams for sewing diapers. Necker making saves pin holes in shirt. White. Washable. Order 3 of 1 size and style. State size.

[G] PIN-BACK STYLE Laps over front for tummy and chest protection. Adjusts to size as baby grows. Sizes 6, 12, 18 mos. 29D5737G—Long sleeve 29D5738G—Short sleeve

[H] TIE-NECK SHIRT Twist resistant tape ties. Doubly warm over chest and tummy. Adjusts to size. Sizes 6, 12, 18 months. 29D5731G—Long sleeve 29D5732G—Short sleeve

[J] SLIP-ON STYLE Slips easily over baby's head. Fits snugly around neck. Suitable for older babies. Sizes 6, 12, 18, 24 mos. 29D5733G—Long sleeve 29D5734G—Short sleeve Shipg. wt. for 3 fl. oz. Package of 3 for \$1.86; 2 packages \$3.54

[K] SLEEVELESS SHIRT Hooded shape. Sizes 12, 18, 24 mos. 29D5790—Shipg. wt. pkg. 5 oz. Pkg. of 3 for \$1.33; 2 pkgs. \$2.58



[L] BARGAIN PRICED PANTS 24c Ea. lots of 12. Soft, fine combed cotton. Double fabric crotch. Snappy white. Washable. State size 1, 2, 3, 4. 29D5770—Shipg. wt. pkg. 9 oz. Package of 6, 1 size for \$1.18. Save, buy 2 packages for \$2.52

[M] DOUBLE RIB KNIT PANTS 38c Ea. lots of 6. Less than. Soft, fine combed cotton. Double fabric crotch. Snappy white. Washable. State size 1, 2, 3, 4. 29D5772—Shipg. wt. pkg. 8 oz. Package of 3, one size \$1.9. Save, buy 2 packages for \$2.24

[N] FLY FRONT PANTS 42c Ea. lots of 6. Soft, fine combed cotton. Wide elastic waist. Double fabric crotch. White. Washable. State size 1, 2, 3, 4. 29D5774—Shipg. wt. pkg. 7 oz. Package of 3, 1 size \$1.32. Buy 2 packages for \$2.52

[P] KNIT WITH 2-WAY STRETCH 44c Ea. lots of 6. Better fit, greater freedom of movement. Longer wearing. Double fabric panel front and crotch. White. Washable. State size 1, 2, 3, 4. Shipg. wt. pkg. 6 oz. 29D5775—Package of 3, one size for \$1.38. Save, buy 2 packages for only \$2.84

[R] PANTS WITH DOUBLE TRICOR 29c Ea. lots of 6. Soft, fine combed cotton. Double fabric crotch. Highly absorbent. Longer wearing. White. Washable. State size 1, 2, 3, 4. Shipg. wt. pkg. 8 oz. 29D5742—Pkg. of 3, 1 size 93c. 2 pkgs. \$1.74

Size Chart for Infants' Training Pants				
Order size 6 months	2	3	4	
Weight up to 19 lb.	23	29	33	0
	18	22	26	30

Extra warm DOUBLE-FRONT SHIRT

Tops for quality, comfort, and dressing ease



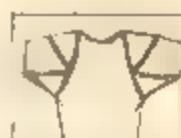
Seamless cotton twill loops for pinning diapers



Patented neckline slips over baby's head easily



Double fabric front panel for extra warmth



Gusseted shoulders for smoother, action-free fit



Soft, finely knit combed cotton
Rip-resistant, non-irritating
flat-locked seams

All the comfort features that keep baby smiling. The best quality that gives longer wear makes your baby get ready for more warmth over baby's tummy. Double fabric front for more warmth over baby's tummy. Gusseted shoulders fit smoothly, never bind arm movement. Cotton twill diaper tapes save pin holes in shirt fabric, make attaching diapers easier. Neatly finished. No raw edges. White. Washable. State size 6, 12, 18 or 24 months. Shipping weight package 8 oz.

29D5780—Long sleeves 29D5782—Short sleeves
Package of 3 shirts, 1 size and style \$2.34. Save, buy 2 packages \$4.44

Size Chart for Infants' Shirts	Order size	3 mos.	6 mos.	12 mos.	18 mos.	24 mos.
Weight up to	13	14-18	19-22	23-26	27-29	30

Stitchless, Electronically Quilted Plastic

Stronger, more sanitary . . prevents the moisture seepage caused by needle holes in ordinary quilting . . Pads stay fresh and sweet!



Dainty Waterproof Plastic BASKET PAD, LINERS Need No Fussy Care, Embossed for Satin-like Texture

A FULL SKIRTED LINER \$3.98
Waterproof print ruffles. Water proof plastic throughout. Inter-ruffles from all sides. Plastic bottom of basket. No threads to break or pull. Length 27 in. Fits basket with 13 in. deep with 13x28 in. for use. Always clean. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5502M \$3.98

B SOFT WATERPROOF \$1.98
Plastic covered pad. Function pad. Quilted on one side. Embossed on reverse. Plastic covered. Tuffles. Plastic covered. Water proof. No stitching. Color of plastic. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5503M \$1.98

C WATER-PROOF PLAS. \$2.79
12x18x18 deep. 12 inch wide. Ruffle. Tuffles. Plastic covered. Quilted. Plastic covered. Water proof. Fits basket. 11x18 in. deep. With 13x28 in. bottom. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5504M \$2.79

E CUSHION PLAY YARD \$3.98
Plastic covered. Waterproof. Plastic covered. Quilted. Plastic covered. Water proof. Fits basket. 11x18 in. deep. With 13x28 in. bottom. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5505M \$3.98

F HIGH CHAIR PAD \$1.98
Plastic covered. Waterproof. Plastic covered. Quilted. Plastic covered. Water proof. Fits basket. 11x18 in. deep. With 13x28 in. bottom. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5506M \$1.98

G CRYSTALINE \$3.98
Plastic covered. Waterproof. Plastic covered. Quilted. Plastic covered. Water proof. Fits basket. 11x18 in. deep. With 13x28 in. bottom. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5507M \$3.98

All Honeyuckle Nursery Pads Now Packaged in Polyethylene Plastic Bags

1. Protect the merchandise until delivered to you.
2. Store pads when not in use.
3. Convenient for other storage purposes, too! Use in freezer or for laundry.



PLAY YARD PADS . . sturdily constructed to take tykes' toughest wear

Increases Safety!

New! Cushions both back and front of baby's walker. New walker pad with 16x24 cushion for baby's greater comfort and safety. Can be fitted under seat when needed. Waterproof. Plastic covered. Water proof. No stitching. Color of plastic. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5567—State color \$1.69

PLAY YARD PAD \$3.98
Plastic covered. Waterproof. Plastic covered. Quilted. Plastic covered. Water proof. Fits basket. 11x18 in. deep. With 13x28 in. bottom. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5568—38x40x18 in. Shpg. wt. 1 lb. 1 oz. \$3.98

PLAY YARD PAD \$3.59
Plastic covered. Waterproof. Plastic covered. Quilted. Plastic covered. Water proof. Fits basket. 11x18 in. deep. With 13x28 in. bottom. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5569—38x40x18 in. Shpg. wt. 1 lb. 1 oz. \$3.59

PLAY YARD PAD \$2.59
Plastic covered. Waterproof. Plastic covered. Quilted. Plastic covered. Water proof. Fits basket. 11x18 in. deep. With 13x28 in. bottom. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5570—38x40x18 in. Shpg. wt. 1 lb. 1 oz. \$2.59



Easy-to-clean HIGH CHAIR PADS

ELECTRONICALLY QUILTED WATER-PROOF PLAS. \$2.79
Plastic covered. Waterproof. Plastic covered. Quilted. Plastic covered. Water proof. Fits basket. 11x18 in. deep. With 13x28 in. bottom. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5563—3 piece set \$2.79

PRICED TO SELL \$1.79
Plastic covered. Waterproof. Plastic covered. Quilted. Plastic covered. Water proof. Fits basket. 11x18 in. deep. With 13x28 in. bottom. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5564—38x40x18 in. Shpg. wt. 1 lb. 1 oz. \$1.79

HINGED PAD

HINGED PAD \$2.98
Plastic covered. Waterproof. Plastic covered. Quilted. Plastic covered. Water proof. Fits basket. 11x18 in. deep. With 13x28 in. bottom. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5534—38x40x18 in. Shpg. wt. 1 lb. 1 oz. \$2.98

BASKET PAD

BASKET PAD \$1.69
Plastic covered. Waterproof. Plastic covered. Quilted. Plastic covered. Water proof. Fits basket. 11x18 in. deep. With 13x28 in. bottom. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5503—38x40x18 in. Shpg. wt. 1 lb. 1 oz. \$1.69

CRIB BUMPER

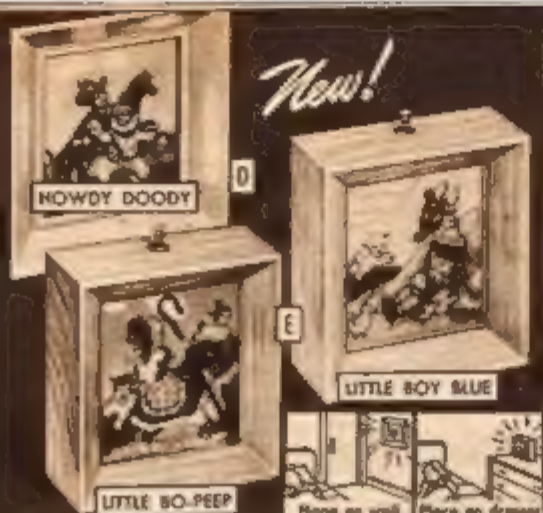
CRIB BUMPER \$2.59
Plastic covered. Waterproof. Plastic covered. Quilted. Plastic covered. Water proof. Fits basket. 11x18 in. deep. With 13x28 in. bottom. Pink blue yellow. Weight 1 lb. 1 oz. 29 D 5535—38x40x18 in. Shpg. wt. 1 lb. 1 oz. \$2.59



- Soft terry cloth cover tray... For warm surface
- Nursery design trims front of base
- 4 delicate colors

NURSERY SCALES

- A HONENSUCKLE BABY SCALE.** Fluffy terry cloth tray cover makes warm, soft surface to place baby on. Removes easily, washes easily. Elastic edge fits snugly over tray... keeps cover wrinkle-free. Tinted in delicate pastels to match base. Tray 18 1/2 x 10 1/2 inches. Enclosed spring-type mechanism weighs up to 24 lbs. by 2-oz. markings. Gay nursery design trims front. Metal and plastic base in colors pink, blue, yellow or mint green.
11 D 07680—State color. Shpg. wt. 6 lbs. \$6.79
- B BABY SCALE WITH REMOVABLE TRAY.** Later on, you can take off tray and use scale in kitchen. 1-piece base of heavy gauge metal. Weighs up to 26 lbs. by 1-oz. markings. Adjustable dial. 19x11-inch tray. Partly assembled. Enamelled in colors ivory, pink or blue.
11 D 07684—State color. Shpg. wt. 9 lbs. \$7.49
- C DETRUXO BEAM-TYPE SCALE.** More accurate than scales above. Adjustable mechanism; check accuracy before using. Markings every 1/4-oz. to 30 lbs. to indicate small variations. Heavy metal base 13 1/2 x 6 in.; tray 19 1/2 x 10 1/2 in. Partly assembled. Enamelled in ivory enamel.
11 D 07679—Pkgd. (Shpg. wt. 15 lbs.) \$10.95



NEW "PICTURE" NIGHT LIGHTS

- D HOWDY DOODY LITE.** A wonderful three-dimensional full color picture of Howdy Doody and Clarabelle mounted in a plastic frame. The back is illuminated. Your child will enjoy the picture by day, and have a light in his room at night. Overall size 7 1/2 x 7 1/2 x approximately 3 1/2 inches deep. With 7 watt bulb, cord. Underwriter's listed. Attractive ivory color. Order this nursery favorite now.
8 D 2041—Shipping weight 14 oz. \$2.29
- E STORYBOOK LITES.**... your favorite storybook characters come to life in beautiful illuminated shadow-box pictures. The exquisite wood frames are honey-stained natural pine, hand rubbed. Size 7 1/2 in. high, 6 1/4 in. wide, and 3 inches deep. Storybook subjects are lithographed in full color on translucent vinyl plastic and beautifully molded into three dimensions. "Storybook Lites" are made to stand on a child's dresser or table, or to hang on the wall... use singly or in pairs. Complete with fine, easy-to-operate turn-switch, 6 ft. of ivory color cord, and 7-watt night-lite bulb. Listed by Underwriter's Laboratories. Shipping weight each 1 lb. 10 oz.
8 D 2039—Little Bo-Beep Has Lost Her Sheep \$3.49
8 D 2040—Little Boy Blue Come Blow Your Horn Storybook Lite \$3.49



SHEETING

- For baby's crib, stroller or play yard... strong rubber sheeting covered with soft flannelette on both sides (see the magnified view above). White... sanitary... may be boiled. Prevents stains and moisture damage. Choice of four handy sizes. Fine quality... will give excellent wear.
- 8 D 1158—12x14 inches. Shpg. wt. 2 lbs. 8 oz. 4 for 99c
- 8 D 1159—18x27 inches. Shpg. wt. 1 lb. 6 oz. 2 for \$1.42
- 8 D 1160—27x36 inches. Shipping weight 1 lb. 6 oz. Each \$1.37
- 8 D 1161—36x45 inches. Shipping weight 2 lbs. Each \$2.29

BABY AIDS, Scales, and Electrical Aids



NURSERY AIDS

- F SEARS APPROVED STERILIZED COTTON BALLS.** 200 medium-sized balls per box. Wt. 1 lb. 8 D 2642—Two boxes (400 balls) \$1.08
- G Q-Tips with cotton swabs on both ends.** 240 applicators (480 swabs) per package. Wt. 5 oz. 8 D 2033—Pkg. 98c
- H UMBILICAL TIE for navel rupture.** Cotton elastic. Measure snugly around body at navel. State even sizes 12 to 24 in. 8 D 1323—Shpg. wt. 4 oz. \$1.98
- J BABY'S HOT WATER BOTTLE.** Pint size, 8 1/2 x 3 1/2 in. Mauve color. Shipping weight 10 ounces. 8 D 2437—Each 98c
- K SAFETY SCISSORS for baby's nails.** Nickel-plated steel, round points. 8 D 5090—3 1/2 in. long. Wt. 3 oz. \$1.39
- L WHIRL-PULL FEVER THERMOMETER for oral or rectal use.** Whirl it, pull out and mercury comes down. 8 D 2594—In case. Wt. 3 oz. \$1.19

They're Automatic! Electrical Aids for Nursery and Auto... Just plug in!



Bottle Warmers, Food Warmers, Vaporizers

- M NEW BOTTLE WARMER FOR CARS.** Flexible, insulated plastic bag with heater element that holds bottle firmly. Needs no water, perfectly safe... won't short out. Plugs into lighter well; quickly warms baby's bottle as you drive. Hangs securely on knob or handle of car when in use. Easy to store, simply keep in glove compartment for immediate use. An excellent accessory for Sportsmen, Motorists or Truck Drivers who like warm soup, coffee, etc.
28 D 322—Bottle not included. Shpg. wt. 6 ounces \$1.89
- N KENMORE 3-IN-1 COMBINATION SET—Bottle Warmer, plus Food Warmer and Vaporizer.** Deep porcelain well assures fast, uniform heating. Has handle and cord. Height 3 1/4 in. Green finish. Needs no watching! Just add water and plug into any 110-120-volt, 25 to 60-cycle AC outlet. Shuts off automatically when done. Vaporizer and Food Warmer fit on top of Bottle Warmer. Vaporizer steams medicants—ideal for treating colds. 3-ampere. 34D6872—UL approved. Bottle not included. Shpg. wt. 3 lbs. \$2.49
- P KENMORE ECONOMY BOTTLE WARMER.** Works like (N), but does not have food warmer, vaporizer, or handle. Deep porcelain well. Height 3 1/4 in. Yellow with colorful nursery decal decoration. 3-ampere. Any 110-120-volt, 25 to 60-cycle AC. With cord. 34D6870—UL approved. Bottle not included. Wt. 2 lbs. 2 oz. \$1.59

Musical LIGHT SWITCH \$2.98

- Plays 18-note tune from Brahms' "Lullaby"
 - Children love it in nursery or playroom
- Easy to install in any standard switch box (not included). You can do it yourself in just a few minutes! Has 6-inch wire leads, all ready to connect to service line. Switch is push-type. 115-volt, 3-ampere. UL approved. Has Swiss music box movement. Ivory color plastic plate and wind-up knob.
34 D 5300—Shipping weight 12 oz. \$2.98



NEW! 2-in-1 STERILIZER Sterilizes Bottles and Formula together, same way hospitals do!

KENMORE BIG 8-BOTTLE SIZE

- NEW! Just mix baby's Formula, pour it into Bottles and sterilize BOTH at the same time!
 - Bottles and Nipples remain sealed, completely sterile until time to feed baby
 - Saves time... and does a job that you know is safe, sure—it's the Terminal-Method used by many hospitals. Can also be used for the regular method of sterilizing.
- AUTOMATIC! Electric! Needs no watching.** Uses live steam. Just add water to base and plug in. Shuts off automatically when done.
- Big! Sterilizes 8 bottles, caps and nipples (not included) all at same time. Yellow plastic base. Polished aluminum top. Diam. 9 in. Height 10 in. Metal rack. Cord. 550 watts. UL approved. Any 110-120-volt, 25 to 60-cycle AC. Available with 5-piece Formula Set below.
34D6874—With Formula Set. Wt. 5 lbs. 8 oz. \$9.98
34D6872—Sterilizer only. Wt. 4 lbs. 12 oz. \$8.98

5-PIECE FORMULA SET

Included with Kenmore Sterilizers, as listed. Set includes Nylon bristled bottle brush, stainless steel tongs, an 8-ounce measuring cup, funnel—strainer and measuring spoon set.

KENMORE 6-BOTTLE STERILIZER

- AUTOMATIC! Electric! Sterilizes 6 bottles, 12 nipples, 12 caps and a funnel (not included) all at same time, by the regular method—forces live steam into every inch of each bottle.**
- Just add water to base and plug in. Shuts off automatically when done. You can store bottles in sterilizer tightly covered with aluminum lid until ready to fill them for baby.
- Ivory color porcelain base. Metal rack. Diam. 9 in. Height 10 1/4 in. 550 watts. UL approved. Cord. Any 110-120-volt, 25 to 60-cycle AC. Available with 5-pc. Formula Set above.
34D6877—With Formula Set. Wt. 6 lbs. 12 oz. \$6.98
34D6854—Sterilizer only. Wt. 6 lbs. 4 oz. \$5.98





HONEYSUCKLE FORMULA LAYETTES—everything for baby's feeding

Complete Honeysuckle LAYETTE includes all the finest equipment

- Aluminum sterilizer (non-electric) with tight-fitting lid, and handles for easy lifting
- Rust-resistant metal rack with space for eight bottles and nipple jar
- Nipple sterilizing jar with two covers . . . one for sterilizing . . . one for sealing
- Glass formula pitcher with measurements marked in blue for easy reading
- Metal nursing funnel with strainer
- Set of four aluminum measuring spoons
- Wooden mixing spoon for mixing formula
- Six 8-ounce and two 4-ounce Evenflo bottles . . . each with Evenflo nipple, cap and sealing disc
- Fine mesh strainer
- Tongs for handling hot equipment
- Nylon bottle brush
- Nylon nipple brush

Honeysuckle complete 19-piece Formula Layette includes all the equipment you need to prepare baby's formula in a safe and sanitary way. Check the list at left and you'll see that all the finest equipment has been assembled in this one compact kit. With the Evenflo bottles included, sterilizer may be used for regular as well as hospital-type terminal sterilization (sterilizing formula, bottles and nipples at the same time).

Many of the pieces in the Honeysuckle set are handy everyday utensils that will do double duty in your kitchen when you no longer need them as formula equipment. The layette is packed in an attractive gift carton and will make a welcome and highly practical gift for the expectant mother. The famous HONEYSUCKLE name on your new formula layette set assures you of utmost quality first. Shipping weight of complete set, 10 pounds 4 ounces.

80 2002—19-pc. formula layette . . . \$9.69

Big 17-piece FORMULA SET . . Handy, economical

- Nipple sterilizing jar with two covers—one for sterilizing . . . one for sealing
- Glass formula pitcher with measurements marked in blue
- Metal nursing funnel with strainer
- Set of 4 metal measuring spoons
- Wooden mixing spoon
- Six 8-ounce Evenflo bottles, each with Evenflo nipple, cap and sealing disc
- Two 4-ounce Evenflo bottles, each with Evenflo nipple, cap and sealing disc
- Fine mesh strainer
- Tongs for hot equipment
- Nylon bottle brush
- Nylon nipple brush

This Honeysuckle Formula Set offers the main essentials for preparing baby's formula. The all-in-one nursery includes: Evenflo bottle with easy to read graduations, Evenflo nipples, caps and sealing discs. It can be used in the terminal method of sterilization where the formula and nurser are both sterilized at the same time.

The Honeysuckle Formula Layette is specially packaged in an attractive gift carton and makes a welcome shower or baby gift. All of the equipment is famous Honeysuckle quality . . . safe, sanitary and durable. Many of the pieces from the formula set may be used as regular kitchen equipment later on. Shipping weight 8 pounds.

80 2006 . . . \$4.98



GOOD: White Enamel Sterilizer

- Attractive, easy-to-use porcelain enamel sterilizer
- Space for 7 bottles

This sparkling white porcelain enamel bottle sterilizer (non-electric) has a tight-fitting cover with top handle . . . also side handles for easy lifting. Enamel coating is heavy gauge and stain-resistant. Wire bottle rack fits inside and provides space for seven nursing bottles, has center space for nipples and caps. Size of sterilizer—13½ inches high overall, 9 inches in diameter. It can serve as a useful kitchen utensil for many years after no longer needed as a sterilizer. Shpg. wt. 3 lbs. 12 oz.

80 2076—Complete . . . \$2.49



BETTER: Honeysuckle Economy Sterilizer

- Made of lightweight aluminum
- For use in regular or terminal sterilization

Economy-priced Honeysuckle sterilizer is quality built making it a grand value for you! All aluminum construction (non-electric) with convenient side handles. Tight-fitting lid has knob on top. Inside rack provides space for seven bottles, as well as nipples and caps. Size is about 10 inches high and 10 inches in diameter. Use for either regular or terminal sterilization. When no longer needed for formulas, it will serve as a first rate cooking and canning utensil. A good buy at this low price, and you can get many years of service from it. Shop—compare—send your order . . . it's a practical gift. Shipping weight 2 pounds 8 ounces.

80 2015—Sterilizer and Rack \$3.49



BEST: Honeysuckle Finest Sterilizer

- Aluminum sterilizer, plastic handles
 - Rack for 8 bottles, nipple jar
 - With bottle-brush, tongs, funnel, strainer, measuring cup and spoons
- Our finest, complete hospital-type unit sterilizes all formula equipment by steam, at one time. Polished aluminum (non-electric) sterilizer and cover have black plastic handles. 10 in. high overall. 8-bottle rust-resistant rack has center space for nipple jar. Nipple jar has perforated sterilizing and sealing covers. Set also includes nylon-bristled bottle brush, stainless steel tongs, 8-oz. measuring cup, funnel, strainer and measuring spoons. Remember! For the best in baby goods—buy Honeysuckle. Shipping weight 4 pounds 8 ounces.

802017—Complete . . . Only \$6.95

802018—Sterilizer and Rack only. Shpg. wt. 3 lbs. 8 oz. . . 5.19



Diaper Pail, Sterilizer and Chamber Set

Set of 3
\$5.79



A "MUST" for the New Baby . . . Gleaming White Porcelain-Enamel Trio

It's just about the most useful gift possible for the nursery. Bottle sterilizer, diaper pail, and training chamber . . . all in white enamel-on-steel with blue trim and honey-bear decal. The sterilizer has a tight-fitting lid and side handles for easy lifting. Inside is wire bottle rack with space for 7 bottles and nipples. Sterilizer has approximately an 8 quart capacity . . . may be used as a regular kitchen utensil later on. Diaper pail with 14½ qt. capacity has overlapping lid and convenient wire handle. Chamber is approximately 3 inches high, 5¼ inches in diameter. It's an attractive set, and sturdily made. Any young mother would appreciate such a practical gift!

80 2077—Shpg. wt. 9 lbs. 8 oz. . . Complete set \$5.79

Nursmatic

INSTA-VALVE

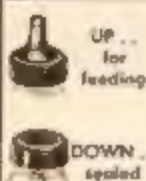
The Only
"Self-Regulating" Baby Nurser



evenflo

4 for
\$1.60

8- or 4-oz.
glass nursers



**HONEYSUCKLE
BABY NURSER
LAYETTE**

NEW! Sears Own Nursers...
Easy-feeding... easy-reading!

Nursers
4 for
\$1.35



Complete Layette
including bottle,
nipple, seal

\$2.89



SELF REGULATING NURSER

Nursmatic solves most bottle feeding problems; the Insta-Valve, which controls the flow of formula, regulates feeding in measured amounts. Reduces air swallowing (most common cause of colic); lessens "spitting up," "fighting" nipple, need for "bubbling" baby. No more collapsed nipples. Complete nurser includes a Davol nipple, Insta-Valve, blue plastic collar and slip-on hood to keep nipple sanitary. "Dura-glass" bottle with ounces marked in blue.

BD2036—8-oz. Nurser complete.
Shipping weight 1 lb. 4 oz. 2 for \$1.58
Shipping weight 2 lbs. 8 oz. 6 for \$4.74

BD2037—4-oz. Nurser complete.
Shipping weight 1 lb. 2 for \$1.58
Shipping weight 2 lbs. 6 for \$4.74

Davol Nipples for the Nursmatic.
BD 2096—Postpaid. (Wt. 8 oz.) 9 for 90¢

Nursmatic Adapter for Evenflo, any valve-type nurser. Includes slip-on hood, collar, Insta-Valve, Davol nipple.
BD 2045—Shpg. wt. 6 oz. 2 kits \$1.28

"BREATHES AS IT FEEDS"

Evenflo, the original all-in-one nurser, "breathes as it feeds." Patented nipple has twin self-regulating air valves which breathe air into the bottle and prevent nipple collapse. They allow baby to nurse steadily and in comfort, help prevent colic. Plastic screw-on cap seals nipple downward in bottle with the formula, making it sanitary and leak-proof for storage or carrying in travel bag. A complete nurser includes a bottle, nipple, cap and sealing disc.

40-pc. Evenflo layette. Includes 8 complete nursers (six 8-oz. and two 4-oz.), 3 extra nipples, 3 extra discs and caps, 12-oz. pkg. brushless bottle cleanser.

BD 2293—Postpaid. (Wt. 4 lbs. 8 oz.) \$3.00

BD 2218—8-oz. Nurser only. Heat-resistant Pyrex. Postpaid. (Shpg. wt. 2 lbs.) 4 for \$1.60

BD 2214—4-oz. Nurser only. Pyrex bottle. Postpaid. (Shpg. wt. 1 lb. 12 oz.) 4 for \$1.60

BD 2152—Evenflo Bottle Cap and Sealing Disc. Postpaid. (Shpg. wt. 10 oz.) 10 for \$1.00

BD 2153—Nipple. Postpd. (Wt. 6 oz.) 9 for 90¢

Finest Quality at Prices That Save You Money!

Wonderful new HONEYSUCKLE nursing bottles have every good feature that you would want for your child. The easy-to-grip bottle is oval shaped—makes cleaning easier, more sure. Bright blue ounce markings are easier to read.

The Evenflo nipple permits controlled feeding—regulates the amount of formula fed baby. This reduces air swallowing, common cause of colic in infants. Twin air valve nipple breathes air into the bottle, prevents nipple from collapsing. The Honeysuckle nurser is simple, safe and sanitary. A special sealing device permits the nipple to be sealed downward in the bottle for sanitary storage. (See small views above.)

The complete HONEYSUCKLE nurser includes a bottle, nipple, plastic cap and special sealing disc.

COMPLETE HONEYSUCKLE FEEDING LAYETTE... the last word in feeding comfort for your baby. Includes six 8-ounce nursers for round-the-clock feeding, and two 4-ounce nursers for water or orange juice. Also three extra nipples, 2 extra discs and two plastic caps. Makes welcome gift.

BD 2146—Shpg. wt. 4 lbs. \$2.89

Order "fill-ins" for your HONEYSUCKLE set from the listings below. Nursers include bottle, nipple, cap and sealing disc.

BD 2147—8-oz. Nurser, complete. Shpg. wt. 3 lbs. 4 for \$1.35

BD 2148—4-oz. Nurser, complete. Shpg. wt. 1 lb. 9 oz. 4 for \$1.35

HONEYSUCKLE on baby goods
is your sign of quality

ORDER THE FINEST IN NURSERY NEEDS FROM SEARS!

New!

**VAPORIZER
.. WARMER**



Formula Set



PYREX

8-oz. bottle of heat-resistant Pyrex
\$ for
\$1.00



Con-Trol-Flo

Complete
NURSER SET
ONLY
\$2.70



Hygeia



Quality Combination

New! Spartan electric bottle warmer and vaporizer. Exclusive percolating action heats bottle, canned foods evenly. As vaporizer, it steams for one hour, then shuts off automatically when water is gone. Medication chamber in cap. Stunning design has great gift appeal. Ivory color, gold color trim. 110-115-volt AC current only. Underwriters Laboratory Approved. (Bottle not included.) Guaranteed.

BD 2008—Shpg. wt. 1 lb. 8 oz. \$4.45



3-piece Outfit

No more guessing at measurements—or spilling half the formula in the sink! This convenient 3-pc. formula set includes a quart (32-oz.) glass pitcher with graduated measurements clearly marked in color; an aluminum funnel with handy strainer insert (just strain the formula as you fill the bottle); and a nylon bristled bottle brush.

BD 2202—Shpg. wt. 3 lbs. Set \$1.39

BD 2203—Pitcher only. Shpg. wt. 4 lbs. 2 oz. 2 for 98¢

BD 2115—Bottle Brush. Shpg. wt. 8 oz. 2 for 90¢

BD 2043—Shpg. wt. 1 lb. 89¢

Inexpensive Warmer

New sanitary white enameled bottle warmer. Holds any size nursing bottle. (Bottle not included.) Lid specially designed to trap steam and cut warming time in half. Pan does double duty as a regular kitchen utensil. 1 1/2-pt. capacity.

FORMULA PIECES

A PYREX BABY BOTTLES. Wonderfully durable and heat-resistant. Convenient 8-ounce narrow-mouth size. Be sure to have enough of these on hand. (Shpg. wt. 2 lbs. 7 oz.)

BD 2154—Postpaid. 5 for \$1.00

B DAVOL SANI-TAB NIPPLES made especially for narrow-mouth baby bottles. Amber color. (Shpg. wt. 10 oz.)

BD 2258—Postpaid. 12 for \$1.08

C NEW! "FLOWETTES," amazing new strainers that you put between nipple and bottle rim of nursing bottle. (Plastic rim makes leakproof seal.) Rust-proof metal screen does away with prestraining and nipple clogging. Fit wide mouth Evenflo, Nursmatic, Davol, Steadiflo, and Babette bottles. Eight "Flowettes" in clear plastic case.

BD 2050—Shpg. wt. 3 oz. 98¢

NEW LAYETTE

The revolutionary new Con-Trol-Flo nurser gives positive, precision-metered feeding. Three vent slots in nipple—slow, medium, fast—permit correct flow of formula for baby's feeding habits. Simply remove cap and turn nipple to select the proper flow... just like dialing a radio. Helps prevent colic due to air-sucking, nipple collapse.

Nipple has cushioned shoulder to protect baby's mouth... non-clog vent slots... positive shut-off to prevent leaking. Bottle is sealed with nipple upright, ready to pop up when sealing cap is removed. Easier for mother—unfinished formula can be resealed and used again without handling.

Con-Trol-Flo Layette includes six 8-oz. nursers complete with nipple, cap, and Dura-glass bottle; 6 extra nipples; 3 extra plastic caps. In handy carton. Shpg. wt. of layette 4 lbs.

BD 2144—Complete. \$2.70

HYGEIA NURSER

HYGEIA SCREW-TOP NURSER offers four exclusive features:

- (1) Broad-shaped nipple for more normal, easy feeding.
- (2) Wide mouth bottle, easier to clean and fill.
- (3) Permanent red measuring scale, in oz., CC's for easier reading.
- (4) No-clog nipple with special patented valves to insure steady feeding. Nipple can be sealed inside bottle to remain sterile until feeding (see illustration for up and down views).

BD 2260—Nurser complete with 8-oz. bottle, nipple, sealing disc and ring. Wt. 2 lbs. 8 oz. 4 for \$1.60

BD 2290—Bottle (8-oz.) Shpg. wt. 3 lbs. 8 oz. 6 for \$1.20

BD 2292—Hygeia Nipples (2 in a box). Shipping weight 6 oz. Three boxes (6 nipples) ... \$1.14

BD 2291—Sealing Disc and Ring. Shpg. wt. 7 oz. 9 for 90¢

BD 2290—Shpg. wt. 3 lbs. 8 oz. 6 for \$1.20

BD 2291—Shpg. wt. 7 oz. 9 for 90¢

OPBRNAMD 49... BABY NEEDS

Sears Has Highest Quality Formula Bags and Baby Feeding Aids



FORMULA and UTILITY BAGS designed for convenience and travel comfort

INSULATED FOOD BAG

- Washable plastic, zipper top
- Fiberglass insulated lining
- Keeps food hot or cold
- For picnics and beach

Exceptionally smart-looking bag of strong vinyl plastic. Plastic handles let you carry it like a purse. Zipper top. Fiberglass insulated lining keeps food fresh and either hot or cold. Ideal for travel, picnics, many other uses. Easy to wash. Sanitary, odorless. 15x9 1/2 x 5 1/2 in. State color navy blue or luggage tan. Shipping weight 14 oz.

8 D 2240.....\$2.49

DOUBLE DIAPER AND FORMULA BAG

- A small bag inside a large bag
- "Quilted" effect plastic
- Insulated; loops for bottles
- Envelope for soiled diapers

The 11 1/2 x 13 in. diaper and formula bag can be expanded to 4 inches wide. It has 2 loops for holding baby bottles and is padded to keep formula warm. Wide shoulder strap, easy-opening flap top with two snap buttons. Inner 11 x 5 1/2 in. soiled diaper bag. Comes in attractive maize and mint green combination. 20% Fed. tax included. Wt. 14 oz.

8 D 2243E.....\$1.98

PLASTIC UTILITY BAG

- Cal-grain vinyl plastic
- Top and side zipper openings
- Inside pocket, bottle straps
- Compartment for wet articles

Bag is large enough to carry baby's traveling needs. Both the bag itself and roomy outside pocket zip open in a jiffy. Inside pocket has two bottle holders. Handy extra compartment for wet articles. Easily washed. Size 11 1/2 x 10 x 3 in. 20% Federal tax included. Shipping wt. 1 lb. 12 oz. State color red or navy blue.

8 D 2252E.....\$2.59

BEST QUALITY UTILITY BAG

- Outside accessory pocket
- Two insulated bottle bags
- Adjustable strap; zipper top
- Extra bag for wet articles

Keeps baby's bottle, food warm or cold for hours. Washable call-grain vinyl plastic. Zippered top and accessory pocket. Two separate insulated bottle holders. Extra 9 x 16 1/2 in. plastic bag for wet articles. Size 10 1/2 x 12 1/2 x 3 in. (Bottle not included.) 20% Fed. tax included. Shipping weight 1 lb. 9 oz. State color red or navy blue.

8 D 2245E.....\$3.79

TWO-SECTION FORMULA BAG

- Washable plastic zipper bag
- Purse styling—pleated front
- Two zippered compartments
- Adjustable shoulder-hand strap

A really outstanding formula bag of red or blue call-grain vinyl plastic material. Fiberglass insulation keeps bottles, food hot or cold. Inside are two insulated sections for keeping baby's bottles warm. Measures 11 1/2 x 10 x 3 in. Wonderful for travel with baby. Shipping wt. 1 lb. 4 oz. State color red or navy blue.

8 D 2246.....\$2.98

"BLINKY, THE CLOWN"

\$1.49



I'll keep baby's bottle warm!



I can be washed

A Bottle Holder and Lovable-Toy in One!

JOLLY BLINKY is a delightful toy—a heat retainer—and a bottle holder all in one. He rattles when you shake him and his bright colored suit is washable. Blinky is completely heat sealed... insulated with fiberglass to keep bottle either warm or cold. New self-sealing zipper. "Blinky" holds bottle at proper angle while baby feeds. Makes a lovely gift.

8P2173—Shpg. wt. 6 oz. \$1.49



BOTTLE HOLDERS—keep bottle in place for comfortable feeding

A DOLLYKIN is a clever toy, bottle holder, and heat retainer in one. The washable plastic doll zips open at the side to reveal an insulated pouch that keeps baby's bottle warm or cold. Elastic band holds bottle in proper position. Maize and mint green color comb.

8 D 2095—Shipping wt. 6 oz. \$1.25

B NEW BABY FEEDING BOTTLE HOLDER holds two bottles in its fiberglass insulated interior... keeps formula hot, or orange juice cold. Washable plastic with zipper close, flap for holding bottle in place while baby feeds. Pillow soft. Delightful pink check color. Makes a lovely gift.

8 D 2024—Shpg. wt. 8 oz. \$1.19

C HEART SHAPED BOTTLE HOLDER with a well insulated center to keep formula at correct temperature. Washable plastic. Maize and blue color combination.

8 D 2025—Shpg. wt. 6 oz. 98c

D BABY VISITING KIT. Fiberglass insulated. Holds two bottles or baby food. Keeps warm or cold for hours. 20x18-in. plastic sheet snaps on bag—ideal for use when baby needs a change. Shipping weight 7 ounces.

8D2026—Maize, Mint green combination \$1.49

E PUPPYKIN BOTTLE HOLDER holds bottle as baby feeds. Cute 10 1/2-in. long toy dog has easy-to-wash plastic cover... baby will love playing with it. Shpg. wt. 12 oz.

8 D 2098—STATE yellow or Mint green. \$1.29

F HOLD-A-BOY for use in crib, stroller, carriage or auto. Plastic bottle holder that fits around baby's neck like a bib and makes it impossible for him to drop a bottle. Two strong grippers close it. Attractive Mint green color.

8 D 2027—Shpg. wt. 6 oz. \$1.00

G NEW! BABY BOTTLE HOUNCKER. Gives bottle protection from breakage. Easily sterilized. Fits all popular makes of bottles. Wear-resistant 100% natural rubber. Maize (yellow) color.

8 D 2028—Shpg. wt. 7 oz. \$1.35

PLEASE NOTICE... bottles are not included with any of the bottle holders listed on this page.



FEEDING DISHES AND CUPS designed to make feeding easier for baby and mother, too

HOT PLATE. Just fill the base of this pretty blue and yellow porcelain dish with water... baby's food will stay warm and appetizing for a long time. Heat is distributed evenly over the plate. Three sections with embossed nursery figures keep foods separate. 6 3/4-inch diameter. Shpg. wt. 1 lb. 11 oz.

8 D 2012.....\$1.79

OUR BEST HOT PLATE. Made of porcelain, with a rubber vacuum cup on base that anchors the dish to the table—prevents upsets. Add warm water in base to keep food warm. Three sections keep foods separate. 8-inch diameter. Finished in two-tone maize and blue. Shpg. wt. 2 lbs. 8 oz.

8 D 2013.....\$3.29

FEEDER-TRAINER. Baby will enjoy learning to feed himself from this sparkling yellow porcelain feeding dish. There's no need to fear upsets, because the vacuum cup on the base securely anchors the plate to the surface of the table. Three sections separate foods. Dish is full size—8-in. diameter. Help baby enjoy his food—order his feeder-trainer now. It's a help to mother, too... smooth porcelain cleans easily. Shpg. wt. 2 lbs. 4 oz.

8 D 2011.....\$2.69

TWINNER TIPPER BABY CUP AND DISH SET. The feeding set baby can't upset. The dish has a suction base that grips the table... the cup is weighted in the base and bounces back from each blow like a rubber ball. In addition, the cup has a perforated plastic top to keep liquid from spilling—removable for cleaning. Cup is 3 1/2 inches high and has full length handle. Dish is 5 inches in diameter.

Both cup and dish are made of plastic with nursery decoration. They are sanitary and easy to clean. Order a set for your youngster today... and it's always a welcome gift. Maize and mint green combination. Shipping weight 14 ounces.

8 D 2275.....Set \$1.89

THREE PIECE FEEDING SET. Baby's own dishes—a 7-in. plate, 5-in. bowl, 6-oz. cup, of chip and craze-resistant semi-porcelain. Each piece has clever and colorful nursery pictures set on a white background. Each piece is gold rimmed.

The plate, bowl and cup are all sturdy enough to stand a fair amount of rough treatment without chipping or cracking. They make a wonderful gift for a baby shower or a christening. Ideal for training youngster to feed himself... they look like regular dishes, but are heavier.

8 D 2284—Shpg. wt. 3 lbs. Set \$1.98